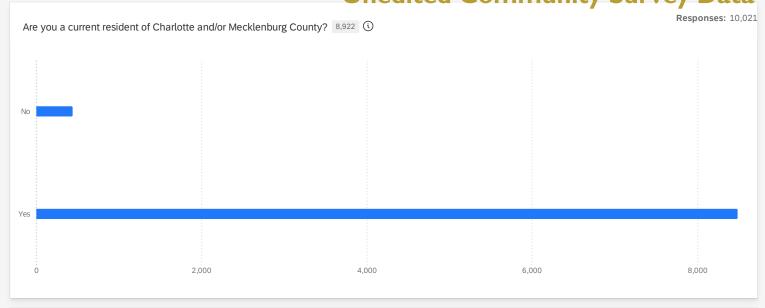
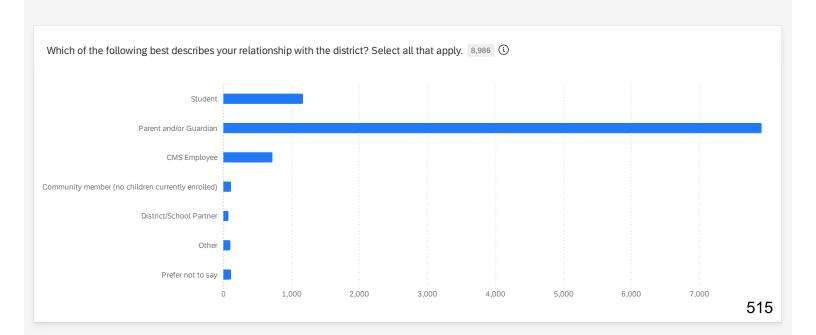
Appendix D

Unedited Community Survey Data

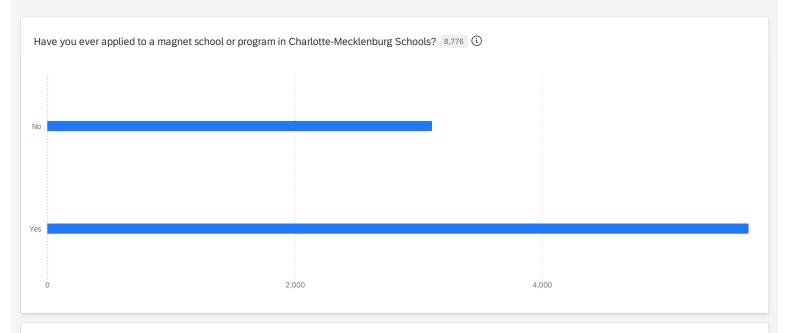


| Are you a current resident of Charlotte and/or Mecklenburg County? 8,922 ① | | |
|--|------------|-------|
| Q2 - Are you a current resident of Charlotte and/or Mecklenburg County? | Percentage | Count |
| No | 5% | 436 |
| Yes | 95% | 8,486 |

| Are you a current resident of Charlotte and/or Mecl | klenburg County? 8,922 (i) | | | |
|---|----------------------------|---------|---------|-------|
| Are you a current resident of Charlotte and/or Mecklenburg County? | Average | Minimum | Maximum | Count |
| No | 1.00 | 1.00 | 1.00 | 436 |
| Yes | 2.00 | 2.00 | 2.00 | 8,486 |
| | | | | |

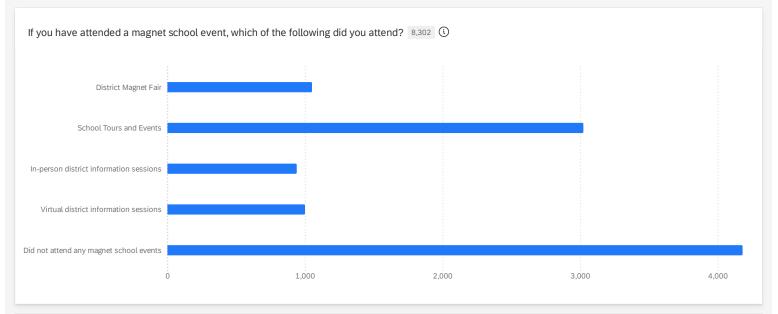


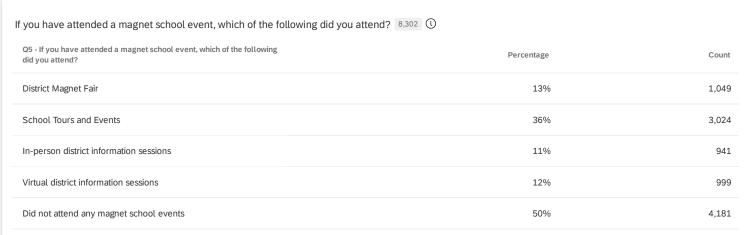
| ly. 8,986 🛈 | |
|-------------|----------------------------------|
| Percentage | Count |
| 13% | 1,171 |
| 88% | 7,918 |
| 8% | 717 |
| 1% | 112 |
| 1% | 79 |
| 1% | 99 |
| 1% | 113 |
| | Percentage 13% 88% 8% 1% 1% |

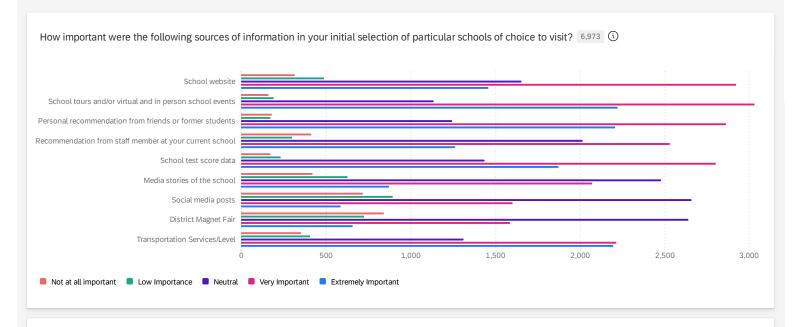


| Have you ever applied to a magnet school or program in Charlotte-Mecklenburg Schools? 8,776 | ① | |
|--|------------|-------|
| Q4 - Have you ever applied to a magnet school or program in Charlotte- Mecklenburg Schools? | Percentage | Count |
| No | 35% | 3,109 |
| Yes | 65% | 5,667 |
| | | |

| Have you ever applied to a magnet school or prog | gram in Charlotte-Mecklenburg S | chools? 8,776 (i) | | |
|---|---------------------------------|-------------------|---------|-------|
| Have you ever applied to a magnet school or program in Charlotte-Mecklenbur | Average | Minimum | Maximum | Count |
| No | 1.00 | 1.00 | 1.00 | 3,109 |
| Yes | 2.00 | 2.00 | 2.00 | 5,667 |
| Yes | 2.00 | 2.00 | 2.00 | 5,667 |



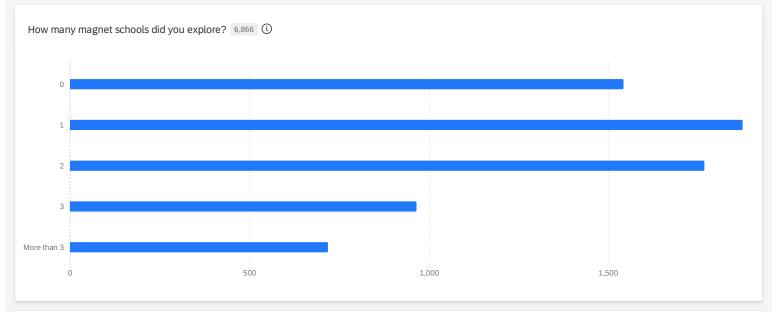




| How important were the following | g sources of information in yo | ur initial selection of particula | ar schools of choice to | visit? 6,973 (i) | |
|---|--------------------------------|-----------------------------------|-------------------------|------------------|---------------------|
| How important were the following sources of information in your initial sel | Not at all important | Low Importance | Neutral | Very Important | Extremely Important |
| School website | 315 | 490 | 1,656 | 2,922 | 1,461 |
| | | | | | |

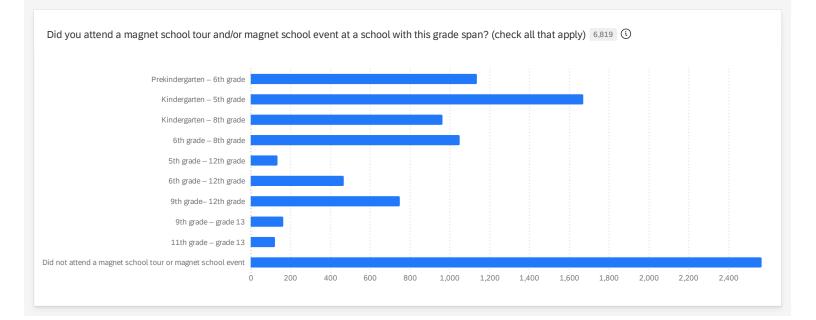
| How important were the following sources of information in your initial sel | Not at all important | Low Importance | Neutral | Very Important | Extremely Important |
|---|----------------------|----------------|---------|----------------|---------------------|
| School tours and/or virtual and in person school events | 163 | 192 | 1,136 | 3,032 | 2,224 |
| Personal recommendation from friends or former students | 181 | 172 | 1,244 | 2,861 | 2,210 |
| Recommendation from staff member at your current school | 412 | 300 | 2,015 | 2,531 | 1,265 |
| School test score data | 172 | 233 | 1,436 | 2,804 | 1,875 |
| Media stories of the school | 422 | 627 | 2,478 | 2,074 | 873 |
| Social media posts | 717 | 896 | 2,661 | 1,602 | 588 |
| District Magnet Fair | 841 | 725 | 2,642 | 1,587 | 658 |
| Transportation Services/Level | 353 | 408 | 1,312 | 2,214 | 2,196 |
| | | | | | |

| How important were the following sources of information nyour initial sel | Average | Minimum | Maximum | Cou |
|---|---------|---------|---------|------|
| School website | 3.69 | 1.00 | 5.00 | 6,84 |
| School tours and/or virtual and in person school events | 4.03 | 1.00 | 5.00 | 6,74 |
| Personal recommendation from friends or former students | 4.01 | 1.00 | 5.00 | 6,60 |
| Recommendation from staff member at your current school | 3.60 | 1.00 | 5.00 | 6,52 |
| School test score data | 3.92 | 1.00 | 5.00 | 6,52 |
| Media stories of the school | 3.36 | 1.00 | 5.00 | 6,47 |
| Social media posts | 3.07 | 1.00 | 5.00 | 6,46 |
| District Magnet Fair | 3.08 | 1.00 | 5.00 | 6,45 |

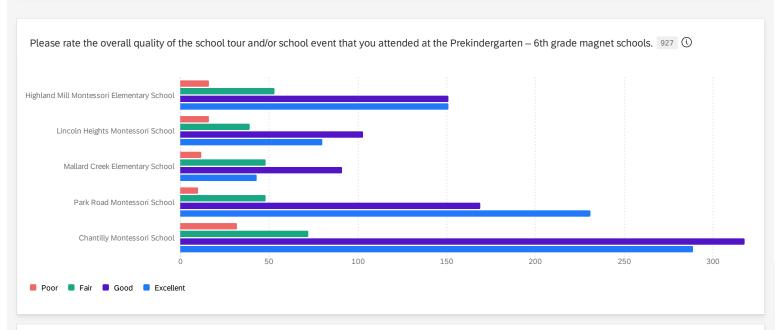


| ow many magnet schools did you explore? 6.866 🛈 | | |
|---|------------|-------|
| Q7 - How many magnet schools did you explore? | Percentage | Count |
| 0 | 22% | 1,542 |
| 1 | 27% | 1,874 |
| 2 | 26% | 1,767 |
| 3 | 14% | 965 |
| More than 3 | 10% | 718 |

| How many magnet schools did you explore? | Average | Minimum | Maximum | Cou |
|--|---------|---------|---------|------|
|) | 1.00 | 1.00 | 1.00 | 1,54 |
| | 2.00 | 2.00 | 2.00 | 1,8 |
| 2 | 3.00 | 3.00 | 3.00 | 1,7 |
| 3 | 4.00 | 4.00 | 4.00 | 90 |
| More than 3 | 5.00 | 5.00 | 5.00 | 71 |

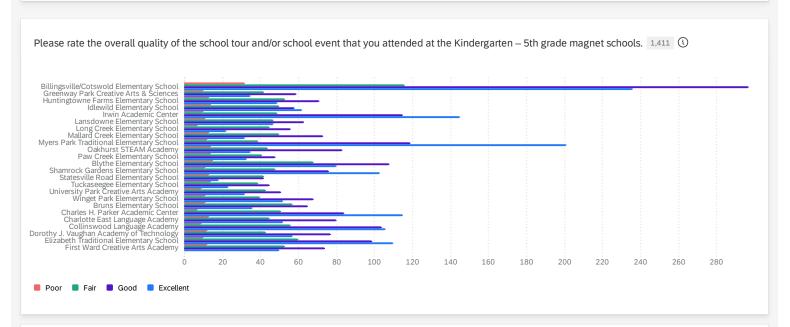


|)28 - Did you attend a magnet school tour and/or magnet school event at a school with this grade span? (check all that apply) | Percentage | Cour |
|--|------------|------|
| rekindergarten – 6th grade | 17% | 1,13 |
| indergarten – 5th grade | 25% | 1,67 |
| indergarten – 8th grade | 14% | 96 |
| th grade – 8th grade | 15% | 1,05 |
| th grade – 12th grade | 2% | 13 |
| th grade – 12th grade | 7% | 46 |
| th grade– 12th grade | 11% | 74 |
| th grade – grade 13 | 2% | 16 |
| 1th grade – grade 13 | 2% | 12 |
| oid not attend a magnet school tour or magnet school event | 38% | 2,56 |



| ease rate the overall quality of the school tour and | or school event that you at | tended at the Prekinderg | arten – 6th grade magnet school | ls. 927 (i) |
|--|-----------------------------|--------------------------|---------------------------------|-------------|
| Please rate the overall quality of the school tour ind/or school event that | Poor | Fair | Good | Excellent |
| Highland Mill Montessori Elementary School | 16 | 53 | 151 | 151 |
| incoln Heights Montessori School | 16 | 39 | 103 | 80 |
| Mallard Creek Elementary School | 12 | 48 | 91 | 43 |
| Park Road Montessori School | 10 | 48 | 169 | 231 |
| Chantilly Montessori School | 32 | 72 | 318 | 289 |

| Please rate the overall quality of the school tour | and/or school event that you at | tended at the Prekindergarten – 6t | h grade magnet schools. 927 (i) | |
|---|---------------------------------|------------------------------------|---------------------------------|-------|
| Please rate the overall quality of the school tour and/or school event that | Average | Minimum | Maximum | Count |
| Highland Mill Montessori Elementary School | 3.18 | 1.00 | 4.00 | 371 |
| Lincoln Heights Montessori School | 3.04 | 1.00 | 4.00 | 238 |
| Mallard Creek Elementary School | 2.85 | 1.00 | 4.00 | 194 |
| Park Road Montessori School | 3.36 | 1.00 | 4.00 | 458 |
| Chantilly Montessori School | 3.22 | 1.00 | 4.00 | 711 |
| | | | | |

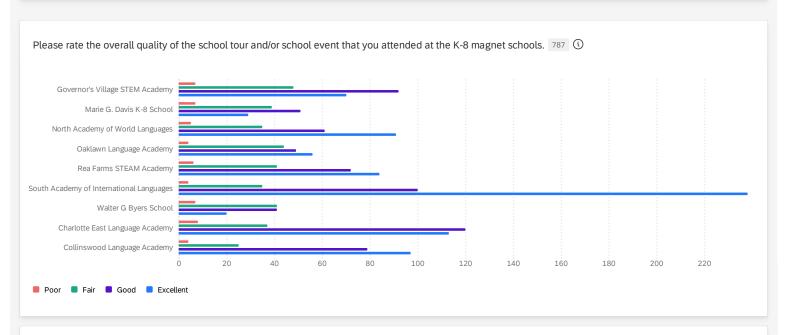


| Please rate the overall quality of the school tour and/or school event that you attended at the Kindergarten – 5th grade magnet schools. 1,411 (1) | | | | | |
|--|------|------|------|-----------|--|
| Please rate the overall quality of the school tour and/or school event that | Poor | Fair | Good | Excellent | |
| Billingsville/Cotswold Elementary School | 32 | 116 | 297 | 236 | |
| Greenway Park Creative Arts & Sciences | 10 | 42 | 59 | 35 | |
| Huntingtowne Farms Elementary School | 13 | 53 | 71 | 49 | |
| Idlewild Elementary School | 14 | 50 | 58 | 62 | |
| Irwin Academic Center | 10 | 49 | 115 | 145 | |
| Lansdowne Elementary School | 11 | 47 | 63 | 47 | |
| Long Creek Elementary School | 7 | 45 | 56 | 22 | |
| Mallard Creek Elementary School | 13 | 50 | 73 | 32 | |
| Myers Park Traditional Elementary School | 12 | 39 | 119 | 201 | |
| Oakhurst STEAM Academy | 14 | 44 | 83 | 35 | |
| Paw Creek Elementary School | 14 | 41 | 48 | 33 | |

| Please rate the overall quality of the school tour and/or school event that | Poor | Fair | Good | Excellent |
|---|------|------|------|-----------|
| Blythe Elementary School | 15 | 68 | 108 | 80 |
| Shamrock Gardens Elementary School | 11 | 48 | 76 | 103 |
| Statesville Road Elementary School | 13 | 42 | 42 | 18 |
| Tuckaseegee Elementary School | 14 | 39 | 45 | 23 |
| University Park Creative Arts Academy | 9 | 43 | 51 | 32 |
| Winget Park Elementary School | 11 | 40 | 68 | 52 |
| Bruns Elementary School | 11 | 57 | 65 | 36 |
| Charles H. Parker Academic Center | 7 | 51 | 84 | 115 |
| Charlotte East Language Academy | 13 | 45 | 80 | 52 |
| Collinswood Language Academy | 9 | 56 | 104 | 106 |
| Dorothy J. Vaughan Academy of Technology | 12 | 43 | 77 | 57 |
| Elizabeth Traditional Elementary School | 10 | 60 | 99 | 110 |
| First Ward Creative Arts Academy | 12 | 53 | 74 | 50 |

| Please rate the overall quality of the school tour and/or school | | | | |
|--|---------|---------|---------|------|
| event that | Average | Minimum | Maximum | Cour |
| Billingsville/Cotswold Elementary School | 3.08 | 1.00 | 4.00 | 68 |
| Greenway Park Creative Arts & Sciences | 2.82 | 1.00 | 4.00 | 14 |
| Huntingtowne Farms Elementary School | 2.84 | 1.00 | 4.00 | 18 |
| dlewild Elementary School | 2.91 | 1.00 | 4.00 | 18 |
| rwin Academic Center | 3.24 | 1.00 | 4.00 | 3: |
| ansdowne Elementary School | 2.87 | 1.00 | 4.00 | 16 |
| ong Creek Elementary School | 2.72 | 1.00 | 4.00 | 13 |
| Mallard Creek Elementary School | 2.74 | 1.00 | 4.00 | 16 |
| Myers Park Traditional Elementary School | 3.37 | 1.00 | 4.00 | 37 |
| Dakhurst STEAM Academy | 2.79 | 1.00 | 4.00 | 17 |
| Paw Creek Elementary School | 2.74 | 1.00 | 4.00 | 13 |
| Blythe Elementary School | 2.93 | 1.00 | 4.00 | 27 |
| Shamrock Gardens Elementary School | 3.14 | 1.00 | 4.00 | 2: |

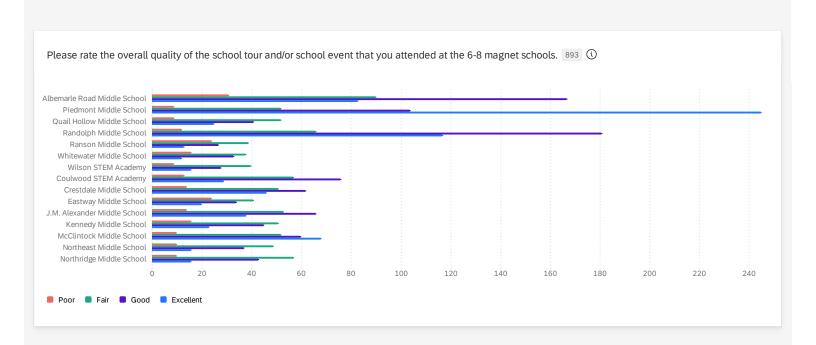
| Please rate the overall quality of the school tour and/or school event that | Average | Minimum | Maximum | Count |
|---|---------|---------|---------|-------|
| Statesville Road Elementary School | 2.57 | 1.00 | 4.00 | 115 |
| Tuckaseegee Elementary School | 2.64 | 1.00 | 4.00 | 121 |
| University Park Creative Arts Academy | 2.79 | 1.00 | 4.00 | 135 |
| Winget Park Elementary School | 2.94 | 1.00 | 4.00 | 171 |
| Bruns Elementary School | 2.75 | 1.00 | 4.00 | 169 |
| Charles H. Parker Academic Center | 3.19 | 1.00 | 4.00 | 257 |
| Charlotte East Language Academy | 2.90 | 1.00 | 4.00 | 190 |
| Collinswood Language Academy | 3.12 | 1.00 | 4.00 | 275 |
| Dorothy J. Vaughan Academy of Technology | 2.95 | 1.00 | 4.00 | 189 |
| Elizabeth Traditional Elementary School | 3.11 | 1.00 | 4.00 | 279 |
| First Ward Creative Arts Academy | 2.86 | 1.00 | 4.00 | 189 |
| | | | | |



| Please rate the overall quality of the school tour nd/or school event that | Poor | Fair | Good | Excellen |
|--|------|------|------|----------|
| Governor's Village STEM Academy | 7 | 48 | 92 | 7 |
| Marie G. Davis K-8 School | 7 | 39 | 51 | 2 |
| lorth Academy of World Languages | 5 | 35 | 61 | 9 |
| Daklawn Language Academy | 4 | 44 | 49 | 5 |
| Rea Farms STEAM Academy | 6 | 41 | 72 | 8 |
| South Academy of International Languages | 4 | 35 | 100 | 23 |

| Poor | Fair | Good | Excellent |
|------|-------------|--------------|---------------------|
| 7 | 41 | 41 | 20 |
| 8 | 37 | 120 | 113 |
| 4 | 25 | 79 | 97 |
| | 7 8 4 | 7 41 8 37 | 7 41 41 8 37 120 |

| Please rate the overall quality of the school tour and/or school event that | Average | Minimum | Maximum | Cou |
|---|---------|---------|---------|-----|
| Governor's Village STEM Academy | 3.04 | 1.00 | 4.00 | 2: |
| Marie G. Davis K-8 School | 2.81 | 1.00 | 4.00 | 12 |
| North Academy of World Languages | 3.24 | 1.00 | 4.00 | 19 |
| Oaklawn Language Academy | 3.03 | 1.00 | 4.00 | 15 |
| Rea Farms STEAM Academy | 3.15 | 1.00 | 4.00 | 20 |
| South Academy of International Languages | 3.52 | 1.00 | 4.00 | 37 |
| Walter G Byers School | 2.68 | 1.00 | 4.00 | 10 |
| Charlotte East Language Academy | 3.22 | 1.00 | 4.00 | 27 |



| Please rate the overall quality of the school tour and/or school event that you attended at the 6-8 magnet schools. | | | | | | |
|---|------|------|------|-----------|--|--|
| Please rate the overall quality of the school tour and/or school event that | Poor | Fair | Good | Excellent | | |
| Albemarle Road Middle School | 31 | 90 | 167 | 83 | | |
| Piedmont Middle School | 9 | 52 | 104 | 245 | | |
| Quail Hollow Middle School | 9 | 52 | 41 | 25 | | |
| Randolph Middle School | 12 | 66 | 181 | 117 | | |
| Ranson Middle School | 24 | 39 | 27 | 13 | | |
| Whitewater Middle School | 16 | 38 | 33 | 12 | | |
| Wilson STEM Academy | 9 | 40 | 28 | 16 | | |
| Coulwood STEM Academy | 13 | 57 | 76 | 29 | | |
| Crestdale Middle School | 14 | 51 | 62 | 46 | | |
| Eastway Middle School | 24 | 41 | 34 | 20 | | |
| J.M. Alexander Middle School | 14 | 53 | 66 | 38 | | |
| Kennedy Middle School | 16 | 51 | 45 | 23 | | |
| McClintock Middle School | 10 | 52 | 60 | 68 | | |
| Northeast Middle School | 10 | 49 | 37 | 16 | | |
| Northridge Middle School | 10 | 57 | 43 | 16 | | |
| | | | | | | |

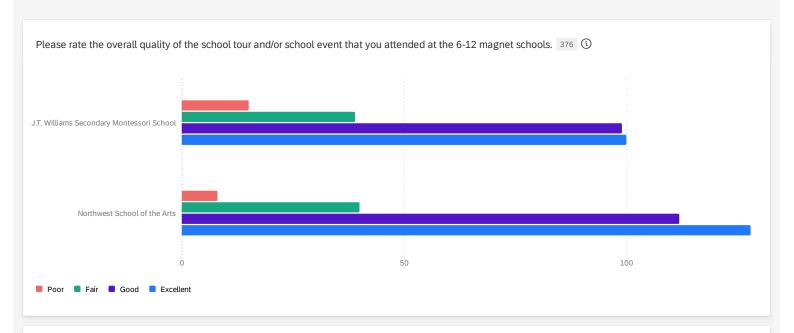
| Please rate the overall quality of the chool tour and/or school event that | Average | Minimum | Maximum | Cour |
|--|---------|---------|---------|------|
| Albemarle Road Middle School | 2.81 | 1.00 | 4.00 | 37 |
| Piedmont Middle School | 3.43 | 1.00 | 4.00 | 41 |
| Quail Hollow Middle School | 2.65 | 1.00 | 4.00 | 12 |
| Randolph Middle School | 3.07 | 1.00 | 4.00 | 37 |
| Ranson Middle School | 2.28 | 1.00 | 4.00 | 10 |
| Whitewater Middle School | 2.41 | 1.00 | 4.00 | Ç |
| Wilson STEM Academy | 2.55 | 1.00 | 4.00 | Ś |
| Coulwood STEM Academy | 2.69 | 1.00 | 4.00 | 17 |
| Crestdale Middle School | 2.81 | 1.00 | 4.00 | 17 |
| Eastway Middle School | 2.42 | 1.00 | 4.00 | 1: |
| I.M. Alexander Middle School | 2.75 | 1.00 | 4.00 | 17 |

| Kennedy Middle School2.561.004.00McClintock Middle School2.981.004.00 | |
|---|-----|
| McClintock Middle School 2.98 1.00 4.00 | 135 |
| | 190 |
| Northeast Middle School 2.53 1.00 4.00 | 112 |
| Northridge Middle School 2.52 1.00 4.00 | 126 |



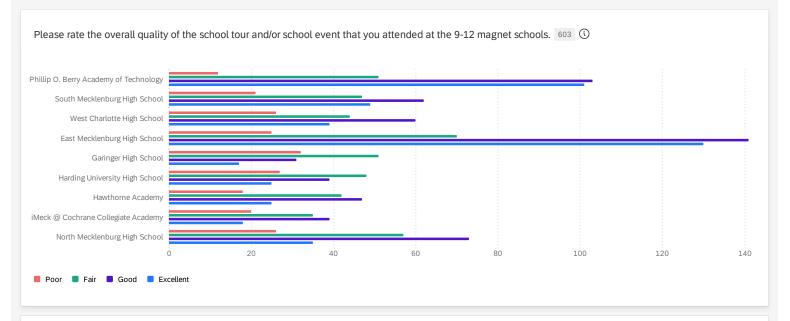
| Please rate the overall quality of the school tour and/or sc | chool event that you atter | nded at the 5-12 magne | et schools. 93 (i) | |
|---|----------------------------|------------------------|--------------------|-----------|
| Please rate the overall quality of the school tour and/or school event that | Poor | Fair | Good | Excellent |
| Charlotte-Mecklenburg Virtual School | 3 | 16 | 54 | 20 |
| | | | | |

| Please rate the overall quality of the school tour and/or school event that you attended at the 5-12 magnet schools. 93 ① | | | | |
|---|---------|---------|---------|-------|
| Please rate the overall quality of the school tour and/or school event that | Average | Minimum | Maximum | Count |
| Charlotte-Mecklenburg Virtual School | 2.98 | 1.00 | 4.00 | 93 |



| Please rate the overall quality of the school tour and/o | or school event that you a | ttended at the 6-12 mag | net schools. 376 (i) | |
|---|----------------------------|-------------------------|----------------------|-----------|
| Please rate the overall quality of the school tour and/or school event that | Poor | Fair | Good | Excellent |
| J.T. Williams Secondary Montessori School | 15 | 39 | 99 | 100 |
| Northwest School of the Arts | 8 | 40 | 112 | 128 |
| | | | | |

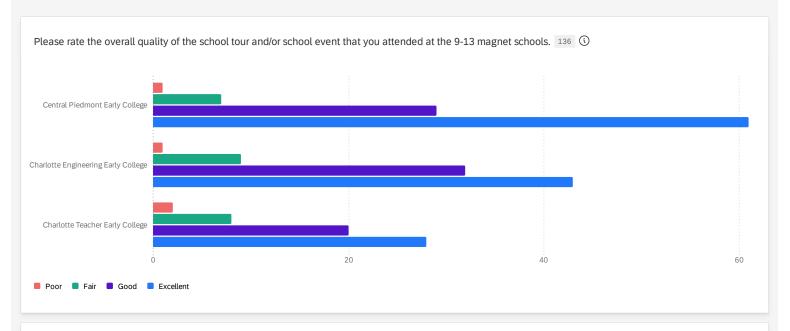
| Please rate the overall quality of the | | | | |
|--|---------|---------|---------|-----|
| chool tour and/or school event that | Average | Minimum | Maximum | Cou |
| .T. Williams Secondary Montessori | 3.12 | 1.00 | 4.00 | 25 |
| School | 0.12 | 1.00 | 4.00 | |
| Northwest School of the Arts | 3.25 | 1.00 | 4.00 | 28 |



| Phillip O. Berry Academy of Technology 12 51 103 South Mecklenburg High School 21 47 62 West Charlotte High School 26 44 60 East Mecklenburg High School 25 70 141 Garinger High School 32 51 31 Harding University High School 27 48 39 Hawthorne Academy 18 42 47 iMeck @ Cochrane Collegiate Academy 20 35 39 | Please rate the overall quality of the school tour and/or school event that you attended at the 9-12 magnet schools. 603 ① | | | | | |
|---|--|------|------|------|-----------|--|
| South Mecklenburg High School 21 47 62 West Charlotte High School 26 44 60 East Mecklenburg High School 25 70 141 Garinger High School 32 51 31 Harding University High School 27 48 39 Hawthorne Academy 18 42 47 iMeck @ Cochrane Collegiate Academy 20 35 39 | | Poor | Fair | Good | Excellent | |
| West Charlotte High School 26 44 60 East Mecklenburg High School 25 70 141 Garinger High School 32 51 31 Harding University High School 27 48 39 Hawthorne Academy 18 42 47 iMeck @ Cochrane Collegiate Academy 20 35 39 | Phillip O. Berry Academy of Technology | 12 | 51 | 103 | 101 | |
| East Mecklenburg High School 25 70 141 Garinger High School 32 51 31 Harding University High School 27 48 39 Hawthorne Academy 18 42 47 iMeck @ Cochrane Collegiate Academy 20 35 39 | South Mecklenburg High School | 21 | 47 | 62 | 49 | |
| Garinger High School 32 51 31 Harding University High School 27 48 39 Hawthorne Academy 18 42 47 iMeck @ Cochrane Collegiate Academy 20 35 39 | West Charlotte High School | 26 | 44 | 60 | 39 | |
| Harding University High School 27 48 39 Hawthorne Academy 18 42 47 iMeck @ Cochrane Collegiate Academy 20 35 39 | East Mecklenburg High School | 25 | 70 | 141 | 130 | |
| Hawthorne Academy 18 42 47 iMeck @ Cochrane Collegiate Academy 20 35 39 | Garinger High School | 32 | 51 | 31 | 17 | |
| iMeck @ Cochrane Collegiate Academy 20 35 39 | Harding University High School | 27 | 48 | 39 | 25 | |
| | Hawthorne Academy | 18 | 42 | 47 | 25 | |
| North Mecklenburg High School 26 57 73 | iMeck @ Cochrane Collegiate Academy | 20 | 35 | 39 | 18 | |
| 20 07 73 | North Mecklenburg High School | 26 | 57 | 73 | 35 | |

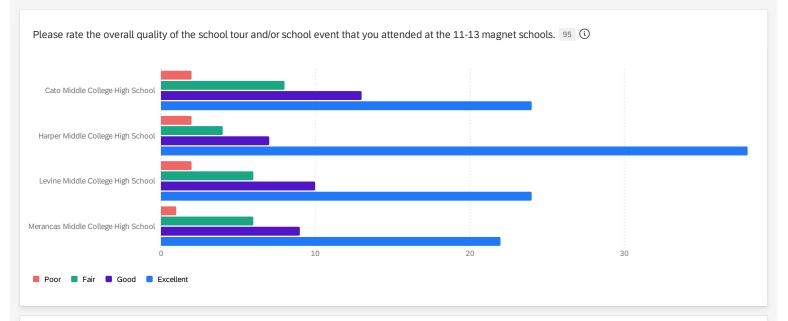
| Please rate the overall quality of the school tour and/or school event that you attended at the 9-12 magnet schools. 603 ① | | | | |
|--|---------|---------|---------|-------|
| Please rate the overall quality of the school tour and/or school event that | Average | Minimum | Maximum | Count |
| Phillip O. Berry Academy of Technology | 3.10 | 1.00 | 4.00 | 267 |
| South Mecklenburg High School | 2.78 | 1.00 | 4.00 | 179 |
| West Charlotte High School | 2.66 | 1.00 | 4.00 | 169 |
| East Mecklenburg High School | 3.03 | 1.00 | 4.00 | 366 |
| Garinger High School | 2.25 | 1.00 | 4.00 | 131 |
| Harding University High School | 2.45 | 1.00 | 4.00 | 139 |
| Hawthorne Academy | 2.60 | 1.00 | 4.00 | 132 |
| | | | | |

| Please rate the overall quality of the school tour and/or school event that | Average | Minimum | Maximum | Count |
|---|---------|---------|---------|-------|
| iMeck @ Cochrane Collegiate Academy | 2.49 | 1.00 | 4.00 | 112 |
| North Mecklenburg High School | 2.61 | 1.00 | 4.00 | 191 |



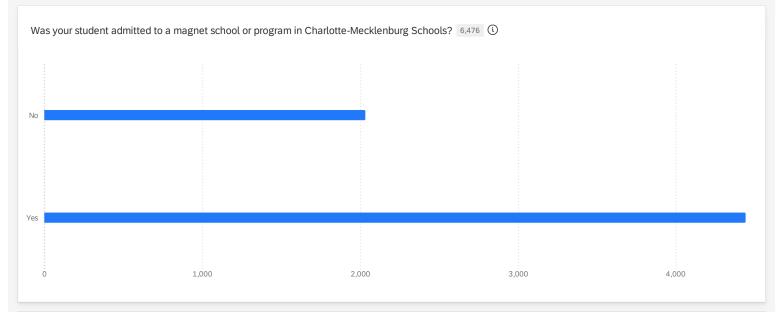
| lease rate the overall quality of the school tour and | or school event that you at | tended at the 9-13 magne | et schools. 136 (i) | |
|---|-----------------------------|--------------------------|---------------------|-----------|
| Please rate the overall quality of the school tour and/or school event that | Poor | Fair | Good | Excellent |
| Central Piedmont Early College | 1 | 7 | 29 | 61 |
| Charlotte Engineering Early College | 1 | 9 | 32 | 43 |
| Charlotte Teacher Early College | 2 | 8 | 20 | 28 |

| Please rate the overall quality of the school tour and/or school event that you attended at the 9-13 magnet schools. 136 🛈 | | | | |
|--|--------------|---------------------------------------|---|--|
| Average | Minimum | Maximum | Count | |
| 3.53 | 1.00 | 4.00 | 98 | |
| 3.38 | 1.00 | 4.00 | 85 | |
| 3.28 | 1.00 | 4.00 | 58 | |
| | 3.53 3.38 | Average Minimum 3.53 1.00 3.38 1.00 | Average Minimum Maximum 3.53 1.00 4.00 3.38 1.00 4.00 | |



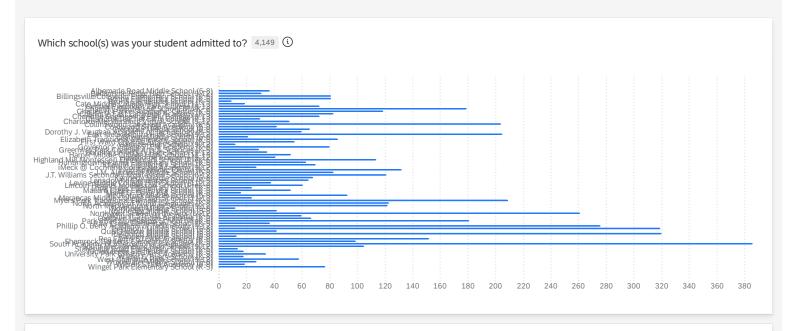
| Please rate the overall quality of the school tour and/or school event that you attended at the 11-13 magnet schools. 95 (1) | | | | | |
|--|--------|--------------------------|--|--|--|
| Poor | Fair | Good | Excellent | | |
| 2 | 8 | 13 | 24 | | |
| 2 | 4 | 7 | 38 | | |
| 2 | 6 | 10 | 24 | | |
| 1 | 6 | 9 | 22 | | |
| | Poor 2 | Poor Fair 2 8 2 4 2 6 | Poor Fair Good 2 8 13 2 4 7 2 6 10 | | |

| Please rate the overall quality of the school tour and/or school event that you attended at the 11-13 magnet schools. 95 (1) | | | | |
|--|---------|---------|---------|-------|
| Please rate the overall quality of the school tour and/or school event that | Average | Minimum | Maximum | Count |
| Cato Middle College High School | 4.04 | 1.00 | 5.00 | 47 |
| Harper Middle College High School | 4.47 | 1.00 | 5.00 | 51 |
| Levine Middle College High School | 4.14 | 1.00 | 5.00 | 42 |
| Merancas Middle College High School | 4.18 | 1.00 | 5.00 | 38 |



| Vas your student admitted to a magnet school or program in Charlotte-Mecklenburg Schools? | 6,476 🕦 | |
|--|------------|-------|
| Q9 - Was your student admitted to a magnet school or program in Charlotte- Mecklenburg Schools? | Percentage | Count |
| No | 31% | 2,034 |
| Yes | 69% | 4,442 |

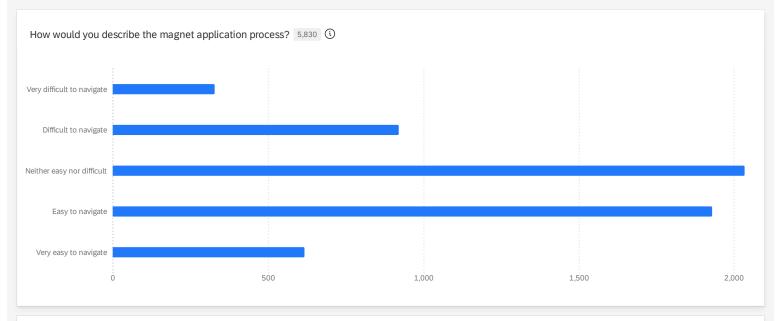
| Was your student admitted to a magnet school or program in Charlotte-Mecklenburg Schools? 6,476 ① | | | | |
|---|---------|---------|---------|-------|
| Was your student admitted to a magnet school or program in Charlotte-Meckle | Average | Minimum | Maximum | Count |
| No | 1.00 | 1.00 | 1.00 | 2,034 |
| Yes | 2.00 | 2.00 | 2.00 | 4,442 |
| | | | | |



| Which school(s) was your student admitted to? 4,149 (1) | | |
|---|------------|-------|
| Q10 - Which school(s) was your student admitted to? | Percentage | Count |
| Albemarle Road Middle School (6-8) | 1% | 37 |
| Ballantyne Ridge High School (9-12) | 1% | 31 |
| Billingsville/Cotswold Elementary School (K-5) | 2% | 81 |
| Blythe Elementary School (K-5) | 2% | 81 |
| Bruns Elementary School (K-5) | 0% | 9 |
| Cato Middle College High School (11-13) | 0% | 19 |
| Central Piedmont Early College (9-13) | 2% | 73 |
| Chantilly Montessori School (PreK- 6) | 4% | 179 |
| Charles H. Parker Academic Center (K-5) | 3% | 119 |
| Charlotte East Language Academy (K-5) | 2% | 83 |
| Charlotte Engineering Early College (9-13) | 2% | 73 |
| Charlotte Teacher Early College (9-13) | 1% | 30 |
| Charlotte-Mecklenburg Virtual School (5-12) | 1% | 51 |
| Collinswood Language Academy (K-5) | 5% | 204 |
| | | |

| Q10 - Which school(s) was your student admitted to? | Percentage | Count |
|---|------------|-------|
| Coulwood STEM Academy (6-8) | 1% | 42 |
| Crestdale Middle School (6-8) | 2% | 66 |
| Dorothy J. Vaughan Academy of Technology (K-5) | 1% | 60 |
| East Mecklenburg High School (9-12) | 5% | 205 |
| Eastway Middle School (6-8) | 1% | 21 |
| Elizabeth Traditional Elementary School (K-5) | 2% | 86 |
| First Ward Creative Arts Academy (K-5) | 1% | 55 |
| Garinger High School (9-12) | 0% | 12 |
| Governor's Village STEM Academy (K-8) | 2% | 80 |
| Greenway Park Creative Arts & Sciences (K-5) | 1% | 29 |
| Harding University High School (9-12) | 1% | 35 |
| Harper Middle College High School (11-13) | 1% | 52 |
| Hawthorne Academy (9-12) | 1% | 41 |
| Highland Mill Montessori Elementary School (PreK-6) | 3% | 114 |
| Huntingtowne Farms Elementary School (K-5) | 2% | 63 |
| Idlewild Elementary School (K-5) | 2% | 70 |
| iMeck @ Cochrane Collegiate Academy (9-12) | 1% | 27 |
| Irwin Academic Center (K-5) | 3% | 132 |
| J.M. Alexander Middle School (6-8) | 2% | 83 |
| J.T. Williams Secondary Montessori School (6-12) | 3% | 121 |
| Kennedy Middle School (6-8) | 2% | 68 |
| Lansdowne Elementary School (K-5) | 2% | 65 |
| Levine Middle College High School (11-13) | 1% | 38 |
| Lincoln Heights Montessori School (PreK-6) | 1% | 61 |
| Long Creek Elementary School (K-5) | 1% | 24 |
| Mallard Creek Elementary School (K-5) | 1% | 52 |
| Marie G. Davis K-8 School (K-8) | 0% | 16 |
| McClintock Middle School (6-8) | 2% | 93 |
| Merancas Middle College High School (11-13) | 1% | 24 |
| Myers Park Traditional Elementary School (K-5) | 5% | 209 |
| | | |

| Q10 - Which school(s) was your student admitted to? | Percentage | Count |
|---|------------|-------|
| North Academy of World Languages (K-8) | 3% | 123 |
| North Mecklenburg High School (9-12) | 3% | 122 |
| Northeast Middle School (6-8) | 0% | 12 |
| Northridge Middle School (6-8) | 1% | 42 |
| Northwest School of the Arts (6 -12) | 6% | 261 |
| Oakhurst STEAM Academy (K-5) | 1% | 60 |
| Oaklawn Language Academy (K-8) | 2% | 67 |
| Park Road Montessori School (PreK-6) | 4% | 181 |
| Paw Creek Elementary School (K-5) | 1% | 37 |
| Phillip O. Berry Academy of Technology (9-12) | 7% | 276 |
| Piedmont Middle School (6-8) | 8% | 319 |
| Quail Hollow Middle School (6-8) | 1% | 42 |
| Randolph Middle School (6-8) | 8% | 320 |
| Ranson Middle School (6-8) | 0% | 13 |
| Rea Farms STEAM Academy (K-8) | 4% | 152 |
| Shamrock Gardens Elementary School (K-5) | 2% | 99 |
| South Academy of International Languages (K-8) | 9% | 386 |
| South Mecklenburg High School (9-12) | 3% | 105 |
| Statesville Road Elementary School (K-5) | 0% | 14 |
| Tuckaseegee Elementary School (K-5) | 0% | 18 |
| University Park Creative Arts Academy (K-5) | 1% | 34 |
| Walter G Byers School (K-8) | 0% | 18 |
| West Charlotte High School (9-12) | 1% | 58 |
| Whitewater Middle School (6-8) | 1% | 27 |
| Wilson STEM Academy (6-8) | 0% | 19 |
| Winget Park Elementary School (K-5) | 2% | 77 |
| | | |



| Percentage | Count |
|------------|-------------------------|
| 6% | 329 |
| 16% | 920 |
| 35% | 2,034 |
| 33% | 1,930 |
| 11% | 617 |
| | 6% 16% 35% 33% |

| How would you describe the magnet application | n process? 5,830 (i) | | | |
|--|----------------------|---------|---------|-------|
| How would you describe the magnet application process? | Average | Minimum | Maximum | Count |
| Very difficult to navigate | 1.00 | 1.00 | 1.00 | 329 |
| Difficult to navigate | 2.00 | 2.00 | 2.00 | 920 |
| Neither easy nor difficult | 3.00 | 3.00 | 3.00 | 2,034 |
| Easy to navigate | 4.00 | 4.00 | 4.00 | 1,930 |
| Very easy to navigate | 5.00 | 5.00 | 5.00 | 617 |

No.

No

Clear description of due dates- the fact that students have to interview even though school doesn't have opening-

| No. Tengo conocimiento ya que recién llegamo a este país. |
|---|
| I don't have any idea |
| Fix transportation system. |
| it is very hard to know which schools are better than others. There are some very poor magnet schools and it is difficult for a parent to know which ones are not good. It's also frustrating because the good magnet schools are impossible to get into and the poor ones will immediately admit all students. |
| Make it part of the enrollment process if a parent wants to explore the magnet schools offered. The fair was a great 1st step in seeing what each school offers followed by a tour |
| NO NO |
| For parents with two kids, make the process easier to accept both students into the magnet program when one student is enrolled and the second students is in transition into the school the following year. Once the 2nd student enrolls it should be automatic to accept the 2nd student into the program given the first student (both siblings) is already in the magnet program. |
| Todas las instrucciones son buenas o conafiables |
| Keep it goin & school investments |
| NONE |
| My opinion is cms is doing an amazing job at letting everybody know about the magnet program and giving them ample time to complete applications. They make the process very easy. |
| No |
| No |
| No |
| Si quiero que mi hijo asista pero no puedo llevarlo y ir por el se que son muy buenas escuelas |
| Need to remove lottery system and include entrance exams for Magnet schools. Student selection should be on the basis of intellectual not based on the luck or recommendations. |
| No b tengo idea |
| I think what the kids that want to attend these schools is the most important |
| Assistance enrolling in classes that helps student to get into the early college program |
| no |

| has to take a bus home because its not walking distance, so why leave the magnet school kids at dead end destination with no supervision? Great way to keep low income, single parent home kids out of magnet programs. Adverse effects is a thing. |
|--|
| The process could be streamlined. The mix of form and human interaction jut made the process convoluted. Magnet schools close to home should be given some priority. |
| Stop separating the student ID application process from the magnet application process. It should be one form submitted at one time with one deadline. |
| No |
| No |
| A me gustaría que entre a la escuela magnética mi hija x es muy difícil de aplicar |
| It's been awhile for me, I know 6 years ago it was confusing and staff were unhelpful |
| Ninguna |
| More help |
| No |
| No. Quiero ayuda para que mi hijo asista |
| No, |
| Si mandar el link directamente |
| No |
| Whomever apply should be accepted. |
| Streamline enrollment and application dates. Advertise information about dates and deadlines to preschool age parents to spread the information early especially for pre-k programs like Montessori. |
| Pued es las escuelas son buenas para los hijos algunas las entendí otras no |
| No |
| No |
| Need to publicize the magnet offerings more. Also, Mecklenburg public school reputation needs to improve. Parent opt out of CMS because of that and they have no idea of the magnet offerings. Had no idea of all the schools until I attended the school fair. Also need to publish the acceptance rates because people think their child is not going to get the school because of the lottery system. |

How CMS approaches satellite bus stops for high school students seems to be a bit discriminatory towards parents who work outside the home. No career/job will allow you to leave every day at 2:30p to pick up a child from the neighborhood high school to take them home to go back to work. I understand the thought but the kids at the neighborhood school also

| Struttle stop when this at work versus them watking nome by themselves. |
|---|
| No |
| I only took the survey to ask you to PLEASE stop calling, emailing, and texting so much. I can't imagine needing to hear from CMS so much. |
| N/A |
| Do not allow students to audition for NWSA if there are no seats available. |
| no |
| No |
| Make it application based so that schools aren't getting random students but conversely getting the best ones. |
| Deseo que mi hija entre a la escuela magnet. Como hago para aplicar a mi hija esta en 5th. Grado. I want my daughter to go to magnet school. How do I apply? My daughter is in 5th grade. Degree. |
| Create a clear step by step process on the CMS website |
| No |
| I think more kids should get an opportunity to attend a magnet school. |
| No |
| I am very satisfied with the magnet school program and the process and have recommended the CMS Magnet School program to family and friends. |
| No sure if the correct information to answer. I havenver been to a Magnet school, nor have my children. But I feel like my 5 year should. She has been showing early warning signs of reading speaks really well for her age!! |
| No |
| N/A |
| As parents we need more notice of deadline dates if we would like to be selected for a magnetic program. Offer more spots. |
| The dates need to be more visible, especially for families that move mid-year. Everything is centered around the normal school year, not taking into consideration those families that move during other times in the year. Also there needs to be more clarity about the virtual school. There is barely any information online. |
| No |
| |
| no |

Transportation was always an issue for me being a single parent. I always had to a shuttle stop for my scholar. Which is scary because I have to find someone to pick them up at the

| We could also look at grade averages |
|--|
| Por ahora no |
| North Charlotte could use more magnet schools. We are in Davidson and it is discouraging how few are local. |
| Ser más corta las solicitudes |
| Please make clear to all through school or all students attending school will get information with portal Thannks |
| Change the waitlist. We were told we were not on the waitlist at all for our second and third choices even though we did not get into our first choice. |
| I am not aware of the process yet sending me/sharing me some thoughts would giv me some insight |
| Noo |
| Increase seating for students |
| It's so confusing to tell what counts as a magnet school, what the process is, when it starts, how someone is chosen to attend or not, and to get accepted. It really needs to be more clear and transparent. |
| Show the benefits of the program, put the funds in the extra activities to help better the students while learning. |
| No |
| I felt the magnet application process was straightforward and transparent. |
| provide bus stops for students in their neigborhood like we used to have. my daughter was late all year because i had to go and drop her at school everyday |
| Easier reading material for families of Title One schools. Most of these schools are in areas where the parents or families are not able to look up things online or check their emails. My school in particular has parents constantly coming to the school to have staff help them with something that has to be done online. I think mailing more information instead of just sending home their school assignment letter would help. Maybe host an application fair for parents to come in and have someone assist with the application. |
| No |
| No me acuerdo para hacerlo porque me ayudaron en la escuela |
| The process for Piedmont M.S., East Meck H.S. and Harper Middle College High School were straightforward and easy to navigate. The K-6 Montessori was more difficult. However, persistence with the Montessori magnets ultimately was successful. |
| When we went through the initial process to registering our student in our county back in 2016, I felt an absence of available CMS administrators to guide us. Therefore having an easier |

access to staff both from CMS and the actual magnet school to answer questions about the process for school applications and about the curriculum would allow the parent to be able to

make more knowledgeable decisions when selecting their magnet school choices.

No

| Technical issues, procedural issues, lack of communication and follow-up. |
|--|
| Tratar a todos los niños por igual sin importar sus raza y religión |
| Not so much the process, but making sure every parent knows their magnet options and what each has to offer (well ahead of time before needing to apply) would be helpful. Also expanding and spreading the word about Express stops. They've made a huge difference. |
| Try to make it simple and easy and make sure that different nationality know how the procedure work and what to do. |
| No |
| The application process was great especially with the support of the school when I had questions. The only issue we experienced was that the CPCC application didn't open when it was scheduled but it wasn't an issue. |
| No |
| No |
| Open more ASEP locations for parents who want to enroll their kids to Magnets outside of their transportation zone. No bus transportation and no after care options means less access, specially to underserved populations |
| No ninguna |
| Make them more available as an option |
| Mas personal que ayuden con el proceso de inscripción. |
| CMS should increase the number of full IB magnet seats available throughout the CMS footprint. Many families select other middle school magnet programs because their odds of obtaining an IB seat at Piedmont or Randolph are not great; and they'd rather have a good chance at a less-preferred magnet option than risk trying for a full magnet IB seat and not landing a magnet seat at all. CMS should base transportation zones on proximity of the magnet option to the lottery applicant. |
| Lotería lugat |
| Ayudamos a poner la traducción en español |
| No No |
| Look at common questions that the magnet office receives and look at ways to answer.those so that people don't have to call. A hub that explains things in more details Have a series of meetings for those that need help through each step of the process. A hub that lets you know when the student assignment was received, lists next steps, lets you know where you are on waiting lists. |
| Making it more accessible to multilingual learner families to make process more equitable. |
| N/A |
| I don't think my opinion can count at this moment went my son did no really admit to the high school I want him |
| |

| Transportation |
|---|
| None |
| Que sigan haciendo eventos o feria sobres las escuelas Magnet y que Ayuden a llenar la aplicación porque no todos sabemos llenar la aplicación. Gracias a esos eventos que hicieron yo pude aplicar para la escuela Magnet que están ahora mis hijos |
| The shuttle stop transportation has been very challenging this year. I hope We can move back to how it was. |
| Specific information link for the Montessori program as the entry is at 4 so the registration/application is earlier than traditional school |
| Advertise it more |
| No No |
| No No |
| Pas de suggestion |
| make the application simpler and more accessible. The process is too long and too complicated. |
| Se nos podría facilitar a nosotros los padres que estos procesos fueran directamente con la misma escuela, para no tener que tener tanta comunicación externa la cual ,al no estar actualizados en estos programas lo sea un tanto difícil . |
| I think that the magnet options need to be more clearly outlined and available, as well as the application process with deadlines. Information is difficult to locate and since it can vary from year to year, you can be looking at outdated information without realizing it. |
| N/A |
| explicar de una forma mas facil a las familias de la importancia de las escuelas magnet. |
| Stress management for teachers better pay rate and more counseling for students, help the food gap some children come to school just to eat. |
| Better system of notifying of deadlines. |
| No No |
| Not an idea but a suggestion, 1. Application form is not user friendly - while filling the form if you want to change any data it frequently goes to the first field and again need to fill the form from beginning 2. Parents who are new to such process (like me) should get more of information from current school like school can arrange a session and provide the details (|

N/A

Not an idea but a suggestion, 1. Application form is not user friendly - while filling the form if you want to change any data it frequently goes to the first field and again need to fill the form from beginning 2. Parents who are new to such process (like me) should get more of information from current school like school can arrange a session and provide the details (personally I get very less information about the magnet fair and magnet school application before actual application starts) 3. In addition to Lottery process, the gifted students from closest schools should get a chance to participate in first screening test to magnet school fair location should be convenient (as I observed for 2023 magnet fair location was not convenient for all) 5. My suggestion is every elementary school should arrange a magnet school fair before minimum one month before actual application process starts 6. Honestly speaking I am not satisfied about the magnet school process because didn't get clear idea 7. I observed many parents around me are not aware about the magnet school proces, it's importance & benefits so need more information spread regarding the same 8. I must say regular CMS schools are doing very good and teachers are taking great efforts for students (I'm referring homeschool of my kids and heard from other schools parents also) 9. Sorry if I had mentioned any point incorrectly Thank you for providing this opportunity to share parent's view.

| Not really |
|---|
| A better guide to know how to navigate the system, there is not an easy way to see the steps that you need to do. |
| not at this time |
| More advertising for new student families, or those entering pre-K and K |
| make it is very simple. 1) On the website, right side put link as "CMS Magent enrollment" 2) Click the link 3) Let it redirect your lottery or information page if there is lottery closed or next lottery. Give all the information which is required to fill the lottery application |
| First you all need to strengthen the access to transportation for the magnet programs. If you want to see them thrive, parents/caregivers have to have support transporting their children to schools outside of their school zone for better educational opportunities. |
| L'utilisation du site cms nest pas facile. |
| Change the grading scale back. Get quified teachers that has experience. Put principles that has a great school switch to low performance schools and see if there is a change. |
| Yrs provide transportation For high school students the satellites bus stops suck and i'm very inconvenient for most parents |
| Better communication about due dates |
| Not right now. |
| To train the transportation drivers . |
| No . |
| No No |
| Make magnet programs descriptions more in depth to how it will help students for college. |
| Ninguna |
| No |
| Many parents with pre-k and younger children are not aware of the CMS Magnet school options |
| No sabría decirte por q nunca mis dos hijos a asistido una |
| clarify the meaning and intent for the ranking of schools in the lottery application. It seems choice 2 and 3 are only valid if their are open spots. Consider adding children to waitlists for their 2nd and 3rd options. Make individual families respond by a set date to accept their lottery spot. The current leniency bogs down your enrollment and you loose interested families due to arbitrary deadlines. To clarify, we waited two weeks into the school year (starting at another school) to accept our spot b/c the correct paperwork was not filed for a family who moved and the school knew they did but had to wait 10 days until they officially released the spaces to my family. This was harmful all around. Deadlines work. Thank you. |

| codes as well. A better description of each program and what they do very briefly. Links to school websites attached |
|--|
| No |
| Don't change it every year. Don't send the letters out late. Don't give the placement letters directly the students |
| Schools magnet program must have an office to help new parents to apply or assist with help and resources. |
| n/a |
| It would be great if there was more communication about Charlotte's magnet schools. I feel like parents need to actively search to find out about these different magnet programs. A lot of parents I talk to are unaware of these programs and would have been interested in them if they had known about them. It's also sometimes difficult to find out about the transportation and which schools offer which bus stops while searching school options. The maps are hard to read because they're too small on screens. Maybe a program where you type your address and get bus options would be better. |
| Provide more detailed but concise information. Currently there is a lot of communication but it doesn't say much. |
| stop changing the dates, the # of rounds of lotteries, etc. It is extremely difficult to follow the timing YOY |
| No |
| My student is enrolled in the Horizons program at Charles H Parker. The existence of the Horizons program isn't very well advertised- I had to do a lot of the searching and research on my own. Then the application period was so brief, I had to wait for my son to be evaluated for admission until the following year. The Horizon's program is such a worthwhile program, that I have been extremely pleased with-but there are LOADS of parents that know nothing about it and children that may be getting overlooked for the opportunity to apply. |
| Cuando me tocó hacer el proceso fue fácil. |
| No |
| No sé qué es magnet |
| Instruir a los padres principalmente con lo que cada programa ofrece incluyendo beneficios y que en las escuelas ayuden en el proceso de aplicación! |
| It's kind of confusing so maybe having the kids at the school doing a fun song (our magnet focus) or a video or something to walk us older adults through the process might be neat. |
| Muy bien amables con nosotros padres de los estudiantes grasias |
| Realizar el esfuerzo de llegar a todos los niños y mantenerlos en la escuela. |
| Send out info about the schools |
| No |
| More seats available |
| |

The charts and transportation zones and chart are a little confusing all together if you haven't done it before. Breaking it down into smaller parts and easier transportation maps. School

| The online process appears to be more user friendly and transparent regarding process and timeline. |
|---|
| Make it easier to navigate to parents as to what the benefits / specific focus areas are for each school that is in the magnet program. There are many options and it can be overwhelming |
| Children should have access to this program at every school. It should not be a bid on basis . |
| N/a |
| No por ahora |
| Communication about the lottery system & updates in the process would be helpful. We made multiple phone calls to the administration to understand what was happening in the process, and often there was no update. |
| There is a critical need for students who are accepted in magnet school of one district to be able to transfer their acceptance into another district in the event the family of the child has to move to another district/county do to unforeseen circumstances. All magnet schools should include an option to accept a student from another district who has won a lottery and was accepted in his/her school choice but cannot attend due to a move. I have contacted the district we're moving to (from CMS to Gaston county) and they stated nothing they can do. This is unacceptable. |
| No, no se cuales escuelas son . |
| Improve transportation options & reduce waitlist options |
| More consistency in the process, and less contradictory information being provided by school vs. CMS. |
| Yes or no questions would make applying easier |
| We navigated the process with the assistance of teachers and other parents, but it would have been very nice to have the steps and details posted on the school website. The information is available in different places but centralizing it specific to the school would have been helpful. |
| Give clear instructions that aren't subject to misinterpretation. Regarding the sibling policy, be clear that they still have to apply and that it's not automatic. Clear, simple and transparent communication that aligns with the process |
| Make it easier |
| Reduce redundant requests; refer to pin and student number as either synonymous or separately |
| I wanted my kids to go to magnet school all three of them are A and B students but they never win the lottery to get there. I wish if they can get a chance |
| It could be clearer that students living in a Magnet School Bus District / Bus Zone have priority. This helped us get into the Magnet system, but only because we read the tiny fine print about this ~10yrs+ ago and spotted it. This may have been improved since then, and we would not know or not. But many families might miss this important information. |
| No |
| The initial magnet application process was a while ago for us so the details are not clear in my mind. However, the reentry process (testing in and reentering CMS through neighborhood school before transferring to magnet program) was extremely convoluted, and deserves to be looked at for the purposes of simplifying. |
| No, I do not. Thank you |

| Make it easier to see which schools can be chosen based on zoning. |
|---|
| Streamlined simple step by step instructions with deadlines. Info scattered and not clearly articulated. |
| Siempre lo hecho otra persona por mi . |
| More tour dates |
| None |
| No tengo ideas |
| It has been several years since I had to apply so it may be much easier now. It would have been easier to bring registration documents to my neighborhood school, rather than student placement. |
| More transparency about number of spots, admission rates, and factors like spots reserved for low income students |
| more accessible information to parents - I ended up learning the most from friends |
| It was fine for middle school, but I am concerned about high school. The magnet she is in distributes to multiple high schools and she might not be able to move with her friend group which is concerning as it is a crucial transition and having social support would be helpful. |
| No |
| Na |
| No |
| Have "other" option and with written note section for Every question, because not all questions were intuitive! |
| Where possible, transition the application process entirely to a digital experience as an option that allows status updates and full transparency along the timeline as to where in the process you are and any reminders of actionable tasks needed by the parent/guardian. Deadlines awaiting for information through the mail led to anxiety and concern about having a plan B, and C in place. |
| Overall awareness and availability |
| No idea |
| No. |
| que las lotería sean calificadas para todo el que aplique |
| There is a lot of confusion in charlotte, particularly about pre-k options and how to apply and what you are applying for. The process should be simplified and streamlined. Now it involves on many steps- applying to cms then separate application for the magnet. Then you don't get letters for weeks or months with the info you need so you end up needing to call for your student ID. More info over email is needed, more explaining to the community the difference between the prek options. And a simpler process that doesn't require so many steps and |

confusion

| No tengo ni idea, |
|---|
| With Montessori starting at age 4, lottery application period starting at age 3, more communication with community about this outstanding program. Most parents don't start thinking about school til closer to age 5 and miss out on the lottery. |
| Perhaps list all the zip codes that would have transportation with the schools. |
| Use an AI interactive tool for parents to select location, priorities, etc and explain which magnet programs are an option for their specific situation. The current magnet process is extremely confusing. |
| I appreciated that NWSA was by audition. My child has taken it seriously because of this and values this school. |
| Stability in application process was poor. Every year I registred my children the enrollment dates changed, the process of reporting proof of documentations was different (online or inperson). I would suggest that dates of enrollment are twice a year and around the same time. |
| It's been a few years since I have had to do the magnet application process, but after some recent Magnet related emails I think there has been some positive changes. I still think clear & concise communication and a friendly employee (not a recording or computer generated response) is key. Hire people to help with this process that actually care, are friendly, and don't mind answering questions. This is such a high anxiety process and it's nice to actually talk with a knowledgeable kind human and know that they care. |
| More waitlist transparency. I have to call/email for updates. Would be nice if there was a personalized student profile page or other way to check without needing to reach out. Also, the letter that said she was not enrolled in the magnet did not make clear she was on a wait list. Or if it did, it didn't stand out. |
| Le muy bien porque mi hijo es muy inteligente |
| Please restart the bus transport instead of express stops |
| The process has already gotten better but it is very challenging to get what should be a very simple set of information in a consistent place. When we went through the process, we had to rely on old and outdated school webpages (these no long exist now), and call to multiple sources to get what we felt were simple answers. Having a single portal with all of your information, and keeping that information updated, is critical. Having dozens of emails with various notifications and updates that do not match what is on your websites is a recipe for chaos. I'd recommend making sure any updates that are communicated out in any way are also verified as the most up to date information on your websites. |
| No . |
| It was no a lot of spanish information available at that time |
| N/A |
| Each family should have a liaison who helps walk you through the process. We were brand new to the state and district when we purchased our home at the beginning of September. It took almost 3 weeks to get the children into the virtual program. |
| I believe applying is the easy part, however if your scholar is in high school bussing becomes an issue. The express stop has challenged my child being able to stay in the magnet school. |
| Send out reminders frequently to parents' email and text |
| A community for new parents. There are so many different programs and volunteer opportunities, it would be helpful to have someone to aid in how to identify what programs are opportunities are a good fit for our family. |
| no just have at least 2 busses per slot because people are cramped(me) |

| It's overwhelming as a first time applicant but easier after tgat |
|---|
| Deberían de hablar un poco más sobre el tema cuando uno va a inscribir a los niños |
| Ease of getting my older student into my younger student's school. I didn't know about the program with my first child. My 2nd child is rising 11th and doesn't have the same options as my rising 9th grader now. I'd also like an easier way to view sports, clubs, programs, and classes offered by the school. |
| No No |
| None |
| I would recommend allowing more children into the program that do not have another family member currently in the program. |
| More open houses in Randolph, Myers Park and other popular schools to give parents a fair chance. |
| No |
| Many parents including me believe that the siblings of the current student in magnet school could be enrolled and accepted in priority. |
| I was unaware of the options and what available from Magnet Schools. Now that I know they exist and what they are, we may need to make changes. |
| I put Irwin Academic Center 2nd choice and Lincoln Heights 1st for my son. However, later my family decided to transfer my son from Lincoln Heights Montessory to Irwin Academic Center on Sibling Confirmation seat but my son did not get the seat of Irwin Academic Center Kinder Garden program. We were told by CMS that we had to put only Irwin Academic Center in the lottery to get the sibling confirmation seat. It should be informed the parents in advance. |
| There are too many options of magnet programs for real purpose except the language immersions program is different. My son did the learning immersion and is now at an IB school. Outside of one teacher, I didn't think the program was an more challenging. The IB program is disappointing as it is not challenging and the classrooms are too crowded. Instead of magnet programs, the focus should be on improving the curriculum for all schools. |
| Release the lottery results online, especially since the rest of the process was online. |
| Make the process easier rather than first going to home school |
| Hasta el momento no, muchas gracias por el apoyo ya que denota la importancia de la educación de los jóvenes para este país. |
| My son attended Kennedy and was accepted into Olympic and participates in the advance manufacturing program. I am not familiar with the magnet school application process. I do feel that the magnet schools offer student access and exposure to their potential careers which benefits them in the decision towards college or the workforce. |
| Evaluar a los niños para fortalecer sus debilidades en alguna área que tengan dificultades usar diferentes técnicas y aplicar la que mejor funciona. Por qué hay niños que se distraen con facilidad, niños lentos, niños que les gusta todo excelente, niños que les cuesta dominar la antiedad. Unas buenas terapia sociológica para fortalecer los miedos que están causando el problema. Porque hay niños que necesitan mejorar la autoestima. |
| No |
| For a Magnet school that are not full leave the window of opportunity open longer |
| The process is great! |

| No |
|--|
| No |
| Continue to make parents aware of the early preparation time they will need. I think he pretty much need to decide a year and advance about magnet schools so you can attend school fairs and apply in time. |
| No |
| No |
| Reinstate transportation for high school magnets. |
| Advertise it more |
| It's been many years since we applied, so I don't know if the process has changed, but I would recommend breaking it down as much as possible, getting parents all the steps. Step One. Step two. |
| Side by side comparisons of curriculum |
| Not at this time |
| The lottery process connected to magnets is not clear and gives hope for opportunities that may still be left to chance or the luck of the draw |
| Everything was easy to do. Don't need to change anything |
| Invest in all your public schools. Not just magnet school. Every kid deserves to have programs and opportunities that can help them be successful regardless of which school in the district they attend. INVEST IN ALL OF YOUR SCHOOLS. Kids can feel and notice when the district doesn't invest in them in the same way you invest in your magnet schools and that sends a very clear message. Invest in all your student and the future of Charlotte and its surrounding cities will excel in more ways than imagined. |
| I can't remember the process exactly (it was 9-10 yrs ago) but I seem to remember it being easy in some ways but difficult in some ways. I think processing the transportation was tricky |
| Better visibility to all schools performance, open enrollment spots, and process of selecting magnet students. |
| Support from our child's school is very helpful when staff can provide cms websites, contacts, and other resources for families to get questions answered. This survey however was difficult, and I didn't even understand a question that had a lot of school choices on it about magnet Fair. |
| A needed to better informs parents that don't know about magnet schools. |
| More promotion / advertising within pre school programs. More discussion at pre schools |
| No la tengo Me gustaría tenerla |
| Assist parents with an application help session where it get donewith help. Stop holding spots for kids as favoritism. Does magnet schools help connect students yo carreers. |

| No tengo idea |
|--|
| NA NA |
| No comentarios |
| Which zones vs. transportation need to bel clearer Also- the middle school magnet application process vs. the pre-K process were very different. In PreK you got your acceptance letter then got to accept. The middle school process is not the same. This was VERY confusing for several families. Families don't go through this but ONCE or TWICE the entire career of their child. So the only reference I have to the process is what it was like 10 years ago when we did it at the PreK level. If the process is different between the two applications (PreK vs. Middle vs. Highschool), this is no way for us to know. |
| No tengo idea |
| There should be more than one magnet fair. I was not able to attend the fair sue to previously scheduled obligations. Two options for attending would better suit more CMS families. |
| I would suggest better visibility at (non-magnet) school events. For example, we discovered NWSA at our zoned middle school but I did not know it was a middle school and high school program. If we had been introduced to it earlier, in elementary school, it's possible that we would have applied earlier. It's never too early for parents to be exposed to upper grade options, For example, there's still some community confusion about early colleges vs middle colleges. Educate parents early and often so they're exposed to all the resources CMS has to offer. |
| No tengo idea |
| Required pin not a parent square password not finding mail with pin force no selection no school open on final entry date confusion over if I needed to reapply to since she was in feeder pattern from Myer park to quail hollow |
| Make it more convenient to login to the site and have available staff to assist to technology errors if needed assistance. |
| No |
| 1) an way to receive the pin without having to call 2) Make it clear that your kid can go to any school, transportation may not be provided 3) I'm not 100% clear on the transportation policy when it comes to neighborhood stops and express stops. This is extremely important to me. This could make the difference of whether or not she can attend the school. |
| Not at this time |
| Make sure you read everything. I had missed a couple of questions. |
| Communication. When we applied we would get one message from one office and the opposite message from another office. We just kept calling people until someone said she was accepted and we kept contacting that person until she was enrolled. |
| Alguna oficina donde uno pueda aplicar personalmente y hacerles una evaluación a los hijos para que realmente merezcan estar en esas escuelas magnet ya que me parece que hay adolescentes que realmente pudieran ser aceptados donde ellos quieren desarrollar su intelecto gracias por aceptar mi opinión como padre que se preocupa por la educación de sus hijos |
| No |
| No |

| understood the rigid audition process and accepted the rejection until we continued to receive requests for applicants. Not every child will be the lead of a show or wants to be, why not admit children who are ready and willing to work? Very frustrating experience. |
|--|
| No |
| None |
| Not at this time |
| Our situation was unique with a second semester transfer. This process seemed different than an initial application process. |
| Hasta ahorita en linea, creo que esta bién. |
| Have better schools chose to go private for middle school |
| Make sure the deadline isn't at a time when staff is out of the office. |
| It was a lottery and we weren't even aware that it was an option. We found out last minute and not sure if that ruined our chances to get in. This was when it was called barringer. Awesome principal. |
| Step by step, user friendly applications are stressless. |
| Text and link via mobile phone to apply |
| I found out late in the educational process being that my wife did most of the planning. I would suggest showing the program as early in the process to parents as possible if you are not already doing that. |
| I have known idea I m trying before but I can't get it |
| I don't think it is a fair process it seems to be an all in who you know type of system. I have been trying to get my daughter in a magnet school program for years and I have friends who know ppl that work for the school system and their kids are in the door the same year. |
| No |
| Fortalecer lazos de confianza para padres hispanos que no hablan Ingles |
| The way to strengthen the application process is to give EVERYONE a fair opportunity in attending a magnet school. Have information sessions ar a few schools and open to everyone that can attend; be sure to let individuals know that there is no need to go to all sessions because it's the same information (allow space for others). Virtual information sessions also work as well. Be sure to update families is they are admitted to the school or not, in order to ensure plans (uniform, transportation, after school plans, etc.) can be made for the transition, this is extremely important! Give extra points for students that YOU KNOW AREN'T GIVEN FAIR CHANCES BECAUSE OF THEIR LIVING ENVIRONMENT. Thank you for allowing for this opportunity. |
| Provide more transportation options/information at the events. |
| more thought needs to be put into the online application mechanics |

northwest rejected my child after her audition, which is the process and we accept. What is frustrating is continuing to receive emails asking for students to audition to fill spots. My child auditioned for musical theatre and we asked to audition for theatre but were turned down. The middle school doesn't have tech and costume options but the high school does. I

| algorithm will weed you out in favor of those fleeing their home school assignment. |
|--|
| Not really other than the jump from middle to high has us extremely disappointed. |
| It can be difficult to find student information needed to complete applications. Like id# or pin# needed. Maybe have online access for that information. |
| no. |
| NA . |
| The application website is atrocious. It tried to put my son in the wrong grade and wouldn't allow changes after telling me everything was fine. It took weeks of back-and-forth with the magnet office to rectify the problem. The changing application/response dates made things difficult as well. |
| Transportation system that was changed this year for the magnet students is very of awful to both the students and parents. Why can't we have school buses that comes close or to the streets where this students stays - this will help. 2. Giving internet access to kids 3. Needs some sponsored trips to historic places, that is paid by govt. |
| Earlier communication about the middle school magnet offerings. |
| Maybe explain what a magnet school actually is. I have no idea. |
| My husband was in charge of most of the process but he had spreadsheets and data. Magnet schools and lottery were all new to me but not to him. So many of us in our neighborhood would discuss the confusion and it was hard to get answers. |
| None |
| Lottery system is bad and I believe every interested household shouldn't be given admission. If not make all schools offer magnet programs. |
| Ensure the window to apply is communicated to parents in a timely manner using different platforms and gives plenty time for parents to apply. |
| Ensure consistent timelines annually. Having 2 kids at various stages and having attended magnet elementary, middle, and now high school programs the 2024-2024 school year lottery was incredibly confusing - and I have done a few times. The dates/timing was pushed way too early, you could not get to school tours be they were operating on the previous years schedlue so better, clear communication and consistency across the board would be helpful. |
| No, I don't. But you send the kids that are supposed to go to Harding or Garinger back to their respective schools from Palisades . Y'all have over crowded this school like crazy !!!!!! |
| N/A |
| We did not get our letter with our daughter's ID in a timely manner and had to call several times about it before someone told us it, which allowed us to enter her into the lottery. There should be an option to receive this letter/information via e-mail. An informational session on the application process would have also been helpful. |
| No . |
| The process needs to be easier to access for the non-English speaking and families families with social media challenges. |

Just tell people they have no shot at getting what they want. There aren't enough seats, and all the seats that are available are being pursued by families who want to get out of their home school situation; they don't care about the particular attributes of the school (language, stem, etc.). So if you do want a seat because you want another kind of learning or skill, the

| be solved. High income earners are not buying sending there children to a title 1 school with a unique magnet. It's just not happening. |
|--|
| The school lottery process is kind of a pain |
| Make student ID and assignment available via email or online. Clearly outline the steps in the process, and show parents where they are in the process. Send confirmation notices via email. |
| Lottery system is bad |
| No Control of the Con |
| Que no aya tantas páginas para poder ingresar porque cuando dice ingresar para inscribir al estudiante por supuesto, te abre otra página igual y es confuso |
| No Control of the Con |
| No tengo idea |
| Um no idont but thanks for asking |
| La verdad no tengo idea |
| take out the center city zone; it makes things more confusing and really creates an unfair access to resources, with higher SES families having access to "better" schools for absolutely no reason other than they prefer it. they have the same access as other people in their zone. |
| Online seminars or virtual sessions on how to go through the selection process |
| estoy interesada en colliswood lenguaje academic para mi hija 7046063325 |
| لقد جئني من كاليفورنيا في العام الدراسي ٢٣/٢٤ و هذا العام هو الأول لنا هنا في شارلوت-مكلنبرغ. |
| Shorter and more friendly website and process |
| I just came back to CMS and interested. |
| No Control of the Con |
| Make it more available to all, offer evening school tours, Spanish language info and tours, offer more info on paper or via the mail |
| No todo me pareció apreciable y facil de llenar. Para mí el proceso el facil y se entiende muy bien |
| Begin widespread and general information distribution to potential families at the beginning of the school year, regarding requirements and deadlines. Increase number of Magnet Fair opportunities and hold in central or multiple locations. |
| |

Equity as it relates to low poverty students in a school. Elementary to Middle was an extremely different experience from Elementary and the magnet program and deliverables became the least of my concerns. (ELIZABETH TRADITIONAL TO JM ALEXANDER). The overall school environment always takes precedent over a program in my experience. This issue has to

| No No |
|--|
| N/A |
| More awareness of when the window to enroll is open. |
| User friendly, but I feel kids need more selections of schools and parents are willing to provide transportation. These kids do not have an opportunity. Most of the schools that are listed for magnet school. You still have to worry about fighting every day it's hard. User friendly, but I feel kids need more selections of schools and parents are willing to provide transportation. These kids do not have a opportunity. Most of the schools that are listed for magnet school. You still have to worry about fighting every day. It's hard for kids to go to school and focus and get their education. |
| Updated websites, one source of communication, eliminate paper work and communication via post service, improve communication in a timely fashion. |
| Needs it's own website and simplified |
| No rats |
| The bell schedule for magnet schools are so late for elementary. Students can't participate in tutoring, sports or have adequate time to work on homework. This bell schedule is not conducive for smaller children. Change it!!!!! |
| Bus transportation to go further so more people can go |
| yes |
| Está perfecto así , aún mis hijos no an asistido ala escuela magnet hasta en agosto DDDDDD pero creo que estaré muy satisfecha |
| My hope is that they keep the rigor that is expected at a magnet school. I believe all children deserve exposure, but I think schools that are IB should hold students to a high academic and community involvement standard, and if the students can't keep up they should be placed at their home school. |
| I did not apply to the magnet program. This is my home school with a good reputation within the neighborhood. I applied to the school as a home school. As someone who is not from this country the whole thing was very confusing and the information 7 years ago when we were applying to kindergarten was not clear. I did not even realize our home school was a magnet school. I was under the impression that all specialized schools we had to pay for. It took me a while to learn that this was not the case. |
| I explored a magnet school over 15 years ago and therefore I will n9t be able to provide a current accurate assessment of the school. At the time I was looking into the magnet school it seemed as if yhe curriculum would have put my child behind their grade level, and I chose to not pursue the program as an option for my child. |
| No |
| idk |
| Do all my work and go to school. |
| I don't want to skew the survey results. We were at Rea Farms since 2020 and chose to stay. |
| idk |
| |

| uneducated. And that isn't fair. So maybe just bring God back into the schools. Because all the parents already teach their kids about Jesus. Yall ain't stopping nothing. I remember my sons 1st day of the 7th grade the teachers had a assignment where they asked the students if they are a Republican or Democrat. What a horrible way to start a school year. "Let's divide them real quick on the 1st day" Great Job Charlotte Mecklenburg Schools! One thing I will say is the teachers love their kids. I will give you some help actually. One way to strengthen the Magnet Application Process is to put on the top. "In God We Trust" |
|--|
| no. |
| no |
| Yes text confirmation |
| i feel like if you live in the district it shouldn't be as hard to get into a magnet school as it is now. |
| No, because it's not the application process. It's the fact that 10's of thousands of children are getting a subpar education, with no real chance of getting into a magnet school. It's the deceit and the lies. We never got a response back for many of the years that we applied. One year, we received a letter stating that something had 'mysteriously' happened with our choices. We know what happened. They 'mysteriously' went in the garage because our kids aren't worthy. All of them ended up back at the same failing supposed STEM academy (Governor's Village). It took 4 years for my gifted child to get into a "magnet' school and "it" looks like it's caving in (North Meck). It's dilapidated. I even question the rigor there. It's the only giving 3 day to fill out a survey that's supposedly so important, knowing that most of the population will miss it. It's the only giving parents the opportunity to talk about strengthening the magnet application process, knowing fully well it's not the process. I'm not sure who will get this or if they will even care but the whole school system is a farce and this survey is literally playing on the intelligence of parents, students and families. You all know fully well that the "Magnet Application Process in Charlotte-Mecklenburg Schools is the least of our worries. |
| We need more options and STEM schools that are in good locations not just in low SES neighborhoods. |
| Some of the most common themes offered by magnet schools, according to Magnet Schools of America, are: Science, Technology, Engineering, and Mathematics (STEM). Fine and Performing Arts. International Baccalaureate, International Studies. Sep 18, 2023 |
| No No |
| no |
| Would like communication by phone also to inform of the dates I received only emails |
| No. But why can't all schools be a magnet school? Why can't we strive for excellence across the board? |
| There needs to be more transportation options for high school kids for magnet schools. An option was not available for my kids so they did not go to high school magnet even though I wish they had that option |
| Todo debe ser eficaz para entender y realizar bien el proceso |
| Provide virtual and in-person workshops that walk parents through accessing and completing the application. Provide clear easy steps online to complete the process. |
| No |
| La solicitud es muy buena pero el transporte para las escuelas del 9 al 12 es mala porque ya no pasa el bus por los niños , y por eso tuve que sacar a my hija de la magnet high school estaría muy bueno que regresaran los bus a recoger a los niños eso sería muy bueno y podría regresar Amy hija ala magnet high school |

School is important but what is more important is what curriculum is being taught and the quality of the student you create. You just have to work on what you have now. Don't focus on getting more funds. Because they are obviously going to come no matter what. But the problem could be solved in the community for the future by the quality of students you produce. So how about you help the students learn how important it is to stay focused because without them being strong and able to figure out how to make money then they could be

| Está bien así como lo hacen |
|--|
| Friendlier staff at school to help with the process. Application to be available online and easier access. |
| No tengo idea |
| Que nos ayude alos padres para poner aplicar tengo dos hijos y quisiera poder aplicar uno me lo an mandado pero no tengo transporte |
| We don't have ideas about magnet school |
| The high school magnet process was difficult to navigate, being that we were only able to apply to certain IB programs and not others. |
| Make it more clear that the Montessori schools are a separate application with a different deadline than the Magnet schools for pre-k programs. |
| Creating a link to enroll more than one student at a time. Giving families more information on schools prior to the "window" for the magnet program submission. Extending the deadline, every family does not have the opportunity to participate, which is truly unacceptable due to the timeline. |
| Please Magnet Schools for CMS Kids. |
| Explanation or mention that language selection isn't available during middle school and will be done at a future date. |
| Some of the school transportation zones make no sense. For Instance I live in area code 28210 and 4 miles away from Myers Park High School. Instead of my child getting selected for the IB program at Myers Park he had to go to East Meck High which is 8 miles away. I am not sure what choke hold the Myers Park Highschool neighborhood has on that school. My son ended up having a great experience at East Meck so everything happens for a reason, its just that geographically it made no sense. Collinswood language academy, the students there we are prewarned during new student orientation/open house may not be on the same reading level as the rest of the students in the county because they are learning two languages. Fast forward years later and I notice scores are still not great for these students. A school like this should have free tutoring, convenient tutoring offered for students. Especially knowing they are at a disadvantage from the start and expected to be behind. Instead of that being the expectation there should be extra staff in classrooms or extra staff who can pull groups of students out for small tutoring/extra learning. They should work harder and push the kids more so that they are not poor readers or poor in math. I feel like the students whose first language is Spanish tend to do better at this school, but I could be wrong. The only homework I have seen since my 4th grader has been here is math. No spelling assignments where you have to define words, spell them, write them in sentences. No book log ever to track reading. I know education has changed over the years and in a lot of ways I see our children being dumbed down. This whole new way of teaching math that has like 4-5 steps to be completed before solving a simple multiplication problem leaves students with too much room for error. If they mess up on the 1st or second step the whole problem of course ends up incorrect. |
| Guidance counselors in neighborhood schools will need to advertise this option. |
| No |
| some |
| no |
| No |
| No |
| No . We recently moved here from California and I am struggling for my 6th grade daughter. |

| Lottery should open earlier. Or dates for the application and lottery should be easier to find. |
|---|
| No No |
| As a working parent, I often cannot attend informational meetings. It would help significantly if CMS would record the sessions and post any Q+A. |
| Reintroduce merit base admission. My child was white and was discriminated against. |
| I would have appreciated having available staff to assist me in Harding. I wanted him transferred due to the low test statistics and bad reputation. Once I appealed the denial to get the approval of my son's transfer South Mecklenburg High transportation was okay until my vehicle got totaled. With that came hardship with transportation in his senior year. It has been difficult getting help from the school regarding alternative options. |
| None |
| Needing a number from the school is the biggest challenge; also when trying to transfer to magnet school, the process online is confusing |
| Have ppl on site that are versed enough to answer basic questions for the parents. My questions weren't answered because the class attendant didn't know. The tour wasn't helpful at all. |
| Have an assessment and merit-based component as well. This would mix in higher achieving students and not segregate them to alternative schools. |
| Mas. Informacion a la comunidad Hispanic Para mejorar la calidad de vida nuestros jovenes |
| Transportation is a very BIG problem |
| I think there should be a GPA requirement for the magnet schools and it not be a random lottery system |
| N/A |
| No |
| Yes |
| Stop taking kids based on skin color instead of acedemics |
| I had never heard of the term "magnet" or "magnet school" before now and had absolutely no idea what this was or what it meant. This needs to be explained on a more basic level in everything that mentions "magnet" to help spread an understanding of what it is so parents get an understanding of what this is. I would LOVE for my child to get more involved in STEM activities and fine arts, but since this is not clear in hardly ANY communication at all from the schools, there are so many opportunities lost. Unfortunately, this is the case with ALL school communications. My child misses out on opportunities and I don't find out until the event is over, what it even was, because it was so unclear as to what was meant in the school announcements. Please help correct this - it is hurting our future generations to miss out on self-enrichment because school communications are so vague and unclear what it is. |
| Include the neighborhood schools more in helping families exploring those magnet options. Never received any information past the connect Ed calls about magnet school fairs |
| I would day provide a more rapid response to which school our student is admitted to. Hopefully the 1st choice. |
| Equity in placement around ALL CMS schools |

| More information, it was implied to me that my child would not be eligible as the only ones near us were foreign language ones and we did not apply in Kindergarten |
|---|
| The application was considerably more difficult to navigate for one of my children who was entering kindergarten and not yet enrolled in a cms school. |
| Did not attend a magnet school and as such once we select no why does this continue? |
| En realidD al.ingresar a la página es un poco Confuso la diferencia entre las diferentes escuelas |
| Stop all DEI and/or any form of Social Justice. Practice and emphasize Meritocracy. Only. At all levels for faculty and students. |
| Not so much paperwork or asking for certain documents. Parents have to take off work to bring certain documents and a single parent can't do that |
| A few times when I called the magnet office to ask questions the hold time was way too long. |
| Para mi esta bien como se representa el personal |
| N/a |
| Allow longer time to apply later into year and allow families to obtain student ids throughout most of application window. School tours and open houses with outreach to low income residents in zone and onsite Q&A sessions. Events to explore schools through deadlines to make choices. Home and neighborhood schools also host open house during magnet exploration window. Be transparent about process and odds particularly for transportation zones, walk zones, existence of secret zones like center city zone. Magnet transportation at all levels provided, not just at cluster stops. |
| It's very complicated, I want to sing my son up but I could not . I still mad thinking about , I am unable for my son to get in the school my friend son and daughter in sc are way excellent and well informed about the school activities that I don't have in Charlotte NC , I am planning to move back Sc I don't like the NC school system, 0 information what the kids are learning unfriendly staff it's existing and frustrating of Nc school system , I hope You will explore more from SC. Especially for single moms it's very hard I am talking my experience I don't know about others . |
| No tengo idea |
| Make ways for all parents to apply. |
| At the pre-K Or kindergarten registration office and testing facility parents should be handed out a list and description of all magnet schools and what they offer. When I personally applied to the lottery I didn't know anything but recommendations and experiences from other people so I limited myself when it came to pick for a magnet school due to a lack of information about what all of them have to offer |
| Claro que si, |
| I have no idea because I have never attend magenta school before like I said on the top |
| llegar alas escuelas y orientar mas alos padres latinos |
| No |
| To continue helping latin moms how to know or fill out the application. That help the moms who does not know, how to fill the application. |
| None |

| Quiero inscribir a mi nijo pero no encuentro mucha informacion ni enlaces. |
|--|
| Always be clear about the deadlines as keep communication at a high level always. Other than that, I believe CMS has always done a great job! |
| The website seems overcrowded with information. Streamlining the information would make the process more clear and easy to navigate. Making thr Excel list of currently available open schools easier to find upfront would allow parents to apply for schools they are more likely to get into or at least have a back up plan if the lottery doesnt go in their favor. |
| Make it year round. Give the same programs to ALL schools and get rid of the program all together. Why do certain schools get some benefits and others don't. This was not how it was back in the day. Why make it so complicated? |
| N/A |
| Select students to apply versus have anyone apply. Lessen the confusion with better communication/timeline/etc. |
| There's no transparency around the acceptance criteria which is frustrating. Above everything, improve the neighborhood schools. If you're seeing an inordinate amount of families applying for magnet schools in a particular zone/area, there's a problem. Fix it (incentives for teachers, professional development, accountability, etc). The system is broken. |
| None |
| Wish more schools were included |
| Yes my daughter she very smart she like attending |
| N/A |
| A diagrammed timeline with definition of each step would be helpful. |
| Communication from the district in terms of acceptance or waitlist could improve. I never received communication (email or letter in the mail) when we pursued this opportunity for pre-k. As a CMS employee I was disappointed in that. Additionally, having no opportunity for employees to get their child into a program is disheartening. We work day in and day out to ensure the best education for every child in our building, and I couldn't get my child into a pre-k program. NAWL has been a blessing for our family and we have loved the tours, programs, and school culture. As an employee who works for a magnet school and knows that parents struggle with the multiple steps for application to our program, but we have resources to support them through the process. I know that many people still do not know about the middle college program. It is not being communicated to students and parents in their traditional high schools. |
| No ninguna |
| Bring more awareness to the process. Eliminate the requirement for auditions to admit to art programs. Level the bar by not using SES to force diversity in the programs at the exclusion of certain groups |
| Continue to have real people available to answer questions. Send information. Tell parents to share their stories/testimonials. |
| None. At the moment |
| Make schools partial magnets until the partial magnet fills up- it is not the best use of new buildings to make full Magnets without knowing the interest level. NAWL for example and the idea for North Meck to turn into a full magnet instead of a neighborhood school- it should start as partial magnet and partial neighborhood school and then reassess as the partial fills. |

| focusing on drama and arts magnet programs which are hobbies of high school students but don't actually produce noticeable effects in society and what these students actually study in high level education. |
|--|
| No |
| I never received anything about magnet school program , we just moved 2yrs ago from Pittsburgh Pa And ask about program. Never even received information about online schools sites for CMS |
| I didn't even know we have magnet schools |
| CMS should increase the number of full IB magnet seats available throughout the CMS footprint. Many families select other middle school magnet programs because their odds of obtaining an IB seat at Piedmont or Randolph are not great; and they'd rather have a good chance at a less-preferred magnet option than risk trying for a full magnet IB seat and not landing a magnet seat at all. CMS should base transportation zones on proximity of the magnet option to the lottery applicant. |
| Provide transportation for JT Williams Montessori instead of express stops. |
| No |
| More support for the teachers that come from a different country so that they can teach die NC Standards in a different language. |
| It would be helpful to add a short message on why somone might chose a certain school and have that be part of the process. Not just luck with the lottery. That is a more complicated approach but maybe pacement is made better suiting the students in the first place. |
| We moved to the district this year and had no idea what a magnet school is. Still don't really understand the options. Info is not advertised enough. We did not even receive the numbers for my kids to apply to any programs until the day before applications were due. Info and numbers need to be given out well in advance. |
| Es una muy buena oportunidad para los alumnos |
| Better to have more seat rather then juts people applying and getting rejected |
| Transportation especially foe 6tg graders |
| No |
| Algún asesor que nos guíe a mi si me costo un poco hacer la solicitud y gracias a Dios las consejeras de las escuelas ayudaron mucho con la guía |
| More options and awareness of best fit for student. Many parents don't know their options |
| No tengo idea de esas escuelas |
| I applied a long time ago so I am not sure if the process has changed since then |
| No No |
| I don't know much about the magnet school options. My kids just go to the schools they are assigned to. |

Offer more "life-long, useful, skills based" magnet programs that will allow CMS students to have more profitable, contributing careers to society once graduating high school and stop

| curriculum that earns it the Magnet designation. It is simply a school on the way to downtown, where parents drop off / pick up kids to suit their work schedule. Therefore, it lacks community involvement. Return it to a neighborhood school. |
|--|
| Better communication and clarification about the options |
| Clearer information regarding the year two process. There was conflicting information that if you already attended a school, if you had to apply. The wording regarding the home/assigned school is confusing for folks that haven't been in the school system. |
| Consistent timing, better cagorgization for program and listing of current name and former names. |
| I did not apply applied for a magnet school,I did for 4 years old bright begins pre-k. |
| None |
| The timelines were somewhat confusing and getting student info for applying was stumbling block |
| Fire administration. Too many leaches taking money from teachers. Make-work BS jobs and indoctrination curriculum are pushing kids to vouchers. Wake up |
| The choices available should be strengthened. Some school programs are well funded and staffed. Others are not. |
| I would like give more opportunity to the students in urban areas |
| There are not enough!!!! The magnet school selection in Charlotte Mecklenburg Co is also subpar from where I came from (Clearwater, FL). Do better CMS. Do better |
| NA NA |
| The school should offer magnet school information and options, more often. |
| Stop it. Invest in our core schools and stop doing Charter Schools as well. It weakens the whole district. |
| no |
| No |
| I have two kids in the magnet program, going to two different schools. The one concern I have both kids vs neighborhood school is ability to make friends outside of school. In both cases they don't have kids in there classes that live near us. Not sure if solution exists, that one regret I have of putting them in the magnet program. |
| Sometime results coming to late so parents or students has problems to decide some other things like moving or not ,etc |
| User friendly website. Public announcements |
| Making the transportation language and process easier to understand. |
| No No |

We ended up not applying to a magnet program after the tours. (Collingswood and MPTS) Please do away with MPTS. It's not a magnet. Still can't figure out what is "special" about the

Open more spots for the engineering HS program

No

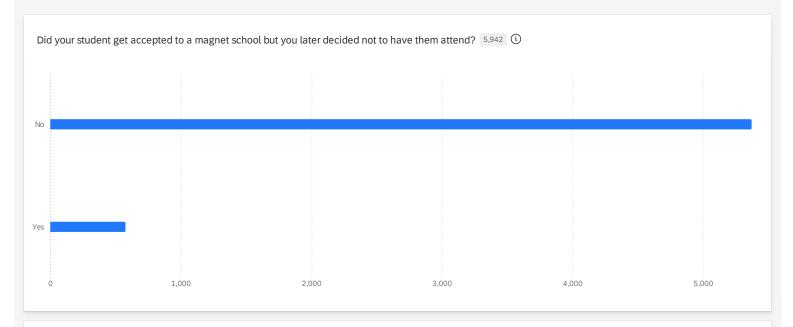
I think the resources that were available were extremely helpful and easy to navigate. I honestly couldn't have asked for a better process.

Have full transportation. Not just an express stop

Have a yearly set deadline

Make it easier for international teachers to retain their work visas.

I'm really not familiar with it but will look at it for high school.





| Did your student get accepted to a magnet s | chool but you later decided not t | o have them attend? 5,942 (i) | | |
|--|-----------------------------------|-------------------------------|---------|-------|
| Did your student get accepted to a magnet school but you later decided not | Average | Minimum | Maximum | Count |
| No | 1.00 | 1.00 | 1.00 | 5,369 |

| Yes | 2.00 | 2.00 | 2.00 | 573 |
|--|---------------------------------------|---|--|-------------|
| | | | | |
| It was a charter school with transportation at a cost. | | | | |
| تعلق ابنتي بمدرستها الاصليه و عدم ارتياحها للتغير | | | | |
| Attended 1 year then applied to another magnet scho | pol because of distance | | | |
| Porque le estaban haciendo bullying y la escuela no l | hizo nada al respecto (Middle Scho | ool piedmont) fue con mi otro hijo (con a | utismo) | |
| The student body was horrible administration did not | address bullying and the overall en | vironment was toxic. | | |
| She started at Randolph, but the magnet program was | sn't as good as expected, so she wa | as switched to Albemarle Road. | | |
| Transportation was not available | | | | |
| The area was challenging | | | | |
| he's better off in the same school | | | | |
| Distance | | | | |
| I opted for a charter school with smaller class sizes an | nd more individual attention. Plus re | gardless if magnet or not, CMS schools lac | k communication. | |
| Learning Spanish, during Covid, virtual learning was in | npossible. | | | |
| My 10th grader, who is enrolled in the IB MYP progran and do the Dual Enrollment program instead. | m at East Meck, was accepted into | the CATO Middle Years program but declin | ned the offer to remain in the East Meck I | B program |
| Because I wish she attend piedmont middle school. | | | | |
| Her test scores dropped and the school seemed com didn't seem to care. | nplacent about it. As long as she sco | ored around the 50th percentile on MAP, e | ven though that represented a significant | drop, they |
| No | | | | |
| Por el transporte | | | | |
| The pandemic threw everything off. It ended up that I had a very good experience! | East Meck was not a good fit for ou | r daughter. She was really happy that she v | was able to transfer to Harper Middle Coll | ege and has |

Minimum

Average

Maximum

Count

Did your student get accepted to a magnet school but you later decided not...

| Transportation issues and distance from home. Between a 45 -60 minutes commute on a normal day one way. |
|--|
| We hadn't heard anything about the school and after further research, it didn't seem like the right school for our rising 6th grader. |
| Because she had already the year at another school. |
| Por que quedaba más retirada de mi casa y ella tenía la escuela que le correspondía según nuestra dirección aquí más cerca |
| Needed an option for both kids, didn't want to split them up |
| Oakhurst Steam Academy did not provide enough science as we would have liked. The school I teach at had more science opportunities. |
| Not that we decided but the school said they qualified |
| Distance. The school was too far away after we moved. |
| I decided because of transportation issues that it was not the best choice for us. |
| Attended Northwest SA for two years, but moved to Levine for better academics, better time at school, better logistics. The dual hit of bell change to 7:15 and bus fiasco made the decision easy. Levine is closer than our assigned HS and our child is only on campus about 1/2 the time of NWSA, and there's no 3 hours a day on the bus |
| Por la oportunidad ke nos an dado de estar en este paíz y puedan aprender el idioma de inglés |
| Porque es mejor la educación que la que le iba a tocar asistir |
| She wasn't admitted to the one we wanted her to attend and her current school is a better option for us than the one that she was admitted |
| My child decided he liked his old school |
| Transportation was not there |
| Another option opened up |
| Problems with another student who was attending |
| Child wad accepted into Cato but decided to stay at JT Williams magnet due to the ability to be dually enrolled and take advantage of great programing and educational opportunities at JT Williams. |
| Preferred to attend my home school as a magnet student. We wanted to attend the school in our neighborhood but also found the magnet element appealing for middle school/high school planning. |
| Proximity to home and availability of transportation |

| Travel distance. |
|--|
| Tuckseegee elementary school |
| language immersion program |
| Porque nos mudamos de casa y no tengo todos los documentos que se necesita para poderlos Registrar me piden Registro de vacunas Resivo de luz Resivo de agua contrato de Renta |
| He preferred his homeschool |
| No es mi caso |
| Switched to a different magnet school. |
| Better opportunities |
| Got into another better and closer school. |
| Invest in all your public schools. Not just magnet school. Every kid deserves to have programs and opportunities that can help them be successful regardless of which school in the district they attend. INVEST IN ALL OF YOUR SCHOOLS. Kids can feel and notice when the district doesn't invest in them in the same way you invest in your magnet schools and that sends a very clear message. Invest in all your student and the future of Charlotte and its surrounding cities will excel in more ways than imagined. |
| Si va asistir |
| Solo fue que hise cambio de es cuela por en una de ellas me agredieron ami hija |
| Transportation- Takes much longer to commute than the homeschooling. Also got feedback about lack of teachers in 6th grade. |
| Distance, Location & school review |
| For persin centered experience and approach, tailored to my child's needs and learning style. |
| Por el grado de nivel académico |
| No |
| CMS is not focused on academics and students so went private for middle school |
| Because we moved and I was told that she couldn't get transportation. And I really felt disappointed. |
| Decided to keep my child at a different school, his current school, so that he is at same school as sister who was admitted to a different magnet program. |
| The curriculum was going to be rigorous, and my child would be challenged and supported. |

| Transportation. We would have been putting our 5 year-old on a bus for two hours a day. We couldn't get comfortable with that. |
|---|
| Transportation changes |
| I wanted her to go to school closer to home and Palisades is better then East Meck |
| My child was accepted to and attend Oakhurst, issues with the principal and intimate hr teacher 07-08 lead to put him back in his homeschool. Same child was accepted and attended Randolph removing his bus stop and moving it to plaza rd. From Idlewild rd. North forced me to move him to Albemarle rd. Muddle. |
| Transportation. Express stops for magnet schools did not work for my schedule so I had to pull my kid out and enroll into home school. All the work to get into the school and then had to pull him. |
| The school was to far away from my child's home. |
| Really not much to choose from when it comes to high schools for your kids do to the transportation and Zoning. I shouldn't have to sell my home that I can afford for my child to have an opportunity if I'm willing to provide transportation |
| We got our second choice for magnet lottery and decided to stay at our home school for consistency and try again for our first choice the following year. |
| The bell schedule was ridiculous. Most magnet schools are later schedule. That's not equitable at all and you need to look at that especially since other bell schedules to non-magnet schools are earlier. |
| no |
| Because I did not like the curriculum. I was not fond of the program either, especially with kids from multiple grade levels learning simultaneously. |
| idk |
| no reason |
| Middle school sports at k-8 schools are not the same at other CMS middle schools. Hearing stories of how it is handled by CMS (no or few spots in teams for the K-8 students, busses getting them to practices so late it's almost over, etc). The magnet middle schools should offer what other middle schools offer to make them competitive. |
| No transportation options for magnet high school |
| Racial disparity at the HS. Student's demographic made up less than 18% of the population. I am looking for a more balanced approach. |
| El tiene Autismo y su diploma sera occupational. La escuela dise que como no es local no puede quedarse . Es muy triste por qu a el le gusta mucho south mecklenburg |
| Por el transporte para los de high school magnet y tuve que sacar Amy hija de la escuela |
| She initially attended the magnet program and then left because it was too much work and not a healthy learning environment. |
| Understaffed classes/school, and bussing issues (also understaffed so commute took way too long) |
| |

| We were in the walk zone for Elizabeth traditional but got in to Chantilly and opted to go there instead. We were rezoned to Park rd Montessori but opted to stay at chantilly. |
|---|
| Because we didn't want her to have to go to her home school. |
| His kindergarten he went to the school I worked in |
| The home school seemed more versed and knowledgeable and safer. |
| Mis hijos ya no pudieron de asistir porque me mudé de área |
| Because of the location and transportation. |
| Siblings guarantee did not include transportation |
| Because it was more important to import skin color than good students. |
| Had already accepted enrollment at a different Magnet school. |
| Too far |
| Social Justice and not emphasizing being the very best - at the individual level. |
| Na . |
| Child wasn't interested and dad felt it wasn't a good fit for our child. |
| Transportation was late every day the two years she attended. Most days she missed her first block class which created more work outside of school to stay caught up on assignments. This also caused her GPA at the end of 10th grade to be 1.6 because there was no flexibility in making up lost instruction time due to the bus situation. She graduated from her home high school with 3.1 GPA, which could have been better had the first 2 years not been so chaotic |
| The bus ride was too long |
| When her little sister registered for school, she was not assigned to magnet school so I pulled her out so she can be the same school as her little sister |
| My kid is in spectrum. So bit difficult to decide about his school programs. |
| poor academics after covid |
| They did |
| Transportation/New Shuttle stops did not work for my family's schedule. Unfortunately we had to enroll him in our home school. |
| They were accepted too late |

| We attended and then left Randolph. It worked well for one of my kids, but the schedule didn't accommodate us for later kids. Late bell schedule meant she couldn't participate in her after-school commitments. I also want to say how disappointed I was that Randolph did not hire administrators with IB experience. In fact, the interview process didn't even contain questions about IB. I was the parent rep in an interview process and was so disappointed bec it did not convey focus on the IB foundation - it was why I sent my kids there but they assistant principal and principal they hired had zero experience or exposure to IB. |
|--|
| The school is poorly managed |
| To leave the CMS system. |
| JT Williams Montessori, no sports. |
| Started out at Waddell /SAIL, but location was no longer desirable post-COVID due to transportation concerns. (Did not want kids to ride bus and could not drive them ourselves due to work schedules.). Other magnet school -Rea Farms Steam Academy- was our neighborhood school so we switched. |
| I had to reconsider my options |
| Bell schedule conflicts |
| Curriculum, Culture |
| Porque le quitaron el transporte |
| determined we would rather stay at home school |
| Porque quedaba muy lejos de casa y no tenía acceso al transporte escolar |
| Transportation problem |
| Received second magnet choice and was made aware of space opening up at first choice after we attended open house. |
| It was a very new IB program and we decided we didn't think that IB mattered in kindergarten. We were also happy with our home school, but were simply exploring options. |
| I gave up my child's IB seat at JM Alexander due to COVID and enrolled her in the CMS Virtual Middle school her 6th grade year, August of 2021. |

Decided neighborhood was a better plan

Two older children attended the magnet school they were accepted to. My youngest did not due to his dyslexia and our uncertainty about the school fit for him. It would be great if the Exceptional Children's department helped guide students with IEP in the process of magnet school selection and which schools would be good fits.

La escuela en la que el fue aceptado , no abrió con los propósitos iniciales, y fue hubicado en otra escuela

Mis hijos van a escuelas magnet

We transferred to another magnet school the next year.

| The school alloted was very far from my home |
|--|
| The class sizes were larger, the school was much further away, and my son didn't want to go there after hearing about it. |
| He attended for a few months but there was no transportation to pick him up and take him to school. For this reason, he had to change schools. Transportation is very important and since there was no such tool |
| Dije k si asistuera |
| Found what we needed at a different H.S. Bridge programs and college Cambridge Program. |
| Better choice |
| We had something important to do |
| That would have been my child's third elementary school and we did not want to have that instability. |
| Irwin academic for transportation reasons |
| Por que este enfermo |
| They attended but we ultimately left after second grade because of the poor math instruction at Collinswood by international teachers, and the fact my child regressed after second grade with math scores. |
| Accepted off the waitlist. Only given 3 days to accept, which is not enough time to manage to organize transportation and alternate childcare. |
| Por el transporte |
| Our daughter decided to stay at her current school instead of moving to a new school. |
| Grading system in the school district |
| Our child equally enjoys the arts and sports. Sports are not offered at the school they were admitted to. |
| Collinswood hours are late (8:45-4:15) and I learned the bus for our neighborhood (Park Crossing) arrived at 5:25 pm. I could not stomach sending my kindergartner away for that length of time. |
| Too far away from home |
| Bell schedule in comparison with my work schedule. I work early hours, the magnet was a late bell. |
| We realized that the school was not the best fit for him |
| Our neighborhood school offered most of the things that the other two schools offered and had better growth scores over the years than the two schools I got into. |
| |

| We won't be moving so student will go back to her nome magnet school |
|--|
| Because I decided I wanted to go to another magnet school with my friends. |
| transportation logistics made for too long of a day for the child |
| After 1 year, switched to home elementary school because it was a better fit in academic style and a lot closer to home |
| We did attend |
| She went, but the teachers over shared personal adult information, told kids they hated teaching, and lots of fights. We returned to Carmel (our home school) and have not experienced any of those issues. |
| Por que tubo problemas con la maestra de sustitución |
| Por el horario de la escuela |
| Preferred neighborhood school experience for middle school in preparation for high school transition. |
| We had been attending BCE as a neighborhood school but applied for a magnet seat because we were moving and wanted to stay there. During that school year we realized our child had a learning disability and BCE didn't have the resources to support him (no psychologist to write an IEP, no certified Orton-Gillingham tutors on staff, etc), so we switched to our new neighborhood school (Olde Providence). |
| This happened once, the bus ride was too much, so we gambled with the home school based on our address (an IB partial magnet) and came to regret it. |
| Test scores were low. |
| Covid shutdown. When school opened the next year she did attend. |
| My son is now a sophomore in college. He went to Kennedy the first year they had the magnet program. When we started the program there was a pick-up at Endhaven Elementary School and he had a 20 minute bus ride. The second year the pick-up at the elementary school was eliminated and the transport time was going to be over an hour and that did not work for our family. It was really disappointing that this service was eliminated. I think it has since been reinstated. We live in Ballantyne and there is are very few magnet schools that are less than an hour away. Location/travel time is very important to my family. |
| Transportation and siblings |
| After visiting, it wasn't the best fit and it was choice 3 |
| School dismissal time is too late and conflicts with sports practice |
| We first were accepted to Huntingtowne Farms (2nd choice) and decided in the end not to go there regardless. Wasn't the right fit. The last minute we were accepted to Parker. Great school and the right fit. |
| Distance |
| Safety and bell schedules |
| |

| Got accepted to our second choice, then got accepted into our first choice so we decided not to attend our second choice. |
|---|
| Didn't know anyone there. |
| Transportation access. |
| Schedule conflict with other students |
| Distance from home. Length of time on school bus. School hours not desirable. Hard to play sports or activities getting home after 5! |
| Northwest school of the arts high school |
| Accepted to Horizons program |
| Language emergence |
| I found that communication from the schools were slow- over 2 weeks to hear back with email communication. I can't imagine having to wait that long with my child there so I chose not to attend. |
| My son was previously attending the technology high school at Harding University Highschool, but we transferred him to his home High School due to the high number of issues with weapons and violence at the school. |
| Application process |
| Placed both children at a private school, firmly dictated by my oldest dyslexia diagnosis. We felt an independent program would better equip him long-term |
| child wanted to be with friends a more social school than original school |
| Did not like the test scores of the school, did not like the parent involvement as well as the talks about administration coming and going in a short period of time |
| Transportation. As a parent who heavily relies on transportation the fact that my child would have to walk to a shuttle stop that's 5 miles away at 5am just to get a ride to school is unacceptable. It's not a safe place to walk, it's dark, and it's not ideal. I cannot afford to Uber my child to school everyday it's too expensive. |
| Opted for better support at a private school |
| Better opportunity at another school |
| Different year - we got into a Charter school that was a better medium-term fit |
| Too difficult with working and traffic for school to be so far away. Also the start/end time was not compatible with my job and no before or after school at the school would help. |
| Better educate new environment more resources |
| We were accepted to two of the three Magnet Schools that we applied for through the lottery, but we were waitlisted for our #1 pick (Rea Farms STEAM Academy). Since we preffered Rea Farms STEAM over our current neighborhood school, we moved to get into the neighborhood to be zoned for RFSA (This was before it turned 100% Magnet). |

| I did not get to tour the school nor did I get to see the school and classroom environment. Also felt the school was too crowded. |
|---|
| No transportation available |
| Mu student was expected to both schools she applied to we decided with the one she liked the most |
| because it's bad |
| Transportation route too long, concerns about next school and relationships. |
| Park road |
| Got accepted into private school |
| Please keep in mind that this was a long time ago, and it was the first time that transportation was changed in the beginning. My child was picked up in our neighborhood around the corner from our house and the second year. He was supposed to attend that school, you changed it to transportation drop off sites that just didn't work with my husband and my Work schedule in addition at the time Marie G Davis was not a K8 school. It was the global military leadership Academy that my son attended for his sixth grade year and his plan to attend for the remainder of his CMS academic career. Unfortunately we simply could not make the logistics work and we had to enroll him into his school. |
| Covid happened and attending Spanish immersion virtually was impossible. |
| Harding High School isn't what is going to feed my child education. Plus social media and the news have made Harding not a good place for my kid to be at. |
| We went to Irwin for one quarter and it was not a good fit. My oldest two kids cried everyday for the entire first quarter except one weekends when they did not have school. The mix of students just after the pandemic did not work for my children. Also my child with ADHD did not thrive with the methods of support utilized at that school. My kids struggled to adjust and missed their homeschool. The kindergarten teacher and program was great but since it did not work well for my oldest two, we moved all three. |
| My child attends long creek |
| Liked the idea of learning Spanish at a young age |
| Not the right fit/learning environment for student |
| Por la mala ubicación de la escuela en un sector que no nos gustó ya que se ve un sector peligroso y afectivamente lo es al ver fotos de la escuela nos pareció horrible y vieja |
| My older child completed 1 year at the magnet school but was withdrawn from the district for better opportunities. |
| Was not impressed with the program |
| We ultimately transferred our child out of the Collinswood program as he transitioned to Middle School because he is a social child and we wanted him to have a social network that was more accessible than the friends he made through the program. |
| Couldn't get both students in. |
| Last year she was accepted to Bruns and we ended up not attending due to lack of ability to reach anyone in the office to arrange a tour. |
| |

| Student wanted to be at school with his friends |
|--|
| My student attends the magnet school |
| Fue a steam academy q no es cms |
| Porque me pusieron en espera Porque muy tarde aplique Porque no sabia q día era |
| We got a late acceptance (August) for the AY 2020-2021 for our child's pre-k year. Unfortunately, this was mid-COVID and CMS was not going back in person, but our child's preschool pre-k program was going in person, so we decided to stay at the pre-school. In any other set of circumstances I think we would have gone to Park Road Montessori. Later we learned some families had attended both in-person pre-k and CMS zoom, but we didn't know that was an option at the time. |
| Si asistirá |
| We chose to attend a charter; however, since then we have left the charter and are attending our neighborhood school. We adore our neighborhood school but I regret not attending SAIL. |
| Attended but left after 2 years. Principal change had a negative effect on the way the school was run. |
| Con más visión hacia el futuro |
| Behavior and environment |
| My child attended First Ward Creative Arts Academy for two years. We had a very poor experience there so decided not to continue. I would not consider that school an arts magnet. My child had more art experiences at a regular CMS neighborhood school. This was about 7 years ago though. |
| older sibling wasn't accepted |
| No tranporte |
| She chose to attend her home high school versus the IB magnet highschool due to her personal choice and the new transportation stops. |
| Couldnt change the program |
| Length of time for transport to and from school. |
| Because his dad changed his mind and would not let him attend. He took me to court and won the right to take him out of CPEC. |
| School violence and open campus situation feels very unsafe |
| t was not my first choice |
| Attached magnet school |
| |

| My daughter is completing 8th grade at Nwsa. For 9th, she will return to our home/neighborhood school. The main reason is that it's hard being this far away from school when they have before/after school activities. My daughter started Nwsa on the tail end of Covid. The traffic was light if she had anything before/after school. With every passing year the traffic has gotten excessive and it's no longer worth 2-3 hours in a car just for one after school club meeting. And, before/after school activities are very important in the high school years for building the college resume. |
|---|
| I wasn't impressed with the online curriculum |
| Because no transportation to high school has changed |
| We decided to send her to another magnet school that was closer to our home with a transportation option. |
| Late acceptance and confusing process |
| My kids were at Myers Park traditional k-2 and k-1 and we moved to a new charter school That opened. |
| Overall environment at school; was a partial magnet and while magnet IB program was good, IB students had to mix with general school population for non-IB classes (science, gym, electives); environment was poor with many fights, lack of teachers, etc. |
| NA |
| My daughter was selected by magnet schools because of her high-level of academic success. I have absolutely no interest in undercutting the quality of public education by sending my child to schools that diminish that. Magnet schools circumvent traditional rules and framework of public education and diminish a more balanced education system throughout communities. My son will not attend a magnet school either. |
| We attended & then left. The horizons program is poorly managed & does not integrate the students into the wider community. That leaves the kids very wanting in social areas. |
| Myers Park Traditional |
| Transportation and distance. I can't pick up my high schooler at a nearby school at 2:45 every day. The decision to not offer bus transportation to a nearby stop was a big factor. |
| 1. For the first year, because my child got accepted but then was told the school was full. 2. For the second year, because the first choice school was again full. |
| One child attended, one child decided to finish elementary at zoned school. |
| We got Randolph IB instead of Piedmont IB which was my first choice. We are also close to the bottom of the waiting list. Would like to understand how they got in one IB school and not the other. |
| Not applicable |
| Mi hijo cambió de opinión respecto a lo que quería estudiar |
| Choice between two magnet schools |
| We observed the culture of the school based on the experiences of our older child. We did not think it would a good fit four our younger children. Our home school also has a magnet program that better aligned with our your children's interests. |
| No magnet school nearby. We feel it is too long for commuting to school. Almost 49 mins travel one way |
| |

| Yes |
|---|
| My son wanted to attend regular school |
| Initially to challenge them and keep them interested in learning new things. |
| School rating was poorer than his current school, the other magnet school that I applied didn't get through lottery. |
| My kids were accepted to Blythe about a week after school started. They were already settled in Barnett's so I opted not to move them. |
| La escuela asignada, se encuentra muy retirado de donde actual mente vivo con mi hijo. |
| Got into a charter that we liked |
| After learning more about the Lansdowne IB program from a teacher who works there, it was apparent it wasn't truly a special program at all. It wasn't worth the bother to drive further. I would prefer fewer magnet options if they were truly differentiated options, not just a cursory exploration in other styles. Also: you need way more than two Montessori schools. |
| Campus was too far out |
| We should not need a pin number to apply. My child's school took so long to pass out the sheets, that I nearly missed the deadline. Also, he was accepted. Then, at orientation, they said that they were closing the program. A huge waste of my time! |
| My child is in magnet school |
| Porque la escuela quedaba muy lejos de casa y yo no podía llevar a mi hija a la escuela. Ella necesita transporte escolar para ir a la escuela y a su after school. |
| Because the school does not accommodate all students learning wise |
| Cato Middle College |
| They were also accepted into a non-magnet school through the lottery and it was a better option for our family. |
| They did not have transportation for my child for the UNC Early college program. |
| My oldest daughter was interested in the CTE pathway at the UNCC campus, but ulitimately decided that choir and theatre were too important to her to miss out on them in high school. Youngest daughter is at Northwest School of the Arts and my middle child - son - is auditioning there soon to attend 9-12 grade because little sister has had a good experience. |
| Due to the time schedule of the school and my work schedule. I would like for my child to remain at their current school but the district is giving me a hard time transferring him back. I have asked for assistance with this matter but unfortunately no one has provided it. |
| The magnet schools closer to home had no spots by the time I applied. I tried to make the best of it, but the schools available would have caused a lot of stress due to commute time. |
| It is not an academically rigorous school. My daughter was in honors and advanced math. After asking questions, we realized she wouldn't learn more in at least 6th and 7th grade, because of where she was in elementary school. There were actually a handful of students who attended and I know of two who came back to our home school after the 1st semester. It was due to lack of academics and fear of lagging behind, according to their parents. |

| it was unsafe and had no true benefits |
|--|
| It was 2020-2021 school year and when we learned that school would be virtual, we pulled our rising K student and put them in TK. We reapplied the following year and got in again, |
| South Meck has TERRIBLE AP scores. Small classes, students get an A in the classes but make a 1 on the AP tests. LOTS of APs just no one is passing the AP exams. Quite sad when MPHS/AKHS have almost DOUBLE the number of children in the classes and a way higher pass rate Pre/Post Covid. |
| I had to see my daughter re-attend the magnet program. However, I need the information so that I can pursue application. |
| It was during covid, for prek. It would have been virtual only and we needed an in person option because my husband and I work full time. |
| Distance |
| After 6 years in the magnet program, my student determined that they would prefer to attend their home school for middle school, in preparation for high school. |
| Por la zona peligrosa que estaba la escuela |
| Our place of employment changed |
| It was too far. Also, the high school program is very rigorous and more than we wanted to commit to at this time. |
| Curriculum and proximity |
| Yes |
| We are seeking a transfer to South Meck. We were rezoned to ballantyne Ridge and did not have a choice. We would LOVE to give our student's spot to someone who actually wants to be there on the very long wait list that they have. Ballantyne Ridge will not support the academic needs of our student, while South Meck can. |
| Closer to home and kids learn more |
| They do not have EC program |
| It wasn't the experience we were looking for at the time. |
| Falta de transporte |
| Because I didn't like that school of choice |
| The location of the school and then also when I went to visit the school I was not impressed with the organization or the administration of the school. |
| Home school was closer and had a better math program |
| |

| Student decided to leave magnet program in high school to pursue other study interests/focus. |
|--|
| His father would not let him. |
| We were waitlisted, and the school did not tell us we had a spot until late into the season, and we had already made other arrangements. |
| We applied to a different magnet school, got accepted, then decided to stay at our current position. Life situations change and sometimes we have to stay where we are instead of forcing a move that would cause more damage than good for our students. |
| My high school student didn't get assigned a Spanish course during his sophomore year as outlined in the description about how the courses will be offered. The guidance office was not responsive in a timely fashion about my inquiry into his schedule for 10th grade. I chose to remove him from the program. |
| I decided to keep her at her current magnet school |
| West charlotte |
| We chose our neighborhood school over Billingsville in 18-19 school year |
| My child attended for the first semester and then I removed her. There were too many fights and my child had to serve the consequences of other students one too many times. |
| I sent my child to one of the school and she experienced some racial tension there so I decided to pull her out. |
| Because the school wasn't safe |
| yes |
| Because the transportation options that were available were not relevant to my home. The express stops were a very big factor as I personally feel it's only beneficial for the bus drivers. |
| Transportation |
| Because I did not want my child in a school where skin color was more important than intelligence |
| Travel time and the later bell schedule made it difficult to participate in other extracurricular activities. |
| School demographics - his demographic group represents only 3% of total student population |
| |
| My child got into Northwest through the highschool art portfolio process but was placed on a wait listthis was super frustrating as the application process was quite extensive and the magnet slots available in 9th grade are entirely dependent on how many current NWSA students choose to continue. We ultimately chose to continue with registration for IB at East Meck as a result, many weeks before Northwest offered my child a slot off the wait list. |
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| magnet slots available in 9th grade are entirely dependent on how many current NWSA students choose to continue. We ultimately chose to continue with registration for IB at East Meck as a result, many weeks before Northwest offered my child a slot off the wait list. My child instead attended a charter school at the time |

| We think our daughter needs an extra year of TK |
|--|
| Due to distance and long travel time. He is in 1st grade. |
| My son made the choice for himself to go to his 'home' school. He choses AP classes over IB. |
| My son did not acclimate to the Chinese program |
| It was far |
| The curriculum overload and IB track. Seems to be too early and unnecessary at these grade levels. Large school size and classrooms sizes. The entrance limited with long car lines for drop and pick up . |
| friends not going |
| Transportation and unsure about the quality of program/teachers |
| Porque no le daban bus i se me dificultó llevarla tan lejos en carro |
| We got in off the wait list and it was logistically easier to be at our neighborhood school. The school wasn't that compelling to override that obstacle |
| Están asistiendo |
| Our daughter could have gone to South Meck for the language program because she had done a K-8 immersion school. However, we decided for her to attend our neighborhood school for a change and because it was closer to us (and high school starts soooo early!) |
| One child dropped her IB spot at East Meck when accepted at CTEC. East Meck was impressive, but CTEC was a better fit. Second child dropped his IB spot at East Meck to attend a non-CMS school (Fletcher) CMS as that was what he needed. It would have been very difficult for him to do well in IB in 11th/12th and did not want him to have to change schools at that point. |
| We didn't know anyone else interested in attending. And the decision came so late that we had already worked hard to get our kindergartner excited about going to her home school that we could not change. |
| Chantilly. I did not like the environment. |
| My child did attend. |
| Es una escuela con un programa bueno, pero el programa solo se queda en el papel, mala educación, no hay control sobre los alumnos, no aprenden nada en las clases, es un programa que en esa escuela no sirve para nada. |
| Decided against Montessori after visiting as it wasn't a good fit for my child. Very happy that I had an opportunity to visit in person before committing |
| We chose the school closest to our home instead. |
| La mandaron a una escuela virtual para el año 24-25 |
| |

| Distance from nome, difference in test scores and school quality was not big enough to make the switch. |
|--|
| More friends attended our home school that year so my children attended the home school too. |
| Porque se me complicó el transporte ese año |
| After a few weeks at Greenway Park, it was evident that the Principal discouraged parent involvement. There was a sign on the door that said parents may not come in the building. Parents were not allowed to have lunch with students. Curriculum night was a lecture about absences and tardies. It seemed more like a prison than a school. We went back to our home school that has a lot of community involvement. |
| Better option (private option) came available |
| School of the arts had a application process and my daughter had to create 3 art pieces. Wish we known that before applying through the lottery website. |
| She chose to continue in the Montessori magnet track rather than switch to Northwest School of the Arts in 7th grade |
| Found out that change in staff would result in less academic support than initially expected. |
| Not really a true magnet school and not really different from traditional school as far as programming etc. Transportation zones are not created equal as far as choice school offerings. Magnet School program options vs. school academic performance. Building facility and cleanliness Environment. |
| Child wanted a smaller learning environment. |
| The school director since day first doesn't accept my kid and put myself and my son under stress all time. Very bad director and stuff. |
| Communication issues in getting more information based on the website. Voicemail was not responded to until almost a week later and no email response. Ultimately child did not want to attend due to being ostracized and making new friends. |
| We were initially admitted into our 3rd choice. Before school started a slot in our first choice school became available and we took the opening! |
| No way to get there from the northern part of the county. Shuttle buses promised never happened. Announced the secondary school would move even farther south without much reasoning as to why. Killed our options of continuing with our community. |
| JT Williams Montessori was full of terrible students |
| The time changes of my place of employment (CMS) did not allow for flexibility with transportation |
| Transportation, straight up. The express stop was not convenient for us to drive our child to it, but also it is not walkable. Our express bus stop was 3 miles away in the opposite direction of NWSA. |
| The school report was not favorable. Also when I inquired I was told 10-11% of the population is magnet. That is not a sufficient number for my liking. |
| The academic level of Charter school in our area (not CMS) was 20% lower then public school of the same area. |
| Main factor was transportation. The school day ended at 4:15, but bus did not arrive at our stop until 5:30 or even 6:00 some days. That plus the extremely high amount of homework assigned made it impossible for us to continue attending. |
| |

| I taught in a title I school yet put the magnet choice for my child in a non-title I school. Even though he was accepted, I decided it wouldn't be okay for me to teach in a type of school that I wouldn't send my son. The next year we did the lottery for a Title I magnet school. |
|--|
| Felt like home school was better for our student. |
| It wasn't where student wanted to go (2nd choice) |
| South Academy of International Languages was Wadell. Couple of my friends' kids studied in Wadell and very good experiences. Also, we were interested in language programs |
| Better learning |
| Better school better learning |
| Found a better school |
| Transportation |
| We chose our assigned school over Randolph Middle because we decided we did not want to add extra transportation time to our day. |
| Transportation options were terrible. The school (CPEC) presented as very unorganized, when we came they were not prepared. The class schedule seemed far too harsh. Very low standardized grades. Overall seemed very stressful for the student. No sibling guarantee. |
| I felt there were better options |
| They went to marie g davis for a years and tbh is was the worse year ever my son was in first grade and my daughter in kindergarten and i think that school should not be a magnet school. Barely teachers theres, teachers no focusing in the kids academic and principal with the worse attitude. My kids really did not had a good experience there. Now they got to winding springs elementary and i rather have that one as a magnet school the whole school stuff are so focus on the kids doing great and looking for better ways to teach them which makes it easier for kids to focus and learn. Everyone is helpful and friendly |
| Our younger child attended Collinswood from Kinder through the fist half of 5th grade. We pulled him due to a title IX issue, which left him feeling unsafe (even though we tried to resolve it and have in counseling for it). We had him transferred to Pineville for the remainder of 5th grade, and are trying to have him transferred to SAIL for middle school, so he can continue in the world language program. |
| Changed mind as schedule was different than older son and they wanted to go to same school |
| My magnet school moved and the travel was too much for my family. |
| The program was very complicated. There was an extreme amount of homework and parent involvement required compared to where our child was going. |
| We moved from south Charlotte and we had no choice |
| La maestra, y los demás maestros no me ayudaron a que mi hija tuviera buena comunicación con ellos la maestra me la umillo por llegadas tardes dónde no fue culpa de ella si no q de nosotros por el horario q teníamos de trabajo y ella me la umillo diciéndole q se Hiba a quedar a lavar baños como la abuela si seguía llegando tarde a todo eso al final me la aplaso de grado y los niños me le isieron bulim por consentimiento de ella |

Bus took hours to bring them house arrive home.around 7pm

| We moved |
|--|
| Lack of good transportation options. We don't like the express bus. Rather see all outside school activities onsite not at home school. |
| I withdrew my child from CMS completely. My child was bullied, overwhelmed, and not safe at her CMS school. She needed accommodations faster than the district could allow, so we decided to leave for her mental health. We thought about coming back but the disorganization and disregard for staff hinders us from coming back. Everyone we interact with is disgruntled, overwhelmed, or leaving. |
| Felt the school needed more culture for my child. Wasn't enough diversity with students and staff. Curriculum was great. |
| We attended a charter school instead but have recently come back to a magnet school |
| The leadership at DJV was poor especially the principal which led to a number of good staff leaving the school. |
| It was a Montessori school and we decided that structure may not be a fit for my son. |
| Choice of school student wanted had availability |
| Sent to private school Negative image in the community. |
| Waiting for space in NWSA. Auditioned post lottery and passed. Now we are in this purgatory of admission. Will we get in? When will we know? |
| home school better |
| location |
| Was informed that the school pushed and supported a LGBTQ agenda. While we accept and advocate for the LGBTQ community we don't want to see any agenda, LGBTQ, political, conservative, liberal nor religious pushed upon anyone |
| Far away from home |
| Park Rd. Montessori Pre-k was far away with tuition you had to pack a snack/meals & she got accepted to Meck Pre-K which was free, closer, & she had already been attending that daycare, & snacks & meals were included. Also, both of my neighbor's kids were held back at Park Rd. Montessori (parents are a Dr. & a school teacher). < What!? Is this from self-guided Montessori learning? |
| For musical theater |
| My middle child (2022 CMS grad) was accepted for 8th grade to a magnet but since it was IB and he had not taken foreign language before that seemed like it was going to be an issue. He also wasn't wanting the general computer classes (he'd been taking PLTW middle school classes) so we homeschooled for 8th grade instead and then he returned for high school. |
| She left the district for a smaller charter school |
| Our local school is Paw Creek down the street but thought a better fit would be Irwin due to my daughter being advanced since birth. |
| No transportation cms is pathetic |
| |

We chose a charter school that better suited our child

I wanted them to attend their home high school for transportation reasons.

DISTANCE VS GRADE LEVEL, I AM SCARED TO SEND MY CHILD SO FAR ALONE AT SUCH A YOUNG AGE

Too far

The late bell schedule is not accommodating to students participating in extracurricular activities that have sports practices at 5 or 5:30pm. When riding the bus they don't get home from school early enough to allow them to get to sport practices and both my husband and I work full time and are unable to wait for two hours in carpool line to pick our child up to make it to sport practices.

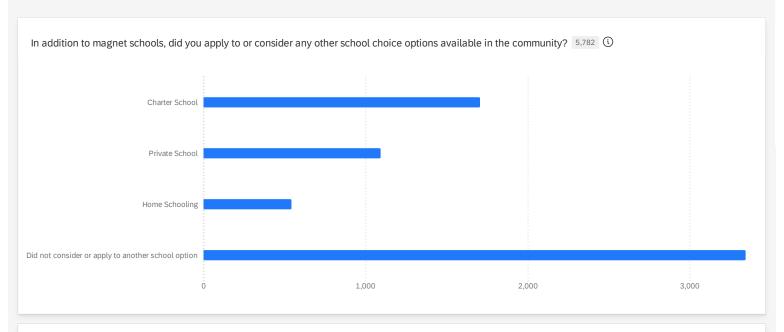
We got into our second choice and chose to go there, so when we got off the waitlist for our first choice, we declined it. The main reason was that we didn't find out until late summer that we got into our first choice and already felt committed and excited for our second choice.

Because of the school reputation and the school rating

We did not get into our first choice magnet school- Rea Farms. We got into our second choice- Quail Hollow. Quail Hollow is also our neighborhood school, so we would have been admitted no matter what.

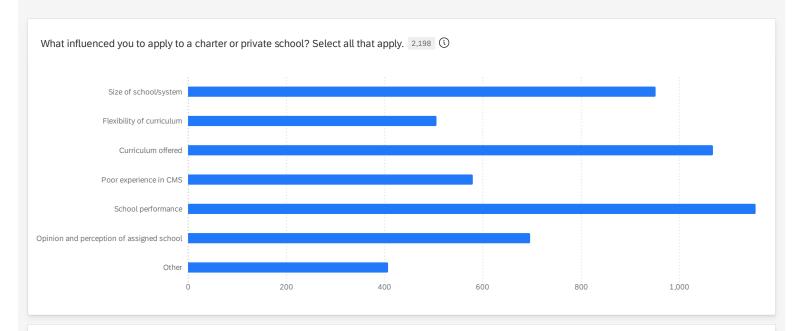
The first time, we decided to keep her in private school for kindergarten. In first grade, she was accepted to our third-choice school, but then was accepted to our first choice thanks to a waitlist spot opening.

Initial acceptance at number two choice, wait list for number one. Didn't attend number two choice after receiving a spot off wait list for number one preference.



| In addition to magnet schools, did you apply to or consider any other school choice options | available in the community? 5,782 (1) | |
|---|---------------------------------------|-------|
| Q15 - In addition to magnet schools, did you apply to or consider any other school choice options available in the community? | Percentage | Count |
| Charter School | 30% | 1,707 |
| Private School | 19% | 1,094 |

| Q15 - In addition to magnet schools, did you apply to or consider any other school choice options available in the community? | Percentage | Count |
|---|------------|-------|
| Home Schooling | 9% | 542 |
| Did not consider or apply to another school option | 58% | 3,344 |



| hat influenced you to apply to a charter or private school? Select all that apply. 2,198 $^{\circ}$ | | |
|--|------------|------|
| Q16 - What influenced you to apply to a charter or private school? Select all that apply Selected Choice | Percentage | Coun |
| Size of school/system | 43% | 95 |
| Flexibility of curriculum | 23% | 50 |
| Curriculum offered | 49% | 1,06 |
| Poor experience in CMS | 26% | 58 |
| School performance | 53% | 1,15 |
| Opinion and perception of assigned school | 32% | 69 |
| Other | 19% | 40 |

| What influenced you to apply to a charter or private school? Select all that apply.: Other 🛈 |
|---|
| More recess and outdoor time and focus on positive discipline offered at charter school |
| Did not get s seat in magnet school |
| My child was placed in a middle school with horrible reputation, we applied for transfers through cms and we're still waiting on responses but if she isn't able to transfer we'll have to consider charter schools |
| Child need more help |
| Relationships with other parents and prior experience with school staff |
| We were disappointed that we didn't win the lottery for the first year of application and had to attend the zoned school. Then the second year we were evaluated to enter our magnet school. And last, when the school closed during covid, we considered homeschooling. It was a terrible decision that schools closed and masked. In future we hope that countries around the world reflect on how detrimental this was for the students. |
| Recc of other parents/students |
| Location of magnet school eas too far away after we moved. |
| Districted elementary is low performing. |
| It was closer to the place where living in. |
| I did not apply, but we did look at all options. |
| Situation management like bullying |
| I have not applied but had definitely started putting thought into it. I'd prefer smaller classroom settings which I think helps kids with learning disabilities better. Also the level of resources and instruction. |
| Proximity to home |
| Friends feedback |
| Distance |
| Communication among staff and students as positive |
| Poor History and reputation of local CMS assigned school. |
| Location |
| Location |
| Educational and Developmental theories implemented |

| To have option because Gary into a magnet school is very very very very yery good |
|--|
| We previously lived in Indian Land. We moved to Mecklenburg County to get away from the crazy Trumpers. |
| CMS continues to fail in changing its culture and focusing on students learning to read, write, learn math and science. For charlottes sake I hope this changes. |
| Transportation and distance |
| Opinions of current students/parents |
| COVID - we went private during COVID so our kid didn't throw herself off a balcony with boredom and frustration with the awful virtual learning |
| New school |
| Seems like two many ESL students at CMS these days. They should be in a separate class where learning English is a focus. I'm afraid they are holding my child back because they take more time of the teacher. Also difficult for her to make friends when so many others don't even speak English. I feel bad for those kids - must be very very difficult. Something should change. |
| Outdoor access and less screen use |
| The opportunities that students at those schools have more access to robotics, school learning trips, and smaller classes to push them harder in The Stem arena. |
| Level of education; higher academic standards |
| more physical activitiyd daily |
| Bell schedule |
| yes |
| Not alot of magnet schools with diversity and high academics |
| Transportation |
| Mejor rendimiento académico, esfuerzo de los maestros. |
| Location. There are multiple ones near me. The magnet schools are farther away and CMS there are bad stories of transportation with no busses, late busses, and bus rides that are hours long each day. |
| Recommendations from other parents |
| Not teaching to test, forced over-emphasis on testing and grades |
| If I didn't get into the magnet I wanted, I wanted to explore other schools as I wasn't happy with my assigned home elementary school. |
| |

| Discipline and respect for students and staff is more important at charter and private schools. |
|---|
| Safety |
| Community involvement |
| Because it is a lottery which is rigged for people with non American names. |
| Rising middle schooler. Love our elementary school, hate the middle school option. Poor curriculum offerings, unqualified teachers resulting in poor testing results |
| Quisumos encontrar una opción donde se involucre mas a las familias en la formación de los niños donde se cuidando sus relaciones interpersonales mucho más, do de exista menos bullying |
| Wanted something different than CMS because the district seems to be in a downward trend. |
| I would love to get my child away from the politicized public school system. Get the kids back on track with learning what they should and not about gender ideology, race based curriculum and put God back in our schools and more would want to keep their kids in the public school system. |
| We lived near one he went when he was in kindergarten threw first |
| Overall safety and disciplinary policies surrounding |
| Experience as a CMS staff |
| Our public middle school is an F!!!! Horrible school |
| Provided transportation to and from school where as Cms only provided satellite bus service. |
| Busing issue due to how far away NWSA was |
| we could actually get accepted |
| looking for schools that the parents and child shared good experiences; teachers who are happy to be there and still feel passionate about teaching |
| Easy asses for transportation |
| Siblings attend |
| Resources and inclusion efforts with disabled students |
| location |
| Needed a school where a gifted child could thrive. c |

| Support staff for additional assistance. |
|--|
| More advanced curriculum |
| Space available, no lottery |
| Location |
| I'm first generation German-American and wanted my kids to learn my mom's language. |
| house prices are high in better rated schools.so magnet schools is better option to trade off between house price and CMS 10 rated school catchments |
| My daughter has dyslexia and she has not gotten the services she has needed to be at grade level in her classes. |
| Overcrowded schools, too many fights and low grade and no staff retention |
| Horizons |
| Unsure of magnet lottery results |
| Christian Curriculum |
| High percentage of Black students, Black staff, and culturally responsive culture |
| Parent worked there |
| Parent worked there |
| thought about it and applied, but there was no transportation at the time! |
| Availability of EC programs |
| Saftey, quite a few bad, disrespectful, bullying, non motivated students are in CMS. The pandemic a |
| CMS is known to not provide excellent or quality education in some neighborhoods, in which my area was one |
| Location |
| I'm tired of my scholar having events and "rewards" taken due to the poor behavior of other scholars. |
| Teacher turnover at middle school |
| Cms is horrible when it comes to the EC children how to handle them because they aren't regular students |
| |

| Did not apply, but considered it |
|---|
| Student doesn't like present school |
| Higher education opportunities |
| To much Violence I'm CMS schools |
| am a cms employee so I wanted the my school calendar & my son's school calendar to match. |
| ocation |
| Transportation |
| Love Montessori |
| Distance from our house is a big factor |
| Bus transportation was eliminated. |
| Just to explore all options. |
| Wanted flexibility to live out of school zone |
| Resources for smart but disabled kids are poor in cms |
| Poor experience with school administrators |
| Waiting list was LONG! It's ridiculous |
| Language |
| CMS seems to be getting worse after the Covid protocols |
| Class size |
| There is an abundance of testing in CMS and the curriculum does not always meet the meds of all students. |
| School data for my child's assigned home school. |
| Distance from home |
| Behavior was terrible at Crestdale. Students are mean and Principal Jennifer Schroeder is a dictator who takes away bathroom privileges and is suspending students for no reason. |

| Did not apply, only toured |
|--|
| I didn't actually apply, I was just trying to identify all my options in case we were unhappy with the school we were assigned to |
| Not Cms |
| Extreme Bullying |
| Lack of learning support at CMS school |
| options |
| Recommend by a friend |
| Teachers appear to be happier, better supported and there is less turn over in charter schools. |
| Combination of high black student population and decent test scores. |
| Student need not met in traditional setting. |
| Decreased chance of not getting accepted into a magnet middle school |
| Less focus on test scores and more focused on learning how to learn. My kids are both gifted and test well but I do feel like CMS curriculum often is focused on performance over exploration, failing, learning how to learn, questioning, etc. that is good for the gifted profile. I think the performance driven focus can increase anxiety that is so often present. That anxiety often shows up for parents at home as the kids often will not act out at school. It's been hard getting schools to understand that and make policies accordingly. I feel there is often a "just get through the curriculum" feel and overly punitive, just comply take on discipline. When I proctored for fifth grade EOGs last year the level of control and strictness felt like school to prison pipeline. The policies around lunch and recess (SPA) at my daughter's middle school (NWSA) the kids often comment are "giving prison". |
| Location of school close to home |
| exploring all options |
| Ridge road was where my son was supposed to go and I have not heard great things about the school. |
| Higher education so they can compete when they leave North Carolina for college |
| online hybrid options for absent days so attendance is not impacted |
| Worried about not getting into a lottery school |
| Behavior |
| CMS district is far too large. Putting poor performing kids next to good kids just brings down everyone. My daughter was sexually assaulted at Mint Hill Middle and CMS did nothing. The district should be broken up and the entire board should resign. |

| Salety |
|---|
| Had attended private school for elementary |
| public school not meeting student needs |
| School violence, bullying and lack of safety |
| Feedback from others who had attended LAB school |
| location and transportation |
| New boundaries in south charlotte |
| Montessori (cont'd from preschool) |
| K-12 possibility to stay in same school and have long lasting friends. |
| I wanted my children to experience a charter school I drove them to school daily |
| Proximity |
| Having options if in case my child did not get in to CMS magnet |
| Transportation |
| My daughter is EC - I couldn't figure out which of the magnet schools had good EC programs. It was much easier to visit the charter and private schools. You speak to the principal directly and the head of EC directly. Most charter and private schools at wtenasparwmt about EC. Can't get that from a. CMS school website. Leadership feels hard to contact. |
| My son has autism and I am not confident that he is receiving intensive support. |
| Ability to handle ADHD issues, quality, duration and prestige of IB |
| Our child was not being taught the skills that would enable him to read and write in a public school setting. |
| My daughter is assigned to an F school. |
| Small class size |
| Language |
| Dual language immersion program |
| El asiento de mi hija fue el 65 mucho tiempo de esperar |

afat

| Emphasis on applicable learning rather than EOG testing |
|--|
| Specific school, location and reputation |
| Flexibility to travel with kids |
| My daughter being bullied |
| Location |
| in case didn't get admitted by SAIL |
| Private for smaller class sizes |
| Teacher to home personalization and invitations to connect seemed more welcoming at other school options. |
| Older sibling was unhappy at assigned middle school. |
| Location |
| Horror stories I heard about CMS |
| It was a secondary choice of the desired magnet school was not available to my child. |
| Low student to teacher ratio and was not pleased with home school scores |
| Diversity |
| Diverse staff |
| Proximity to that school |
| Less school violence |
| Just wanted to see what else is out there. ultimately decided to stick with CMS. |
| Charter and private schools ability to discipline and remove disruptive children which impacts our childs education and concerns over things that may be taught in the public school systems |
| Access to Middle School sports |
| Test & data scores of home school were poor. |
| Specialized for our child's special needs |

| previously worked at a Charter school and had one of my children enrolled there but disliked the direction the board was going in and left my position and withdrew my daughter. |
|---|
| Additional extracurricular activities (music, sports) at a higher level |
| My student is an AIG student who did not get placed in our magnet choice. She was placed at our homeschool which is failing school. |
| AP Test Scores/SAT/ACT |
| More individual focus. |
| my child has special needs |
| venimos de otro estado y mis niñas están aprendiendo el inglés |
| teacher/student ratio |
| ack of rigor in middle school |
| Did not like the school options even for magnet. We have schools that are super close that we are not allowed to apply to even if we provide our own transportation but there is a magnet school that we are eligible for 30 minutes away with no traffic (52 minutes in rush hour) Things like that are frustrating for parents. |
| didn't apply but thought about it because I wanted to see if any charter schools offered specialized study like a magnet school on top of a charter school already being known as a so called better school than public schools |
| Catholic school |
| Foreign language options |
| School discipline and functionality of Charter schools over CMS. |
| student population, diversity, teaching staff, property and facilities |
| Special needs child with IEP |
| Local school tours were not very enticing. The staff was not friendly or helpful and not enthusiastic to be showing us around. |
| Values are more aligned with mine |
| Close to home address |
| Smaller class size |
| Neighborhood school options |
| |

| recommended by friend |
|---|
| Proximity |
| my mom |
| Transportation |
| Moved from another city, where we attended private school |
| The classism of magnet schools. The ignorance & bigotry of interacting with Special Needs Students. Some of the things I've had said to me I let slide bcuz at least it was a bigotry of ignorance not hate. The classism is something at this point I think CMS embraces as much as it's practiced & from talking to parents in various other CMS schools. ATP I wonder why we're asked if nothing will be done to address the issues? Satellite stops aren't safe bcuz we play hope a child isn't hit daily & only helps CMS not both CMS & Students. |
| Capacity of the school- both of my kids can attend |
| Yes because I am not afraid my child will die. Plus cms teachers don't care. My expirence is in very suburb schools and the teachers don't care and the fact CMS lets kids wear pajamas to school set the tone |
| closer to home than the magnet school |
| Transportation and shuttle stops |
| I am highly concerned about the sexually explicit books found at JM Robinson middle school. I am highly concerned about adults discussing sexual orientation with children. I am also highly concerned about staff trying to make my children feel guilt or shame over their race and/or religion and based on other parents' stories, I have concerns about antisemitism. |
| Cost |
| A retired teacher recommended it to us |
| Middle and high school ratings and concerns |
| Looked at all options |
| Although we haven't had a bad experience, I believe CMS is too big and has some gaps |
| Our home HS and MS are not places we want to send our children. |
| SPED |
| Some schools were graded a C and below on the scorecard for education |
| Board does care and listen CONCERNS OF ASIAN COMMUNITIES so kind of rasiat |
| During Covid kids in CMS were not attending in-person school at one point |

| We are considering leaving NWSA because of the major strain of having our busses taken away. |
|---|
| Stupid redrawing of elementary and middle school districts. We also love half of a mile from a magnet school that we have to apply to attend. |
| CMS has the WORST literacy program that I have EVER heard of! My two children are, thankfully, very bright. But neither could read or write when they entered kindergarten and there was very little in the EL program that aided in their literacy development. I have been in education for 20 years and I was TERRIFIED that they would not learn to love reading and writing because they were taught under the EL program. Luckily, against the wishes of their school administrators, the teachers they have had for the last three years have taught outside of the EL curriculum. So my children have learned and have thrived. |
| Location to residence |
| Daughter's interest in theater |
| Outdoor time |
| Closer to home and Childs age |
| Concern about behavior issues in CMS |
| Location and start time |
| I don't trust constant boundary line changes. No idea of what you are gonna get in a school |
| The pitch about diversity was really good. Everything sounded great, looked great, but the school decided to merge all the grades into one building and everything seemed to fall apart. |
| Diversity |
| Location |
| Board guidelines |
| We tried for charter when our son entered kindergarten- didn't get into any decent ones - I'm actually glad now because CMS exceeded expectations. Public money should be spent on our public public schools. |
| Transportation issues when neighborhood busing was taken away this year |
| Better middle school athletic |
| Location and physical Facility Environment. Behavior & discipline. Class size. Values |
| Safety, caring facility, educational success |
| Drugs at Hough |
| Could not get my student(s) in magnet program as CMS employee |

| No tenemos la capacidad de pago de la mensualidad actualmente |
|--|
| unfavorable home school |
| Reputation, school scores/performance, parent feedback, rigorous program |
| Shuttle stops and poor regards to rival schools and students. Unsafe neighborhoods |
| The over poor education CMS provides even in Magnet Programs |
| Not able to get into desired magnet. |
| Transportation |
| With two well behaved, gifted students I don't find that CMS always serves them. There's too much focus on testing and performance rather than exploration, questioning, failing well, and developing a zest for learning. |
| Distance |
| Wanted my child to have a more personalized experience |
| CMS middle schools in our area all have the same very later bells schedul |
| Athletic Program |
| Behavior is horrible at long creek and nothing gets done about it |
| Highly gifted programming, language immersion, and European calendar system (with shorter summer and longer breaks) |
| Current school |
| Assigned school only had one class per grade & I had twins. It was important to me that they be in different classes. |
| I would like a 4 day school week and some. Hatter schools do that |
| Too much redistricting in our home school area (Dilworth) |
| Learner support services |
| School atmosphere: events and activites for students to create a well rounded experience, newer building and amenities with in the school, uniforms, smaller district more autonomy to make decisions that meet the needs of the students with in their school. The size of CMS is to large to best support all learners and it becomes too institutional and 1 size fits all. |
| Lots of CMS schools report cards in our area have a D or F rating. I also do not like how CMS teaches towards the EOG. I don't think the kids get enough critical thinking training. And they are not able to be taught on their academic level |

| for a pre-k student, CMS options are limited |
|---|
| His current teacher said he was too advanced for his current school. |
| Timing of the when the decisions were communicated. Had my child not been accepted, we would have been without childcare had we not applied to elsewhere. |
| Wanted to know all options available |
| Did not apply. Only explored the option. |
| 2nd Language offerings |
| religious beliefs |
| Proximity to school |
| CMS class blocks too long. |
| Diversity |
| As a parent and an educator, I think the 1.5 hour classes are too much for kids. To expect them to be able to concentrate that long seems like a pipe dream given their preponderance of focusing for seconds on scrolling social media posts. I also don't see the need for such long classes, except in the case of those taking college classes. Having a class every day also makes for continuity of learning. Also the CMS policy of a child receiving 50% for very minimal effort (in many cases) is not serving the students and helping them to grow in accountability. It's not realistic to either college or the working world. |
| It's our first year in CMS and quite frankly, I've been a bit frustrated by the size of the classes and the school grounds. I don't place any blame on teachers and staff (they are doing the best they can with what they have), but to learn that the district is increasing the 6-figure salaries by 15% of like 11 employees at the top (are they even in CMS or just consultants to the district?) is maddening. Good teachers are leaving and it directly impacts the quality of public Ed that our kids are getting. Teachers deserve better. Class sizes are out of control and not manageable nor make for a conducive learning environment. |
| I am not seeing Diversity in the Magnet schools. These schools are either predominantly Black/Latino or White. I'm not finding a good diverse environment. |
| The middle and high school scores |
| Resources available |
| Middle school- Too much "free" time to play on computers. Even my 6th grade son says there is too much downtime |
| available resources at private school |
| Teachers less burnt out |
| Close to where we live |
| School tour, Lower class ratios and school environment was positive. Resources were available to meet the needs of my child without me having to ask for them. |
| |

Ongoing bullying in CMS that is being overlooked by staff, poor experience with teachers who seem uninterested in teaching, schools more worried about the test scores and public perception vs actually connecting with and teaching students, lack of communication with parents, failure to listen to parent concerns after receiving feedback from almost the entire 3rd grade

Son is advanced academically, behind socially.

Location. CMS' bus situation is a mess. And our high schoolers are paying the price. Some "express" busses make several stops and kids have super early/late times and that's in addition to driving to/from the stop and/or walking to/from the stop and, in many cases, putting their lives at risk from crossing busy intersections and walking on busy roads without sidewalks in the dark.

Better Bus transportation

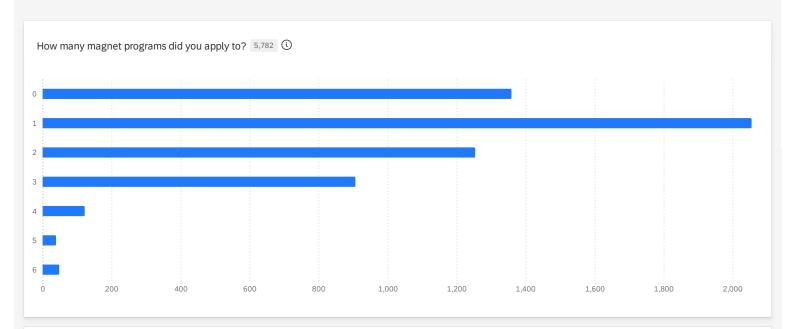
School Hours

School morning/afternoon bell schedule

During Covid, we worried that CMS would be all virtual so applied to a charter.

Had actual issues at currently assigned home school and lack of care and response from leadership

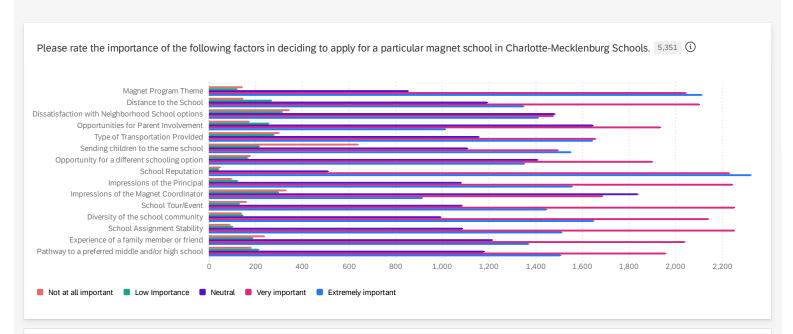
I did not apply but visited. It was location and academics based curiosity



| How many magnet programs did you apply to? 5,782 (1) | | |
|--|------------|-------|
| Q17 - How many magnet programs did you apply to? | Percentage | Count |
| 0 | 24% | 1,359 |
| 1 | 36% | 2,055 |
| 2 | 22% | 1,254 |
| | | |

| Q17 - How many magnet programs did you apply to? | Percentage | Count |
|--|------------|-------|
| 3 | 16% | 906 |
| 4 | 2% | 122 |
| 5 | 1% | 38 |
| 6 | 1% | 48 |
| | | |

| ow many magnet programs did you apply | to? 5,782 (i) | | | |
|--|---------------|---------|---------|------|
| How many magnet programs did you apply to? | Average | Minimum | Maximum | Coun |
| 0 | 1.00 | 1.00 | 1.00 | 1,35 |
| 1 | 2.00 | 2.00 | 2.00 | 2,05 |
| 2 | 3.00 | 3.00 | 3.00 | 1,25 |
| 3 | 4.00 | 4.00 | 4.00 | 90 |
| 4 | 5.00 | 5.00 | 5.00 | 12 |
| 5 | 6.00 | 6.00 | 6.00 | 3 |
| 6 | 7.00 | 7.00 | 7.00 | 4 |

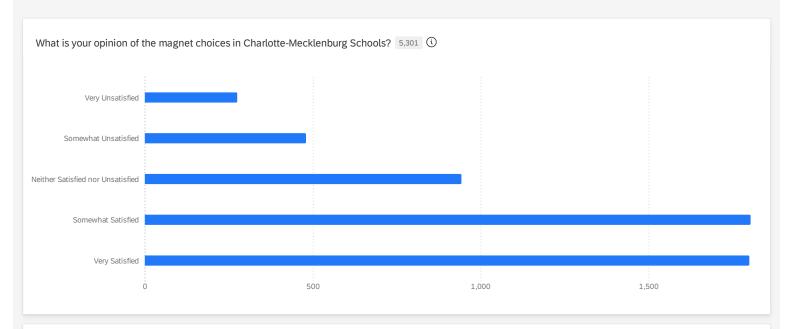


| Please rate the importance of th | e following factors in deciding | to apply for a particular mag | net school in Charlott | e-Mecklenburg Schools. | 5,351 (1) |
|---|---------------------------------|-------------------------------|------------------------|------------------------|---------------------|
| Please rate the importance of the following factors in deciding to apply fo | Not at all important | Low Importance | Neutral | Very important | Extremely important |
| Magnet Program Theme | 145 | 122 | 857 | 2,049 | 2,116 |
| Distance to the School | 147 | 271 | 1,197 | 2,107 | 1,353 |
| | | | | | |

| Please rate the importance of the following factors in deciding to apply fo | Not at all important | Low Importance | Neutral | Very important | Extremely important |
|---|----------------------|----------------|---------|----------------|---------------------|
| Dissatisfaction with Neighborhood School options | 346 | 318 | 1,485 | 1,480 | 1,414 |
| Opportunities for Parent Involvement | 176 | 260 | 1,649 | 1,938 | 1,015 |
| Type of Transportation Provided | 304 | 281 | 1,162 | 1,660 | 1,64 |
| Sending children to the same school | 641 | 218 | 1,111 | 1,499 | 1,554 |
| Opportunity for a different schooling option | 179 | 170 | 1,413 | 1,904 | 1,35 |
| School Reputation | 51 | 44 | 513 | 2,233 | 2,32 |
| Impressions of the Principal | 101 | 127 | 1,083 | 2,247 | 1,56 |
| Impressions of the Magnet Coordinator | 332 | 301 | 1,840 | 1,690 | 91 |
| School Tour/Event | 165 | 133 | 1,086 | 2,255 | 1,44 |
| Diversity of the school community | 143 | 147 | 996 | 2,144 | 1,65 |
| School Assignment Stability | 94 | 104 | 1,090 | 2,257 | 1,51 |
| Experience of a family member or friend | 241 | 192 | 1,217 | 2,043 | 1,37 |
| Pathway to a preferred middle and/or high school | 182 | 215 | 1,183 | 1,961 | 1,51 |

| Please rate the importance of the following factors | in deciding to apply for a particu | ılar magnet school in Charlotte-M | Mecklenburg Schools. 5,351 (i) | |
|---|------------------------------------|-----------------------------------|--------------------------------|-------|
| Please rate the importance of the following factors in deciding to apply fo | Average | Minimum | Maximum | Count |
| Magnet Program Theme | 4.11 | 1.00 | 5.00 | 5,289 |
| Distance to the School | 3.84 | 1.00 | 5.00 | 5,075 |
| Dissatisfaction with Neighborhood School options | 3.65 | 1.00 | 5.00 | 5,043 |
| Opportunities for Parent Involvement | 3.67 | 1.00 | 5.00 | 5,038 |
| Type of Transportation Provided | 3.80 | 1.00 | 5.00 | 5,054 |
| Sending children to the same school | 3.62 | 1.00 | 5.00 | 5,023 |
| Opportunity for a different schooling option | 3.81 | 1.00 | 5.00 | 5,021 |
| School Reputation | 4.30 | 1.00 | 5.00 | 5,168 |
| Impressions of the Principal | 3.98 | 1.00 | 5.00 | 5,118 |
| Impressions of the Magnet Coordinator | 3.50 | 1.00 | 5.00 | 5,080 |
| School Tour/Event | 3.92 | 1.00 | 5.00 | 5,088 |
| | | | | |

| Please rate the importance of the following | | | | |
|--|---------|---------|---------|-------|
| factors in deciding to apply fo | Average | Minimum | Maximum | Count |
| Diversity of the school community | 3.99 | 1.00 | 5.00 | 5,082 |
| School Assignment Stability | 3.99 | 1.00 | 5.00 | 5,062 |
| Experience of a family member or friend | 3.81 | 1.00 | 5.00 | 5,068 |
| Pathway to a preferred middle and/or high school | 3.87 | 1.00 | 5.00 | 5,051 |
| | | | | |



| What is your opinion of the magnet choices in Charlotte-Mecklenburg Schools? 5,301 (1) | | |
|--|------------|-------|
| Q19 - What is your opinion of the magnet choices in Charlotte-Mecklenburg Schools? | Percentage | Count |
| Very Unsatisfied | 5% | 276 |
| Somewhat Unsatisfied | 9% | 479 |
| Neither Satisfied nor Unsatisfied | 18% | 942 |
| Somewhat Satisfied | 34% | 1,804 |
| Very Satisfied | 34% | 1,800 |
| | | |

| What is your opinion of the magnet choices in Cha | rlotte-Mecklenburg Schools? 5. | 301 (i) | | |
|---|--------------------------------|---------|---------|-------|
| What is your opinion of the magnet choices in Charlotte-Mecklenburg Schools | Average | Minimum | Maximum | Count |
| Very Unsatisfied | 1.00 | 1.00 | 1.00 | 276 |
| Somewhat Unsatisfied | 2.00 | 2.00 | 2.00 | 479 |
| Neither Satisfied nor Unsatisfied | 3.00 | 3.00 | 3.00 | 942 |
| Somewhat Satisfied | 4.00 | 4.00 | 4.00 | 1,804 |

| What is your opinion of the magnet choices in Charlotte-Mecklenburg Schools | Average | Minimum | Maximum | Count |
|--|---------|---------|---------|-------|
| Very Satisfied | 5.00 | 5.00 | 5.00 | 1,800 |
| | | | | |

| There were more options of Montessori schools due to the very long wait lists! |
|--|
| Si |
| f they taught diversity and inclusion strategies early. In my experience the children have been mean but not bullies. They teach about that but no one teaches acceptance and a lot of kids might not have a great example at home about race and class or acceptance and inclusion of other types of people. |
| |
| Safety and drugs/guns/vapes would not be allowed on campus. If teachers would be more willing to go the extra mile. |
| Provide better marketing campaigns and stats/data points to highlight the impact of the programs via Parent Square, District Calls to Parents, PTA meetings and Quarterly updates from the School Principal. |
| Si |
| Absolutely |
| Lottery system is the selection process in some of the schools we need to select kids based on interviews |
| think it would be better if we didn't have magnet (or charter) schools at all We initially sought out magnet schools because we were worried about the reputation and rating of our assigned home school, but not getting into the magnet lottery was the best thing that could have happened to us because we fell in love with our neighborhood home schools and despite their low ratings, have grown to appreciate their diversification socioeconomically and racially and feel like everyone should embrace their home schools instead of running to magnets or charters |
| was pleased with Collinswood Language Academy program until the principal change. I was pleased with South Mecklenburg until Dr. Fur left. My younger child's experience in these schools was night and day compared to my oldest at the same schools. My younger child had none of the magnet school experiences- more like pipe line to prison experience |
| There was improved communication via preschools and daycares about what the local school options are, differences between magnet / charter, and timeline for applications (so this communication needs to occur well in advance). Partnering w local daycares and preschools is important and is what the private schools do. |
| Si |
| Hacen demaciado con ayudamos con ropa uniformes ayudamos a darlos de alta en las escuelas. Muchas gracias y que dios los bendiga |
| Diversity, staff that care not only about kids but the parents too, safety, kind, opportunities for involvement |
| Si |
| Si fueran más selectivos |
| |
| |

| Need for more magnet opportunities, particularly if the ones that are very popular |
|--|
| Wish more STEM options closer to me |
| I am currently very dissatisfied with CMS. |
| Leave mpts leadership at the school |
| They were more advertised/ well known |
| If there was more space, I know schools have a limited number of students and all but opening up more space would draw more students and parents. |
| My student was accepted in the 2nd grade to First Ward. She was able to continue at Crestdale Middle, but when it came to high school she was not interested in continuing because she is also an athlete. It is impossible for her to get to her home school practices with my work schedule and being all the way in Matthews. Hawthorne was a though because of her career path but again no sports and impossible to get to the home school in a decent amount of time to participate. I do not think it would be hard to have one of our high schools with sports become a partial arts magnet. Similar to how Crestdale became an option a few years ago. I believe the interest from certain areas would increase if more information and hands on help were available. |
| Si |
| Si |
| It is good opportunity if I get for my son and it's good opportunity for our community |
| If CMS would help create stability for the schools with the hirings and expedite the process. There are too many teacher vacancies and it is extremely important that the schools are allowed to operate more independently and efficiently, even using the J-1 visa program to bringing teachers from other countries if necessary. |
| Diversity and Inclusivity were met in all magnet schools, |
| Transportation, distance and time was reasonable from our home. Even with the option of dropping students off at a hub would creat conflict with our work schedules |
| We had more Montessori schools and the middle/high Montessori was kept located North of the city to serve more diverse populations than in south Charlotte. |
| They need to make the distinction clear with STEM and what the magnetic program entails. Dome think magnetic is and automatically STEM school. |
| Had a parent friendly description of each, share parent testimonials, explain the long term track of magnet to parents, and clearly describe the philosophy is the program so parents are making an informed decision for their child, especially if they have special needs. |
| N/A |
| I was extremely impressed with the quality of education that my son received from Piedmont IB and is currently receiving from Phillip O'Berry. |
| They made it more known in middle schools of how many options they really had. This could help open the opportunity to make the schools more accessible |
| High school bussing was accessible and equitable |
| Providing transportation to to J.T. Williams from neighborhood stops. To single out our children to go to Express stops was extremely unfair and detrimental to families. Schools transportation should be a priority for students. |

| More about the manget program |
|--|
| C'est normal |
| teachers and staff were paid higher wages and had better qualifications |
| Estoy completamente segura . |
| Information was more clearly disseminated to CMS families or potential families. Along with what different curriculum models (like Montessori) actually entail. For the high school programs, it seems to be a draw for many students of that age to want a "traditional" high school experience. There should be some thought put into how non-traditional magnet offerings within CMS could still provide a more "traditional" experience (ie. sports, for example). |
| We have many magnet schools in every neighborhood. |
| estas estan conformadas con mayor porcentaje de estudiantes por loteria (magnet) que por la direccion de la escuela. |
| Tuvieran más escuelas y hubiera más cupo para más estudiantes |
| there were more options for programming within the magnet schools themselves. The Cambridge Program would also enhance available options. |
| Buses or better transportation |
| Si |
| If transportation was available again. |
| More variety of programs - not alot of h.s. options. Offer more programs for where there are large job openings and programs where the skills offer opportunity for entrepreneurship. |
| Si |
| There were more student slots |
| Had more diversity in the programs offered |
| The magnet school were more equitable in resources, opportunities, staff, and expectations. Also, trying to problem solve the transportation situation to support families that desire magnet options, but transportation is a barrier. Consistently holding high expectations with testing results and curriculum with all magnet schools because some of their data 🗓 is trending downward along with the growth of higher performing students. These are just some factors to start |
| Each parent get more information about the magnet school program, it's importance & benefits. Lack of awareness is the main bottle neck. "Magnetic" can be considered as attracting the metallic properties towards it so need to attract maximum parents attention and spread the word. Also providing opportunities to maximum students who become the good human being in all ways(not only scholars) who can make the country proud. |
| I am not sure |
| I think there is such a huge demand for the Montessori program. I know there are waiting list at the Montessori elementary schools. Why not make a Montessori "wing" as many elementary schools as possible? I had asked about this in the past, but was told by someone that it would be too expensive, but I don't think that actually makes sense. |

Our favorite magnet school experience was Morehead Stem Academy which was attacked and dismantled because it was a very successful program. CMS decided to make it a partial magnet and bring in another elementary school, since that school had a low grade. It drastically changed the educational experience for our students in a negative way. Also the transportation (express bus) situation isn't equitable to children of color who want better educational opportunities but can't access transportation to go to a school outside of their zone. Please look at the transportation process and find a way to adjust it so all youth, from all neighborhoods can have a quality education

We could eliminate Express Stops. This is placing an unfair burden on many families. Only families that have support, two cars, or a flexible work schedule can really utilize this option. We deliberately had to choose our newest apartment based on the proximity to the nearest Express Stop in order for our son to continue with his final two years of high school. For the previous 5 years, he could walk to his busstop. And now he cannot. Also the change in start time has been terrible as he has to get up at 4:30am. And this also makes performance evenings a nightmare trying to figure out how to get him back to school in a timely manner when he used to be able to stay there when school dismissed at 4:15pm. 7:15-2:15 is not optimal for an arts school with such a vibrant program and regular evening events. These changes drive students away from making this choice because it can't work for them!

We have 3 children, 1 1 still at SAIL and 2 at MPHS.We have been very satisfied with our experience at Waddell/SAIL and the rating of "somewhat satisfied" should not be construed as anything to do with SAIL. With regard to the options, I'm disappointed because, our 9th grader at MPHS was supposed to go to the new aviation magnet located in the Waddell building. However, that did not end up happening due to "low interest" which I believe is a marketing issue, not a true reflection of the offering itself. For example, when we were going through the decision process during his 8th grade year, his middle school counselor was not aware of the Aviation option. Happy to talk more about our experience, contact me anytime! There were better / more options for individualized curriculum for gifted students. The schools had more than one focus area. Combination of steam and language. Yes schools were more inclusive in recruiting practices. The school was a high-performing school and with a good reputation. The students have great support with mental health counseling and tutoring as well as national scores of students performing at grade or above. there were magnet fairs so that parents could find out the difference in magnet, public, and charter schools. They knew about the options and how to apply Parents and students knew the significance of how the magnet problems are different than really cms schools. Strive for more equity. There is still a fair amount of disparity between magnets. The best I can tell it is driven by parental involvement. Schools with higher percentage of high SES have more extra curriculars and more resources. More of the STEM AND STEAM magnet schools were 100% magnet schools instead of partial magnet. Si le dieran la oportunidad a los estudiantes de asistir aúna pero es muy difícil muchas veces que acepten a nuestros hijos

They tightened up the lottery process, had better communication and more staffing to field questions and support parents through the process.

| magnet. He is currently in 4th and the magnet percentage seems low. Most of the kids in my neighborhood go to Magnets (or private), but no one has heard of my son's school on the play ground. We love the school and the teachers. The enrichment he gets would not be possible at other schools. If CMS is trying to drive families with higher Socio-Economic Status to the magnets, they should do a better job of marketing to where those parents are. An annual Magnet fair is not going to cut it. My other thought is parents hop on a trending school and that infusion of high SES drives success. There is a magnet school in our area that is very popular and has drawn more economic diversity. I see parents following along with the trend and enrolling there children where the majority is. No one wants to be the first. At my son's school the magnet percentage and high SES is so low it is hard to move the needle. I think the larger question is the equity at schools regardless of magnet. I assume CMS is using the magnet to try to drive high SES to a school, but why? Is it to make up the gap in funding that hopefully higher SES parents will be able to provide through PTO, etc? Does my one son in a classroom really drive educational improvement for his peers? What other methods could CMS use to drive parity/equity at schools? |
|---|
| The magnet schools were all designed the same, had great parent and PTA involvement, access to resources, help rom the community, and chances to experience different field trips and have speakers, performers, and special interests events at school. |
| They gave children the adequate education they need and challenge them to succeed. |
| We need to focus on making the neighborhood schools more magenta so more families want to attend their neighborhood schools |
| N/A |
| There needs to be more communication about the magnet options. A lot of parents are unaware of them unless they happen to know a parent whose children are going to a magnet school. Also, I discovered that Waddell was going to be an aviation magnet school after the program was cancelled. I'm sure there are students interested in these different options (my kids would have been interested!) but when you're unaware they exist it is hard to apply for them. I liked that there was a virtual visit of all the schools in one place at one time one year, during the pandemic, but this event needs to be extended so that this is available online on multiple days / times to accommodate different working schedules. |
| More time was allotted for Magnet Schools to teach the theme and if district behavior expectations for magnet schools were higher. |
| the magnet themes were available closer to the students who use them. If you are in S. Charlotte, the only option for elementary you have (and that opened after my children were in middle school!) is for STEM. Overrated. I needed more challenging schools, and had to drive halfway across the county to get it. |
| If there are more opportunities to code instead of just learning. |
| Pienso si atraerian más estudiantes. |
| Si |
| Si, pero en mi comunidad se conoce muy poco sobre ellas y sus programas! |
| There were more varied options to pursue |
| Si por las oportunidades ke nos brindan |
| Siento que no falta nada. |
| We need a CMS language immersion HS for NAWL that is located close to NAWL. |
| They were more inclusive with children with special needs |
| Si |
| Si por su puesto |

My Husband and I enrolled my son in a partial magnet that we just happened to hear about. After a tour, I fell in love with it. He started Kindergarten in the school's second year as a

| They were more diverse; offered more programs. Ex: Computer Technology for those students that are more into technology verses drama, art and music. |
|--|
| Me gusta mucho que los padres y maestros estemos en comunicación vía mensaje, pero estaría mejor si tuviéramos una reunión mensual físicamente para tratar más directamente su desarrollo académico y también que se tomara mas importancia en temas sobre el desarrollo físico y mental de todos |
| Transportation was more available and not restricted to zones |
| It would not be a bidding game and be a stance of sustainable quality program for all Mecklenburg county schools. |
| Si |
| If the LI/TD elementary schools fed into an LI/TD middle school. |
| They invited parents for a tour or event. The only event i've attended was a district magnet fair. I have not been invited or notified of any tour at my son's designated magnet high school, Phillip O Berry |
| No estoy segura sobre el programa de esas escuelas pero me parece que es muy importante. No tengo mucha información sobre ello. |
| Transportation were easier |
| Provide good chance of selection Transportation More near to home most magnets schools are far from my home in |
| School busing to magnet programs was restored. |
| Better transportation options & multiple school options |
| the process were not so complicated, and I am s.o. with multiple degrees. I shudder think of how it might be for someone who never attended college. |
| Too many questions being asked so people wouldn't take the survey |
| I still talk to people who do not know about the program, much less the many options available. |
| Able to reach all parents especially those who do not have children in that magnet school yet. I did not hear any information about language magnets or immersions when my older two were younger so we missed that opportunity for them! |
| Greater focus on content/ academics and less need to have to address "problem" behaviors - ie too many fights we hear about weekly at our kids school |
| When you removed bussing options for magnet high school programs, it was very impactful for our family - and not a positive change. We ended up pulling our other child from her magnet K-8 program be we thought the bus issue would follow suit and the school wasn't close to us and would not be possible for taking and picking up. The magnet programs will not be as attractive due to transportation issues. |
| They could offer smaller class sizes and more attention to students who are either struggling or are not being challenged |
| additional awareness/ information was provided to preschools or neighborhoods |
| Specifically students with high efficiency need more magnetic school so they can get more chance to explore knowledge. I really wish if my kids get a chance to magnet school |
| |

| Less teacher turnover, rewer vitual classes (understood this was pandemic driven, but still really bad), better teacher training, and better facilities / modernized / improved. |
|---|
| Si |
| Si |
| I think CMS needs to do a better job marketing all magnet schools. All seem less desirable compared the MPTS PRMS. We love where we landed but how special the school is is lost on most |
| Parents could get more insight on what the magnet schools offer & benefits of students attending. |
| You would draw more students if you had not taken away neighborhood transportation. Express stops are TERRIBLE! We are VERY unhappy with how it has gone this year. |
| Si sería muy bueno |
| Si |
| Neighborhood busing or Express Bus within safe walking distance such as Neighborhood School. |
| Probablemente |
| I think they are the best thing about our district. |
| There were more income diversity, convenient transportation, and interesting themes |
| again, more information and transparency around the process |
| The elimination of the Express Bus Stops. Putting bus stops back into neighborhoods, particularly unserved communities. There is no equity in CMS magnet program with Express Bus stops because if your parent/guardian can't make provisions to get the students on the high school level to stop they aren't able to take advantage of the magnet program. Additionally crime rates vary across the city making it unsafe for students at times to navigate to stops by themselves. |
| There were options from middle to high school to sustain relationships built on the middle school magnet program. |
| No |
| More available in different locations |
| Transportation would be available and more slots opened |
| They were better advertised |
| Si |
| They had transportation available to all their students, and not forcing parents to drive across Charlotte if their children live out of range. |
| There was more funding to support resources, facilities, and staffing. |

| Awareness |
|---|
| Successful |
| Transportation was reinstated. Not everyone has the ability to make it to consolidated stops. |
| They were closer. If they offer seats based on credibility, instead of lottery. We were interested in early engineering college and believe my child is very talented just because it was lottery and didn't get the V opportunity. |
| N/a |
| Montessori were offered to more students without making student body too large. Considering the wait lists post-lottery, it's obvious these people are underserved. |
| Not sure. |
| They seem to be placed disproportionately at low performing schools. More students would enroll if they are at "higher performing" schools. Also, more active recruitment and awareness thinking of the programs at Eastway and Albemarle Rd MS |
| Transportation was provided to all students; even if it meant a shuttle stop |
| they were more like Myers Park Traditional Elementary! There needs to be other schools that also adopt Leader In Me (practicing the 8 Habits and Ron Clark Academy Houses). That way it ensures that more children get the opportunity to learn all these amazing things while taking ownership of their education. As a parent of students that attend MPTS, I can tell you my children enjoy school and look forward to going. They have learned through the 8 habits to make good choices, think about others, and be quick to take responsibility for their actions. This magnet program is molding strong leaders. I have learned the 8 habits alongside my children, and I believe it has made me a better parent and just overall person. If it can help me as a parent outside the classroom environment imagine how it can help students within that environment! I wish there was an MPTS that went 8-12th grade too! |
| There were more spaces. |
| Si deberían |
| Si son pocos alumnos en la clase, y maestros más calificados. |
| Communication was simplified. Showcase the great schools but don't leave so much outdated information on your websites. Don't make it challenging to find basic information. The SAIL PTSO website has everything I wish the actual SAIL website has. You shouldn't be relying on outside organizations to showcase the schools and set expectations for you. The schools are great. Keep it simple and let people see them for what they are. |
| Si nunca dejarán de bajar su buen nivel académico y personal del plantel |
| Yes |
| Na |
| If when it comes to high school if the student doesn't drive they can get door to door drop off and pick up. Being a single working mom it is difficult get my child to transportation to get transportation. |
| Siblings can be guaranteed spots for the same school |
| IF there were evidence from each of how the programs are implemented and how they are successful. Evidence of how the programs differ from home school options, especially when the magnet focus is implemented in a "whole school" capacity. |

| More parents knew about the program options. |
|---|
| we had more busses for the same slot (slot 18 of quail hollow middle school) had at least 2 busses |
| LANGUAGE IMMERSION IS SO INCREDIBLE!!!! What an incredible opportunity we have! |
| They were closer to our home. We live on southeast side (outside of Mint Hill). There does not to be much choice this side of town so i never considered it for both my students in their entire schooling. |
| Si |
| Themes were available equally in each transportation zone. |
| Parent wish better for their child |
| Advertise on social media platforms |
| Si |
| I think they draw a lot of interest currently, and think more magnet options for those who don't get in are a great idea! |
| Easier application process and transportation option. Also clear path to middle and high school . |
| They have some international languages classes like Chinese. And more summer camps. |
| Fomentaran la oración. |
| My child is an honor student. I have never heard or been presented with alternative school choices other than private or charter. |
| Improving the process of sibling confirmation seat by providing proper information such as only put one school in the lottery to get the sibling confirmation seat. |
| Transportation was available door to door |
| Develop a better curriculum; bring back using textbooks; the chromebooks are not a substitute for books, especially for low income families that do not have the internet at home; address school safety and improve it; reduce class sizes |
| We need quality not quantity only the qualified students. Nothing is gained by dilution of quality |
| Sería muy bueno que la escuela realizara reuniones presenciales entre los profesores y padres de familia donde tengamos la oportunidad conocer no solo a los profesores sino también un informe periódico de su desempeño. |
| Advertised and mor people were made aware of options |
| IB was not the driver for acceptance into a magnet school. Some students struggle with the demands of the IB program and because they are at the school for IN they are forced to perform or they have to their home school by the close of 10th grade if they don't meet the mark. Opportunities in South Charlotte should be offered in North Charlotte, these CTE pathways should be available to all schools. |

| Tras porte, buenas recomendaciones y buenas calificaciones. |
|---|
| They offered more IB programs at the high school level |
| Admission based on performance not random selection. That is how magnets work everywhere else in the country. |
| Si . |
| Bussing is a big issue with Magnet school now especially going from high school level |
| Diverse |
| NA NA |
| There was a TD magnet in south Charlotte. |
| The language program is like a hidden gem in my opinion. Parents need to know there are other options available and do the research. We bought a house because of the strong schools in the area, but we ended up not even using those local schools. |
| NA NA |
| The Pathways were more PERTINENT to the current economic Trend/Demand. The Teachers/Instructors were Well Versed i.e. Highly Experienced, Practiced, or Skilled; Very Knowledgeable; Learned. |
| Pienso que si. |
| CMS seems to be killing the strong magnet programs (intentionally or unintentionally) through a series of poor decisions. Magnet middle schools are not being built at the correct size to provide the same options as neighborhood schools and the removal of county transportation for high school magnets is an additional obstacle. It used to be that there was a strong language magnet from k-12. Now the 6-12 options have been weakened, which weakens the overall pipeline. |
| Advertise it more |
| It was not so hard to get into them |
| Transportation options would be provided |
| We chose a magnet elementary school because my academically gifted kids were not getting taught at their level on the neighborhood school and we wanted more rigor. My older kids continued in the magnet program to Randolph but we did not find that the supposed IB magnet program there maintained that rigor so we did not send my youngest there. The magnet program would be more magnetic for us if it was more selective and truly offered challenging academics. |
| I think they does a good job of drawing students to the schools |
| Considero que si |
| I prefer schools fully dedicated to magnet and advanced curriculums |
| I think the options are pretty great but there might be a tool like a video tutorial that outlines how the process works for parents that want to pursue it but may not have time or resources to research the process. Heart often through videos and can look at them when I'm available. I don't have to go to a particular event |

You removed the barriers to submit for them.

If transportation was provided even for those students who live far away in another zone. This is especially true for South Academy of International Languages. I would prefer to keep my child in the same school for kindergarten through 8th grade and not have to reapply or change to the North Language academy because we live in that zone.

If there were a school that focused on teaching cursive writing, managing credit cards, avoiding getting into debt, successfully keeping finances in order, learning about mortgages and paying rent, etc. Kids don't even know how to sign their name for the lack of teaching cursive, and there's a great lack in understanding of daily financial and economical situations in adult life, there should be a magnet school that teaches about these topics.

People knew more about them. It did not occur to us to apply to a magnet school until our pediatrician recommended it. Maybe it was just us, but I thought of it as something that was for other people, not us. I mistakenly thought a child had to have a special ability or something to go to one, but I realized later that was not true. I'm not sure if there are other families out there who are aware that magnet schools are an accessible option for many of them.

I think this where the parent and student should get more involved in decision making, because not all parents had knowledge of magnet schools.

There was better communication around the opportunities

Si

I was very satisfied with First Ward school and staff and saddened to see my children leave. The principal was excellent as the staff always attentive to students needs.

La escuela donde me dieron el traslado para mi hijo me parese exelente y si atraería mas niños

There were more of them.

They are failing, and can't read. The community is vacant of options for youth.

Si

If we do more project and lab work activities

More options for STEM school .Also extended transportation facilities to the children outside of the area..

Year long option offered, JROTC and science Olympiad should be in all schools, and k-12 is starting to become more important when you have 3 kids going to 3 different schools

teacher and staff stability was consistent.

Tuvieran más idiomas , y más deportes esa es mi opinión

They stopped moving around in location. It is very hard to keep up with changes. If there were LESS options, but more opportunity/seats/locations (ie. more Montessori schools in more locations). The options for themes are dizzying. And getting the word out. Sell your programs, but make sure you have room for the people that want to get in.

Focus on rigorous and engaging curriculum. Increase STEM, Montessori options. Recruit AND maintain enthusiastic and passionate teachers. Clearly communicate the why of magnet schools. Targeted outreach for potential students. More open house events.

We had more of them

| Si se diferenciara en su pensul academimo de las otras esculas. |
|--|
| There were greater collaboration between magnet programs and home schools. For example: no one could answer my questions about my early college child playing sports in their super senior (5th) year. |
| Dar más información sobre este programas a padres nuevos en el sistema, (pre K) sobre todo a la comunidad hispana. Personalmente le he dado información del programa y no tenían idea de este programa magnet y sus beneficios. |
| Si |
| Computer entry no possible on deadline date due to extra sin in required |
| If they had more quality and caring teachers for the students. And better quality food for the children. Have vocational training and actual real life courses. |
| Si traería muchos estudiantes más a los de hight school pero si les pusieran el bus en su dirección de su casa porque a muchos padres se los a echo difícil ir a dejar a nuestros hijos a otras escuela para que los recojan los busses de sus escuela porque hay padres que no saben manejar o no tiene cómo transportarlos |
| There were options for independent study and more languages offered at the language academies, specifically languages like Kru, Xhosa, Cherokee, or Gullah. |
| Eso depende de la forma de pensar de nosotros los padres si queremos que nuestros hijos se superen para un futuro mejor |
| Si . |
| No |
| Si . |
| Ratio per race was balanced |
| If I knew about them at all. |
| If there were a guarantee that students would get into their top choice |
| |
| Deep commitment to an understandable and/or established theme- like world language or montessori |
| Deep commitment to an understandable and/or established theme- like world language or montessori N/A |
| |
| N/A |
| N/A Ami me gustaría que mi hijo estuviera en una escuela Magnet No tardaran tanto tiempo en el autobus escolar. Tienen hora de entrada por lo tanto de salida muy tarde. No todas las escuelas tienen o califican para cursos de verano con transporte |
| N/A Ami me gustaría que mi hijo estuviera en una escuela Magnet No tardaran tanto tiempo en el autobus escolar. Tienen hora de entrada por lo tanto de salida muy tarde. No todas las escuelas tienen o califican para cursos de verano con transporte incluido. |

| If there was more advertisement, publicity, direct sharing of information about each magnet program/schools, interests would increase. |
|--|
| If opportunities that are available at their home schools like drivers ed., sports or other activities were available at the magnet school. |
| Enrich study program. push them study .adding more work study and apply skills from learn and book. |
| Classes were smaller |
| Por supuesto que si |
| Transportation were easier |
| Stand alone programs vs being "built into" or incorporated into existing school buildings. |
| Si |
| Yo creo que si |
| Everyone is given the opportunity and information. Allow everyone to attend invest in ALL of the Magnet Schools allowing access to the same funds enhancing the school. It's imperative that equality is shown, the children are shown love and educated to their fullest! Magnetic means to attract other substances; allow all magnet programs to allow various students to attend in order to hone their skills based on the theme that that particular student. Remember Charlotre is becoming a melting pot; people are coming from all over to make a life. Some community members that are new to the area do not know what a magnet school is. If one is coming from a rural town, then the schools are smaller and funding is equally disbursed. They are unaware of the multiple school options and differences being offered. |
| People have more info |
| If they can provide transportation from regular school buses stops, and not making kids walk long distances AM and PM while parents can't drop them off or pick them up because of the working hours schedule. It is very dangerous those news stops that you guys created this year it a danger the kids in bad neighborhoods. Please have bus stops in regular stops in each neighborhood it is more safe for the children, because safety comes first. |
| The schools curriculum focus shifted to support lower learns. I believe the support is needed but my child is in the Magnet program to challenge her and to prepare her for greater post high school career/life's outcome. |
| Transportation wasn't an issue and if schools enforced the eligibility guidelines. |
| The options where wider to getting the school that you are really interested in having your child attend. |
| physical locations were in different parts of the city |
| if you didn't use awful puns in already poorly worded surveys? YOU NEED MORE SEATS. Conversely, you need to fully standardize the curriculum so that magnets aren't needed. Is it time to stop dividing and differentiating? What if French was the second language of CMS (and every school taught it, K-12) and all students had access to music lessons? What if you chose the best elements of magnet experience and brought them to everyone? And then we could all stop complaining that we aren't getting what so-and-so is getting and that there aren't enough seats at this school while there are empty ones at that one? And we could get down to the brass tacks of why people are leaving their home schools (because we know it's not just because they don't have STEM classes)? |
| Better options and better transportation. No kid should have a 45 minute bus ride. And better options. What took so long to get another language academy north? |
| Its campaigns could produce more of a visual need to show its sportsmanship. |
| Given the right opportunity to every student. |

| In NAWL's case, if it was staffed appropriately and actually gave every student the language immersion that was promised, that would help. As would having a language high school for them. |
|--|
| Teach cursive and math the old fashion way |
| They had full support staff at each school |
| people understood what they actually were, what the benefits/drawbacks are, etc. |
| less testing. |
| Transportation was provided to high schoolers by address and other just magnet stop this disenfranchised so many kids!!! |
| None |
| You increased the enrollment allotted. I tried to get my first child in a PreK magnet denied. Same K denied. He went to home schools in HS when he wanted to go to EEC denied. His home school at the time was divided into 5 different schools in 1. His top 2 choices were denied. Finally based on scores he was admitted to Harper Middle which we were very pleased with. Second child was only attempted and admitted to Harper as well as we were not interested in the process for other schools. Now my third is in his home school and am hoping that he is successful as the magnet school process in general is disappointing. Currently reviewing charter/ private schools as future options. |
| Transportation is provided. Limiting transportation limits the options for students. |
| We never got admitted after multiple attempts and finally decided to give up. It is just not fair selection process where a kid is denied the opportunity based on some some random lottery pick |
| The magnet offerings were the same across the different parts of the county. |
| The option of separation of higher grade levels classes seperate from lower grade levels. And program focus being moved or removed from the school options is difficult |
| The staff at Kennedy Middle School is great. The opportunities that the district provides the students and teachers with are limited. If the local business population was tapped into and used to provide their input in what they want from their futures employees would be a major draw to CMS magnet program from Charter and Private schools. |
| they were promoted more and if there was a consolidated list of magnet schools with a short description of their program widely disseminated via emails, flyers, postal mail, etc. to parents. |
| Si recomiendo Oakland lenguaje academico muy estricta me encanta porque es de dos idiomas |
| There were more options for career exploration and innovation. |
| Personally, I feel there are TOO many options available that allow / push families to look outside of the "home schools". |
| Diversity based on income status with a strong leader and responsive to the needs of the community. Not delegating concerns to an assistant or office staff. |
| Si tal vez |
| Si |
| If there were neighborhood bus stops. The "express" stops are quite inconvenient at times. |

| tanto tiempo de ir a dejar y traer a los niños a la paras express. Porque trabajamos. |
|---|
| Curriculum was more transparent and provided stability in retaining teacher throughout the year. Instability effects students grades |
| I wish there were more options at the HS level for Creative arts school. My son has attended First Ward and Now Crestdale but will have to attend Independence since NW is the only HS option I found. |
| Por el tipo de educación que reciben los alimnos |
| I don't know |
| Pienso que atraerían más estudiantes |
| you are more equitable with your access and distribution of resources. take out the center city zone; it allows for an unfair access to resources, with higher SES families having access to "better" schools for absolutely no reason other than they prefer it; and simulateously encouraging higher SES families to put their resources into another zone. Everyone is allowed to apply out of their zone, but the center city zone is so much more inequitable. |
| The overall test scores were better, excellent leadership, great teachers, school awards, extra curriculars (Robotics, Science Olympiad, unique sports/music/drama offerings, etc), field trips, corporate partnerships, better school hours (magnet schools get out very late, then the busses get stuck in traffic), better discipline (deal with fights among students better— ie. send kids to their home school if they can't behave after 2-3 incidents). |
| There were more specifically in the South I live in Ballantyne and the only and closest Magnet school is REA Farms Elementary and it is basically impossible to get in with the number of applicants |
| School rating improvement Safety in school overall Students scores on tests |
| They will continue to innovate their specialized program, strengthen their partnerships with the community, and maintain a commitment to excellence in education. |
| If there was transportation given to students who attend magnet schools which are NOT their home school. I don't like having to take my child to school and pick him up. Luckily, I work from home which enables me to do so. |
| Keep Irwin a full TD magnet |
| Se tuviera más posibilidades de ser aceptado en el proceso de la loteria |
| Actual ability to get in one of them. I have found that unless you are a low income family you will have a very hard time getting your child accepted into the school. |
| 1)Transportation is secured by CMS for students attending a District-wide Magnet program. 2)Information highlighting the achievements of magnet students is shared publicly about ALL magnet programs. 3) Community partnerships are secured to help engage and grow each program in a dynamic way. |
| Good. |
| Transport was provided |
| They guaranteed a pathway to Piedmont from Shamrock Gardens and explicitly articulated what high school options would be. I also believe getting it in writing from school that your child would have xyz option regardless of change in administration would help people believe there is stability and not that they would be effectively subjected to a bait and switch. I don't think CMS does that, but I chose SGE in part on premise my daughter would then go to Piedmont. I am still not clear what her high school options are. I'm preparing for private school applications for middle school (she's in 2nd grade now) and helping her with test prep as she's got an outside shot at Horizons. She will not attend Grainger even if we have to |

move. I taught at Hopewell.

| They were better schools to choose from |
|--|
| Transportation |
| Si Control of the Con |
| there was no rats and better food. |
| Better options than just STEM. Better bell schedules and more options for better equity. |
| The busses could go further and go more distances to get students |
| More people knew about them. |
| yes |
| Les ponen más disciplina |
| Transportation waa available to all students. |
| I am happy with my children's school. Piedmont open middle school offers exactly what I was hoping for. |
| Made sure kids were well prepared to take the EOG |
| I am not for sure at this point because I haven't explored a magnet school as an option in over 15 years. I would need to do some research to be able to accurately answer this question. |
| idk |
| More Focus on Special Interests—Educators at magnet schools are highly specialized and often receive additional training and professional development. Those who excel in math, science, the arts, and other areas of interest will be able to share their own experiences, passions, and techniques with their students. |
| idk |
| I think you have enough of a population of kids at the schools. I would only help Governors Village Stem Academy. I don't know about these other schools. Just follow GVSA Upper and Lower Campus and do what they do. Great School. |
| idk |
| ok |
| People knew more about them and the options for busing and applying. I didn't know anythjnt until a friend told me about nawl |
| Late entry language immersion and Montessori |
| En mi opinion que fueran más exigentes con los alumnos más tareas y maestros mejor calificados y exigir más participación de padres de familia !! |

| they were more organized |
|--|
| There was more rigor at the regular schools. Many aren't prepared to go to a magnet schools. Many of the ones that are won't get it. |
| Finding more creative ways to promote the school attributes - i.e. social media. Not just posting, that doesn't reach many, but using popular platforms and spending a small amount to target prospective parents through boosts/paid. In other words, people consume media in more digital ways and I'd take advantage of that. |
| CMS had a better transportation program than you currently have. CMS had a policy of removing the disruptive students from the Magnet School |
| Si claro que si |
| If we had more options and magnet programs that are not in low SES neighborhoods. The uncertainty of boundaries and constant revision of neighborhood schools has left most of us feeling unsatisfied and frustrated. |
| People were more aware of the awesome options |
| More Focus on Special Interests—Educators at magnet schools are highly specialized and often receive additional training and professional development. Those who excel in math, science, the arts, and other areas of interest will be able to share their own experiences, passions, and techniques with their students. |
| Si |
| No tengo mucha información acerca de las escuelas Magnes , pero si me gustaría la oportunidad para mis hijos . |
| Better transportation options. The so-called "express" stops have left many without transportation and some making dangerous walks to/from their bus stops. Some express busses are not very express, making several stops and resulting in early/late pickup/drop off times. The magnet high schoolers are paying the price for all of CMS to save money on transportation and it isn't equitable. We will continue to lose more and more high schoolers in these programs as current students graduate that are more dedicated to figuring out transportation to not change schools. |
| More parents understood what it means to be a magnet school, if there were a magnet school for each area and if there is let it be known to all parents in the area by all types of communication. I might be in a magnet school area but don't know it. |
| Tuvieran más material didáctico. |
| They had more schools that included the arts. |
| People were more knowledgably about the different magnet programs and know how to apply. |
| Student outcomes were better communicated. Student make up was balanced and academic requirements were utilized in selection of students. |
| Tubieran mas recursos para niños con problemas de aprendisaje personas mas calificadas |
| Si |
| Si y si hubieran más escuelas magnet Serca sería mejor porque están muy lejos |
| More transportation options. Easier application process. More information on magnet website about different programs. |
| Language schools should go all the way through. There should be options from 8-12 grades. |

| Exactamente los niños necesitan aprender mas |
|--|
| Hubiera transporte por qué muchos no vivimos cerca de las zonas |
| Outcomes and succession schools are more successful |
| There were more options and full magnet programs instead of integrating magnet programs into underperforming schools. |
| There were more qualified teachers and diverse learning opportunities for kids on the spectrum. |
| there was stability in staffing - transportation options weren't limited for middle and high school |
| They actually enforced the code of conduct and handbook at ALL CMS schools. Created more diversity in the program and feeding into more magnet schools, thus providing transportation for ALL magnet students regardless of where they live! |
| P.O.B |
| There are limited options for high school |
| Student Scores for the schools were consistently high. Affordable before/after school care. Transportation zones more flexible . |
| Communication from the school system was better but I think this applies to the entire system not just the magnet programs. |
| The overall marketing - awareness - of the schools in the greater Charlotte area and school benefits could be better. There is probably an opportunity to compete with area private schools for students (likely there is a tough balance to not compete against neighborhood schools). The application / lottery process is intimidating and stressful as a parent. |
| F this option is known in the community. We were unaware of Merancas Middle College because Cambridge was so highly advertised with our neighborhood school back in 2016-2019 My eldest would have benefitted more from taking classes at CPCC than going through the Cambridge program. |
| Si |
| Very qualified teachers are hired and school officials takes illegal drugs matters very seriously on campus. |
| We actually spread the wealth of the educational program opportunities, then we wouldn't need magnet schools. |
| There were more options and more focused on Leadership principles |
| Posiblemente |
| n/A |
| if the district prioritized the unique curriculums required to make the magnet school excellent |
| No |
| Transportation/ bussing could be made easier. |

| The district invested in the schools that have them, especially in lower income areas. |
|--|
| Everything is difficult. Distance from home to school ,timings and admission as well |
| Stability was there. We got a letter in the mail that we were kicked out of our magnet school and our son was going to another magnet school. Then CMS decided to potentially de-fund the magnet program. Then the middle school for Montessori was combined in a regular middle school that had the potential to dilute the curriculum away from Montessori. I would and have told everyone to expect nothing but instability if they choose a magnet route. Good programs but you have to have a level of tolerance for CMS craziness. Which you do anyway with regular schools. |
| Si |
| Focused on courses that were more marketable to be hired upon graduation for seniors. |
| More information was sent home or pushed to us via alerts, website content and a trusting relationship with the original school's leadership to have a candid conversation about what may be best for my children. |
| Meraris B L |
| Reintroduce merit base attendance. Stop being racist. |
| It was easier to apply and they were more publicized |
| There was more flexibility with testing. Way too many standardized assessments, and teaching to the test. |
| They were located equitably throughout the county. North Mecklenburg has insufficient offerings and the movement of Trillium Springs to Lincoln Heights resulted in the loss of students and families in magnet programs in Davidson, Cornelius, and Huntersville |
| Ofrecieran más acceso y oportunidades para los estudiantes que tienen un IEP y/o reciben ayuda de ABA dentro de las instalaciones escolares |
| Not enough. Hard to get into |
| Simpler explanation of themes for each school |
| Si deberian |
| N/A |
| Yes |
| Philip O'BERRY |
| There wasn't such overpopulation, and such an exhausting application process |
| Providing transportation was equally provided to students attending |
| parents were educated on the role these programs would play in their child's academic success. A lot of parents tend to just accept what they are offered and not research and explore better options. |

| They had good intention areas for their machen. Stop parting hids besend on race size them based on acceptance. My contain of the school was the kids boothy performed because the side that oversither coubint perform and were mentalized more more stands of them the exclusion is stored for partines. Subjects detailed have infernous available describers program for partent to be more stands allowed accounts on some conveniences that are easy to find for partents. Subjects described the stands allowed the performance on just like it went to the interest some and account of the stands and the stands and account of the stands and the | More variety of school themes and transportation options. |
|--|--|
| communications were clear about what "magnet" means and were described in desall for parens. Schools should have information available about these programs for parens to be an about at year bound, information resources on school velocities that the resources on a substitute that the resources of the programs for parens to be an about at the consumer for some sheep to ear in DEMPYSINGE errors, account more about 4-because for some sheep to ear in DEMPYSINGE errors, account more about 4-because for some sheep that the resource programs for parents to be an about 4-because for some sheep that the resource programs for parents the antices of the programs of | They had good retention rates for their teachers. |
| about ally serviced informative resources on shool volestees that are easy to find. Detailed decipitations of what things are, need to be in ENERFINGLE amail, social media poor, and communication, just like it was the very first time mentioning them and the audience wants to know more about t-because for some single parents with enternety busy likes. It might be communication, just like it was the very first time mentioning them and the audience wants to know more about t-because for some single parents with enternety busy likes. It might be communication, just like it was the very first time mentioning them and the audience wants to know more about t-because for some single parents with enternety busy likes. It might be communication, just like it was the very first time mentioning them and the audience wants to know more about t-because for some single parents with enternety busy likes. It might be communication, just like it was the very first time mentioning them and the audience wants to know more about t-because for some single parents with enternety busy likes. It might be communication and information provided about them. The special parallel and the supportance and had transportation and information provided about them. The special parallel and the supportance of the busy parents and from school, buses were calmer and felt suffer to students). The special parallel and the supportance of the busy parents and from school, buses were calmer and felt suffer to students. The teachers provided equal opportunity for all students and not separating students just because of their academic needs. Put more teachers in the class to even out the ratio teacher vs. students. Faculty needs to be diverse and staff need to be standed on how to greet parents and the importance of customer service. It less like there is a loc of interest in magnet schools. The provided and parallel and students and transportation zones were expanded. More quireath was focused on neartly neighborhoods, where students would be neighbo | |
| Different learning styles Falmess in placing magnate options across the geography They were approachable and had transportation and information provided about them Transportation was easier (ie: students had to spend less time on the bus getting to and from school, buses were calmer and felt safer to students) We are not in a magnet school this survey is a wazer of my fane. In further surveys value our time by once selecting stopping the survey. Easi depende también mucho de lox padies. En informatise en relación a liss escuelas magnéticas y si denen importancia para cada padre Fluese mas clara ta ofetta Re-lead previous comments entered The trachers provided equal opportunity for all students and not separating students just because of their academic needs. Put more treachers in the class to even out the ratio treacher vs student. Faculty needs to be diverse and staff need to be trained on how to greet parents and the importance of customer service If feel like there is a lot of interest in magnet schools. Si Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on neady neighborhoods, where students would benefit from widthlownol opportunities and variety or school opsions. In how not submitted the application it's very difficult, if it's possible I would like to oger my son up. | about all year-round, informative resources on school websites that are easy to find. Detailed descriptions of what things are, need to be in EVERY-SINGLE email, social media post, and |
| Falmess in placing magnate options across the geography They were approachable and hod transportation and information provided about them Tamportation was easier (excaudents had to spend less time on the bus getting to and from school, buses were camer and felt safer to students) We are not in a magnet school this survey is a weater of my time. In further surveys value our time by once selecting stopping the survey. Eso depende también mucho de los padres. En informance en relación a las escuelas magnéticas y si benen importancia para cada padre Fuese mas clars la offerta Re-read previous comments entered The toachess provided equal opportunity for all students and not separating students just because of their academic needs. Put more teaches in the class to even out the ratio teacher vs student. Faculty needs to be diverse and staff need to be trained on how to greet parents and the importance of customer service I feel like there is a lot of interest in magnet schools. Si Tamsportation from home was provided to all students and transportation zones were expanded. More outreach was locused on neartry neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up | More parents were aware that they have more options other than their home school options. |
| They were approachable and had transportation and information provided about them Transportation was easier (e. students had to spend less time on the bus getting to and from school, buses were colmer and felt safer to students) We are not in a magnet school this survey is a waste of my time. In further surveys value our time by once selecting stopping the survey. Eso depende también mucho de los padres. En informase en relación a las escuelas magnéticas y si tienen importancia para cada padre Fueser mas clara la oferta Re read previous comments entered The teachers provided equal opportunity for all students and not separating students just because of their academic needs. Put more teachers in the class to even out the ratio teacher vs student. Faculty needs to be diverse and staff need to be trained on how to great patients and the importance of customer service I leet like there is a lot of interest in magnet schools. Si Transportation from home was provided to all students and transponation zones were expanded. More outreach was focused on nearty neighborhoods, where students would benefit from additional apportunities and variety of school options. I have not submitted the application its very difficult, if it's possible I would like to sign my son up | Different learning styles |
| Transportation was easier (ie: students had to spend less time on the bus getting to and from school, buses were calmer and felt safer to students) We are not in a magnet school this survey is a waste of my time. In further surveys value our time by once selecting stopping the survey. Eso depende también mucho de los padres. En informates en relación a las escuelas magnéticas y si tienen importancia para cada padre Fuese mas clara la oferta Re-read previous comments entered The teachers provided equal opportunity for all students and not separating students just because of their academic needs. Put more teachers in the class to even out the ratio teacher vs student. Faculty needs to be diverse and staff need to be trained on how to greet parents and the importance of customer service I feel like there is a lot of interest in magnet schools. Si Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearity neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up | Fairness in placing magnate options across the geography |
| We are not in a magnet school this survey is a waste of my time. In further surveys value our time by once selecting stopping the survey. Eso depende también mucho de los padres. En informase en relación a las escuelas magnéticas y si tienen importancia para cada padre Fuese mas ciara la oferta Re-read previous comments entered The teachers provided equal opportunity for all students and not separating students just because of their academic needs. Put more teachers in the class to even out the ratio teacher vs student. Faculty needs to be diverse and staff need to be trained on how to greet parents and the importance of customer service I feel like there is a lot of interest in magnet schools. Si Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearby neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up Si | They were approachable and had transportation and information provided about them |
| Eso depende también mucho de los padres. En informase en relación a las escuelas magnéticas y si tienen importancia para cada padre Fuese mas clara la oferta Re-read previous comments entered The teachers provided equal opportunity for all students and not separating students just because of their academic needs. Put more teachers in the class to even out the ratio teacher vs student. Faculty needs to be diverse and staff need to be trained on how to greet parents and the importance of customer service I feel like there is a lot of interest in magnet schools. Si Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearby neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up | Transportation was easier (ie: students had to spend less time on the bus getting to and from school, buses were calmer and felt safer to students) |
| Fuese mas clara la oferta Re-read previous comments entered The teachers provided equal opportunity for all students and not separating students just because of their academic needs. Put more teachers in the class to even out the ratio teacher vs student. Faculty needs to be diverse and staff need to be trained on how to greet parents and the importance of customer service I feel like there is a lot of interest in magnet schools. Si Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearby neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up | We are not in a magnet school this survey is a waste of my time. In further surveys value our time by once selecting stopping the survey. |
| Re-read previous comments entered The teachers provided equal opportunity for all students and not separating students just because of their academic needs. Put more teachers in the class to even out the ratio teacher vs student. Faculty needs to be diverse and staff need to be trained on how to greet parents and the importance of customer service I feel like there is a lot of interest in magnet schools. Si In/a Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearby neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up | Eso depende también mucho de los padres. En informarse en relación a las escuelas magnéticas y si tienen importancia para cada padre |
| The teachers provided equal opportunity for all students and not separating students just because of their academic needs. Put more teachers in the class to even out the ratio teacher vs student. Faculty needs to be diverse and staff need to be trained on how to greet parents and the importance of customer service I feel like there is a lot of interest in magnet schools. Si In/a Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearby neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up | Fuese mas clara la oferta |
| vs student. Faculty needs to be diverse and staff need to be trained on how to greet parents and the importance of customer service I feel like there is a lot of interest in magnet schools. Si n/a Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearby neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up Si | Re-read previous comments entered |
| Si n/a Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearby neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up Si | |
| Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearby neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up Si | I feel like there is a lot of interest in magnet schools. |
| Transportation from home was provided to all students and transportation zones were expanded. More outreach was focused on nearby neighborhoods, where students would benefit from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up Si | Si |
| from additional opportunities and variety of school options. I have not submitted the application it's very difficult, if it's possible I would like to sign my son up Si | n/a |
| Si | |
| | I have not submitted the application it's very difficult, if it's possible I would like to sign my son up |
| Es muy difícil que acepten a nuestros hijos | Si |
| | Es muy difícil que acepten a nuestros hijos |

| there was a better ration of student/teacher, less homework, more library time, an adequate amount of funchtime and more time outside versus always sitting at a desk for 7 hours/day. STEM! |
|---|
| Parents where advise and educated and more informed about all the options since the moment they enroll the kid for early start, pre-k or kindergarten |
| Si |
| I don't know about it |
| orientan mas alos latinos |
| Si claro |
| The people know about it |
| Assignments virtually wasn't extremely extensive. Students struggle to meet goals and deadlines. |
| If schools were more transparent with opportunities available to students, such as school program connections, volunteer opportunities in specific path or even summer intern programs that would be a made available to students to really learn their path of interest outside of school. This could include but not just limited to more shadowing opportunities for the students. |
| They were advertised to up-and-coming kindergarten parents that may have no other contact with schools yet. |
| How about making all high schools better and give all magnet worthy education to all at their home schools in THEIR own community? |
| N/A |
| Si, me encanta la escuela que asiste mi hijo. Puedo notar su desarrollo y crecimiento y como el comenzó a amar el idioma español luego de entrar a su escuela magnet. |
| Magnet schools are good, but every school should offer same program and not have separate magnet schools. Having separate magnet schools is challenging for many due to transportation issues (I don't have this issue, but many I know do). Also, not exposing magnet style curriculum to all kids is not equality. |
| There are limited options for language, performing arts and STEAM across the districtminimal specialization options |
| No idea, never toured a magnet school |
| Si diera la oportunidad a muchos niños más creo que les ayudaría más a los niños |
| N/A |
| There were more public discussions about magnet schools and how early one has to apply. I never would have assumed that I needed to apply a full year before my children were old enough to get into the school. A lot of people do not know and miss out on these opportunities unless someone they know tell them. |
| We need more Montessori options, especially outside of center city. We live in Mint Hill and have a child who would excel in that setting, but there's not a local option for Montessori education out here. |
| Students could meet with students to host panels. They don't want to hear from adults! |

| Barringer/Randolph/east meck for the IB program back before the criteria for acceptance were updated. He was white and in a good school district. The reason we switched him was because he was high functioning autism and the way that our home school worked wasn't a good fit for him. I know they're tailored more towards increasing economic mobility and I agree with that, but I do think there are other situations out there that might benefit as well and bring in a different type of diversity in the process. |
|---|
| Claro que sí |
| Las escuelas magnet soy muy buenas por qué mi hija le encantó como les explican cada materia |
| The process was better understood. The transportation process was more transparent. For example, what is the culture of the bus environment? Are there other adults on the bus with the dispersement of student ages? If additional Before and afterschool programming has been limited for years this is a real issue for working parents. Can the schools partner with programs other than ASEP, such as JCC or the Y? PreK options should be more available. |
| If the current school years transportation system was changed, it would improve and draw a lot more students. I know several families that opted out of magnet schools this school year because transportation was no longer set up with bus stop availability as it had been in the previous years. Also, if there was a more representation for the CPCC program with greater detail to families during the application process and even before the application was available. |
| Advertised, school systems offered them more. |
| It was easier to get to them with provided transportation |
| students who are coming to learn a new language are prepared to also keep up with reading in English so that both languages are acquired in a strong manner |
| Thought children real life situations and prepare them financially for the real world in this era. Allow children to be responsible and let them be creative |
| More parents knew about them, if parents had more assistance applying for them, and if there were more room for more students. |
| I do not know anything about |
| Parents knew what was offered I have no idea what a magnet school is or where they are located within CMS |
| CMS increased the number of full IB magnet seats available. Full IB magnet middle schools Piedmont and Randolph have large wait-lists year after year, and these lists are significantly smaller than the actual demand in CMS because many families select other magnet options as their first choice, knowing that they will likely be waitlisted for the full magnet programs at Randolph and Piedmont. Relatedly, available seats at partial magnet options do not bridge the gap between demand and supply. These seats remain open year after year because CMS families do not view them as equivalent or even desirable options for their students. All of the partial magnet IB middle schools have seats available in all 3 grades after each lottery. |
| More immersion languages were offered. Also, if JT Williams had transportation provided instead of express stops. Express stops make it impossible for some families to send their kids to JT. |
| Si Si |
| Si |
| They offered more resources for tutoring or and ensuring the kids aren't left behind |
| Teacher would get more support to teach the way they learned it in there country. The teacher from the different countries have mostly a better university degree but don't get a chance to show their potential because there is no support for the teacher from that come from a different country. |
| The choices were reviewed and changed at least every three years and students vote on what they would like to see added to the themes/studies/majors that would be in line & help with college of course. |

You could make sure you look at not just diversity of background but also kids from an individual perspective. It's not listed on your choices to select from, but my oldest went to

| An IB student could attend any IB school as long as they could provide their own transportation like it used to be |
|--|
| Perhaps I'm not understanding the difference between magnet and charter school. I think all children should have a school nearby that provides a quality education and transportation. |
| Pienso que si |
| Las esquelas son muy buenas en educación y además esto toleransia al bulin ya q mi hijo fue muy afectado al bulin |
| Seats are more rather then getting rejection every year |
| Transportation Arrival Tine |
| The curriculum was more magnetic. My son is in a computer science program but only had one CS class for part of the year. |
| You pick your top school choice and are asked personal questions that should not be apart of the process. |
| If transportation was more available. Having to drive the student to the express drop up took just as much time and distance as if I drove the student directly to school. Ended up having to jump through hoops to get my student to school on their senior year because of the policy change. Will not be sending any other children to magnet schools because I need assistance with transportation. Pay your bus drivers more. |
| Lower teacher to student ratios, higher testing scores, fair and compassionate teachers |
| We had one nearby that was an actual job focused curriculum that will help my kids get better college/job approvals later on. Language school?? Get real what a waste. Everything else is far and not worth the squeeze |
| If CMS took parent feedback and concerns seriously in regard to moving Magnet schools to other locations in favor of other non-Magnet schools. This has affected at least three Pre-K-6th grade Montessori schools and makes it seem like Magnet schools are not a priority for the district and the opinions and concerns of parents from certain schools are not important. |
| Si |
| This survey assumes people know about all the magnet school options, which is not accurate. This is a poorly designed survey. |
| there were a school specifically designed to support students with ADHD. Focus on their learning styles. |
| We had better teachers - in order to do that we need to pay them more. |
| Easier transportation to and from schools |
| Si |
| All schools need operate as magnet. |
| It was marketing, put in more high demand programs and eliminate one offs not working. Access to areas where we lose students. |
| Transportation was more convenient. |
| Not sure |

| This year had been a challenge. My first experience and expectations are have disappointed. |
|---|
| More awareness, to get looped into peoples social algorithms and I front of them. The importance of diversity and education paths is critical for our city's future |
| Magnets exist b/c parents are sick of the poor product of neighborhood schools. Teachers like Justin Parmenter in magnets make parents use vouchers/home school |
| There were also opportunities to engage with families that live in our neighborhoods. The downside of a magnet program is that you lose some of the community building with people that live nearby. Maybe have subgroups within the parent group.? |
| Transportation was readily available at a child's home and not at an express stop |
| The Bell schedules and buses actually worked well |
| Stop excluding North Mecklenburg from Montessori schools. With Trillium AND JT Williams moving south several families left the magnet program. |
| My children are at Long creek, an arts magnet school and the regularly do art for kids hub on YouTube in art class and watch movies and color coloring pages in band. Very upsetting. Theater is the only high quality arts class. |
| The schools were not so POORLY managed the administration at jma is abysmal. A teach can can call me in the middle of class but the administration cannot take time to talk about your child and I have to hear about discipline action from my kid never from the school and when I do talk to the administration they ALL talk about the students like they are all criminals and the school is more of a prison environment. They control the populace like a prison mentality trying to keep the kids docile and obedient instead of try to cultivate a learning environment very disappointing but lives up to the rest of the way the world thinks of our schools and how the administration is and acts. Disgusting way to handle our growing youth. |
| There were more options in the suburbs of CMS. Our area (Steele Creek) has almost none! |
| NA NA |
| This option was offer to more students. |
| We have more elective options instead of only 5 elective options. |
| Si |
| I think the bus transportation is the biggest complaint I hear about from parents. But it seems to differ from school to school. One son is at Charles parker and that is number one issue. My other son is at SAIL and the bus schedule is perfect |
| There is more information about what the school offers (themes) I was not aware about other schools which offer STEM etc |
| |
| I would like to keep siblings together. |
| you made transportation easier and advertised the programs better. The only reason I knew about the language program is because I went through the German program when it was at Bruns and Smith. My parents only found out about the program because at the time it was year round and the year round schedule worked better with their work schedule. |
| Di |
| Si atraería más estudiantes |

I feel that school administrators need to be more aware of all populations at a school.

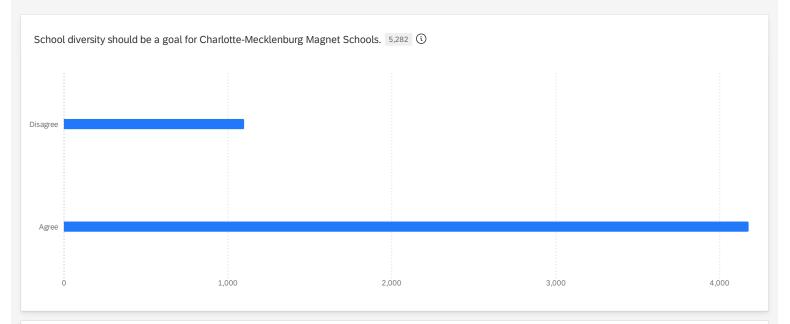
There were more opportunities for acceptance

There were more magnets that focused on language immersion.

My son NEEDS a full magnet program. He is very bored in his courses thus far. Increase the number of full IB magnet seats available. Full IB magnet middle schools Piedmont and Randolph have large wait-lists year after year, and these lists are significantly smaller than the actual demand in CMS because many families select other magnet options as their first choice, knowing that they will likely be waitlisted for the full magnet programs at Randolph and Piedmont. Relatedly, available seats at partial magnet options do not bridge the gap between demand and supply. These seats remain open year after year because CMS families do not view them as equivalent or even desirable options for their students. All of the partial magnet IB middle schools have seats available in all 3 grades after each lottery.

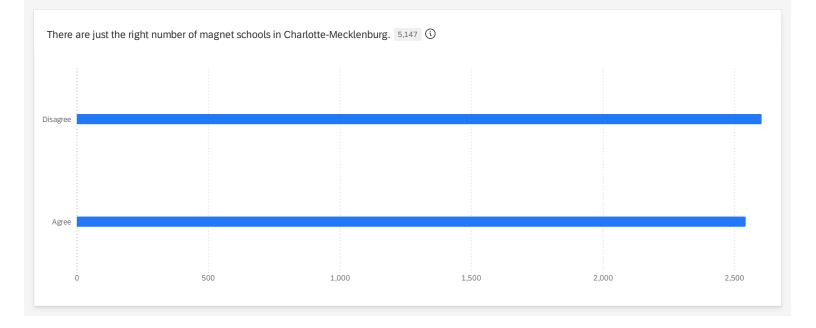
There were magnet options at more schools

People understood the what these options were offering and the differences in the programs. I am a CMS employee and feel like I only understand the differences because I work for the district.



| School diversity should be a goal for Charlotte-Mecklenburg Magnet Schools. 5,282 (1) | | |
|---|------------|-------|
| Q22 - School diversity should be a goal for Charlotte-Mecklenburg Magnet Schools. | Percentage | Count |
| Disagree | 21% | 1,102 |
| Agree | 79% | 4,180 |
| | | |

| School diversity should be a goal for Charlotte-Mecklenburg Magnet Schools. 5,282 ① | | | | |
|---|---------|---------|---------|-------|
| School diversity should be a goal for Charlotte-Mecklenburg Magnet Schools. | Average | Minimum | Maximum | Count |
| Disagree | 8.00 | 8.00 | 8.00 | 1,102 |
| Agree | 9.00 | 9.00 | 9.00 | 4,180 |



| There are just the right number of magnet schools in Charlotte-Mecklenburg. 5,147 ① | | |
|---|------------|-------|
| Q23 - There are just the right number of magnet schools in Charlotte- Mecklenburg. | Percentage | Count |
| Disagree | 51% | 2,604 |
| Agree | 49% | 2,543 |
| | | |

| There are just the right number of magnet schools in Charlotte-Mecklenburg. 5,147 (1) | | | | |
|---|---------|---------|---------|-------|
| There are just the right number of magnet schools in Charlotte-Mecklenburg. | Average | Minimum | Maximum | Count |
| Disagree | 1.00 | 1.00 | 1.00 | 2,604 |
| Agree | 2.00 | 2.00 | 2.00 | 2,543 |
| | | | | |

The programs selection are great but should be in more areas allowing more students in different neighborhoods to participate. We currently have 2 magnets schools near by but chooses a different one because at the time of enrollment they were not available yet.

Invest in neighborhood schools and if some bussing needs to happen to provide a better racial and socioeconomic mix then bring that back vs setting up chargers/magnets that tend to only serve those w means to get kids to/from them and continue to drive a divide between haves and have nots

Escuelas de inglés para padres ee hijos hispanos , ayudaría mucho ya que no entendemos mucho el idioma

Waldorf, additional Montessori,

I think Vocational Education programs with a Career & Tech pathway that provided students with theroy and hands-on learning with a curriculum that will allow these students to recieve a high school diploma and industry certifications. I have taught in programs such as this in other school districts/States would be a good addition or students that have a direct craeer path in mind that does not require enrollment in a 4-year college but instead an industry certification. for and provides theory and f I feel this wiil pro

Art. And Cheer Both of my daughters are artist children. They love different kindsbof art and have made and drawn some pretty cool things for theor Ages.

I think we could use more medical/science themes as well as mathematical themes

Private schools

Silencia , técnico y arte

I'm not sure but the magnet schools need more funding as the supplies are often more expensive than traditional schools.

More early colleges.

Deportes

| Provided options are good mainly STEM, innovative themes can be focused on 1. Students below average and finding their best in term of STEM (regular school generally focus on average students) 2. Sports Management & Medicine |
|---|
| Maybe the one so my children to make nails |
| More schools even if it's the same magnet. |
| CMS is very segregated and diversity is an issue. Most magnet schools are people of color. The quality of programs has gone down and the resources are lacking. Parent participation has decreased and the curriculum isn't as robust. There needs to be a lot of changes. Please involve community to assist. Thank you |
| Les programmes actuel |
| I think overall CMS is doing well with the breadth of offerings. To enhance that breadth, I would like to see Aviation & Experiential learning (similar to a Lab concept). |
| Financial institutions |
| Aerospace/engineering, Business or trades. |
| Free summer programs or free magnet programs |
| Aviation engineering, my student was interested but the program did not draw much interest from the community as a whole I guess. |
| No |
| We are happy with the language immersion option we have selected. |
| Programs that help with lifeskills such as cooking, managing finances and balancing life with a busy schedule. Also a nutrition program such as a vegetable gardenso students understand what vegetables provide what vitamins. Also, students can participate in making well balanced meals. |
| I would like to see more college bound classes for high school students. |
| Nursing |
| Would like to see more STEAM magnet options. |
| Pues la seguridad de nuestros hijos más que todo que se cheque mucho que aiga igualdad respeto tanto los estudiantes y el personal de las escuelas |
| College Prep- helps students build schedule and skills to prepare for applications and scholarships Business Management-classes and skills to set up for a business degree Vet Medicine-help get vet tech certification and get ready for vet med degree Social Media Management and branding- as times change and more young teens are interested in an online career. Learning how to manage, set up, create, and responsibly post and monetize accounts. |
| I think what we have is what we need. It just needs to be improved. |
| We need to make the programs we have accessible to all students, ie one in each transportation zone and bring back the bussing before we add more |
| Music Art Gardening |
| |

| I think the aviation and aeronautics idea was a good one - if it had been more widely advertised. I also think that some kids are very interested in trades, perhaps some schools with professional trades would be popular especially for high schoolers. I would also have loved to see some STEAM schools for high school. The STEM schools do not offer as many art options but it's nice to have science, math and the arts for high school. |
|---|
| TD/Gifted for middle school. SOOOOO needed |
| No not really |
| Advanced study opportunities for gifted children. |
| Tecnología. |
| Magnet |
| Sobre la violencia la seguridad |
| I would like to see an immersion program for rising high school students of North Academy of World Languages (K-8) so they can continue their language program as high school students. This is is needed dearly on the North side of CMS preferably near the current NAWL school. |
| ? |
| Cursive, carpentry, sewing, cooking, how to handle finances. |
| More Montessori and IB |
| Computer Technology. Anything technology based. Technology is the way of the world, at this point. My child is not interested in any of the curriculums at the school he currently attends. He is only attending this school because it is close to our home. Otherwise, he would not attend. |
| We loved the 7habits theme at MPTS. |
| Music, dance and art programs. |
| N/a |
| Aun no se |
| I am happy with the current themes, However, we have to move and some themes in Gaston County magnet schools that match my son's current theme are available but i cannot get any help with getting him into one. If he won school choice lottery in CMS, there should be a process to transfer to another district if student family has to move out of Mecklenburg due to unaffordable housing |
| Cursos de manualidades, bailes etc. |
| Nature based |

| More stem |
|--|
| N/A |
| There's many good options |
| no suggestions here |
| More language programs, engineering focus ones |
| STEAM Academy |
| Programs for kids with disabilities and schools geared toward special learnings needs / disabilities / 504 plans. We understand there MAY be LEGAL constraints around this, though. |
| Arts |
| More leadership and IB school opportunities |
| More Montessori locations |
| Menos estudiantes en las aulas para que los maestro tengan mejor oportunidad de enseñar |
| Language-immersion |
| NA . |
| Mas programas |
| I am very satisfied with the choices. |
| Math. Science. And engineering should be the focus |
| Trade schools - electricians, HVAC, plumbing |
| Ciencias de la salud Artes Musica |
| Unique developmental programs for sports and academics combos not offered at school such as scuba diving/marine science/under water photography or ice skating/hockey/ sports management/theater on ice. |
| No |
| Nature school |
| More steam |

| Performing arts in south Charlotte area |
|---|
| Let me think about it |
| Aerospace engineering or physics on a level that children can comprehend |
| Stem |
| Library visit |
| Learning Is Fun. |
| Themes are good. Having STEM themes in more schools would be great. |
| Yes |
| Low tech options where there is more emphasis on writing and outdoors versus learning on screens. Focus on practical life skills like taxes, finances, business, health etc |
| N/A |
| More trade and vocational school options, such as electrical, mechanic, culinary, horticulture and/or construction. |
| Expand IB options since this seems to be popular, open IB schools in far north/south areas of the county |
| Bench marks and some Saturday class |
| More STEAM like Rea Farms that are more central to the city |
| Learning second languages |
| Language immersion. Farming and environment. Mathematics and STEM. |
| Si me gustaría ingresarlos |
| Multicultural |
| Na |
| N/a |
| Language, sport |
| Nature integration More Montessori offerings More language immersion Spanish |

| More opportunities to take AP courses |
|--|
| Finding new ways to interpret math skills and reading skills making it more understanding for kids to learn better. |
| ENGINEERING PATHWAYS and ENVIRONMENTAL HEALTH and SAFETY. |
| Regresar a la comunión con Dios en las escuelas. |
| How about keep the programs strong that you already have. Then you can further expand. Current CMS doesn't know how to support their existing magnets, so while more options would be great, CMS should not expand until there is a comprehensive support model - including transportation - in place. |
| Computer law criminal |
| Waldorf |
| I would go with fewer themes and meaningful differences between themes and between magnet and neighborhood schools. Maybe save number or more magnets but closer to people's homes. |
| Que haya una materia de Estudios Bíblicos. |
| Invest in all your public schools. Not just magnet school. Every kid deserves to have programs and opportunities that can help them be successful regardless of which school in the district they attend. INVEST IN ALL OF YOUR SCHOOLS. Kids can feel and notice when the district doesn't invest in them in the same way you invest in your magnet schools and that sends a very clear message. Invest in all your student and the future of Charlotte and its surrounding cities will excel in more ways than imagined. |
| Your previous question on "School diversity should be a goal for Charlotte-Mecklenburg Magnet Schools." as a yes / no is a framed question and should provide multiple choices like the previous questions. It is unethical. |
| How might a magnet school improved one learning. |
| Si |
| Ethnic studies |
| Programa que puedan ayudar a los niños de bajos recursos |
| More Montessori, more programming for gifted students that need structure. |
| Carpentry, student councils, feild work that includes community service, volunteer opportunities for students 50 connect with community and community to connect with youth. SHOW TIME, HAVE AN EVENT WHERE THE COMMUNITY CAN come and see a display of what the youth are learning, could be a demonstration or performance If you say it's magnet then show us |
| No tengo idea |
| Robotics |
| Prefiero no opinar |

| LESS Themes. More seats at the distilled themes. |
|---|
| Rehabilitación física ocupacional de lenguaje lenguaje por señas |
| More Stem options, more Montessori options more arts and music offerings. |
| More advanced middle school options that aren't just IB. A STEM middle school, etc. |
| Que pusieron las clases de cosmetologist para las niñas |
| More arts & financial literacy programs. |
| I think there's a need for offering more popular magnet programs - for example: Montessori is a more convenient option for some families in central city area than south/east Charlotte. |
| Seguridad y defensa personal |
| A few more trade academies, as well as industry-based learning for economics, accounting, and finance. Another industry of interest that a magnet school could support is agriculture and eco-sustainability. |
| Coding STEM |
| Programas prácticos no solo académicos |
| No lo se |
| No |
| Que los niños hispanos reciban las clases en. Español e inglés |
| Academic standards Teachers that we pay higher And higher salaries and increased days off without improved performance, over reliance on computer teaching and refusal to actually grade papers and tests |
| Engineering, Computer Programming and Medical themed programs are interests of our family. |
| Occupational education schools for careers in HVAC, Carpentry, auto mechanics, culinary arts, etc. Available at regionally located schools (North, South, East, West) where students who are interested in a career and not college can attend. |
| Smaller schools/class sizes/no trailers |
| Increase Workstudy ,science and math. Encourage them to advanced class or honor class.reduce unnecessary and too much sport activity but too much. |
| Tutores para los estudiantes En matemáticas y español |
| |
| Aviation |

| Coding |
|---|
| Special education theme |
| Temas religiosos |
| La naturaleza |
| Educación financiera y emprendimientos y entrenamiento laborales |
| One theme should be for students that want to pursue teaching, especially that there is a shortage. Allow students to start the process as they transition to high school. I understand that there is dual enrollment avaliable but the student may be intimidated by the term, not know that the work load is not too far from the traditional; dedication is needed. |
| Fair and safe transportation for the students in neighborhoods stops. |
| Trade school Magnet programs that address student who desire a opportunity to learn various skilled trades. |
| Mental Health theme or programs |
| Charlotte desperately needs a "technical" high school option. |
| Back up to the last question: what do you mean "diversity should be a goal"? If your algorithm isn't working, fix it. If you are wondering why certain groups don't apply to magnet schools (or why they do), ask them directly. And "just the right number"? How on earth would I evaluate that? There's a few I think aren't needed, but they could translate to seats that I do think are needed. Should we build more magnet schools? No. And while we are at it, stop splitting magnet schools. Either it is a magnet or it's not. And if it is a magnet, every student needs to be held accountable to magnet standards, whatever they are. But having no standards is a very silly way to deem a school a magnet school. New/other themes? Good question. I would love to see the list of answers on this one. |
| More arts and more technology |
| NA . |
| Nature outdoor education |
| None |
| Arts Science |
| Vocational magnet with diverse trade options |
| TD/Gifted student options for middle and highschool. Only option seems to be an IB program currently. |
| A blend in STEM and Communications Arts |
| We are a major hub for Several airlines. Along with motorsports and other major industries. Start catering learning to that. My daughter ask all the time, why she can have the same experience as her friends at Jackson Day, Gaston Christian, or Charlotte Latin. Let's be innovative, get kids started in coding, introduce more than. Just one Aerospace class. Kids love them and do well in them |

| Music engineering. Social Media development. Graphic arts in literary and digital platforms. |
|---|
| Stem Business and Financial theme Sport and business |
| Music & arts, STEM |
| En las escuelas regulares en algunas no tienen programas para los niños como ejm deportes campamentos |
| Que tuvieran más apoyo |
| Extra curricular |
| Not sure |
| Clases de piano, guitarra y música en general |
| More scholarships to private schools |
| Don't know |
| Temas cristianos |
| Not sure |
| Life skills, |
| Social Emotional approach, medical, bussiness |
| Better opportunities on the middle school level |
| One suggestion is an entrepreneurship team program - where students learn about business concepts and develop skills. |
| No tengo conocimiento si existen otros programas |
| Add Art to the STEM Programs(including High School) to make them all STEAM Programs. |
| Language only high school instead of merging into South Meck |
| I don't know. |
| Barber School |

| pitch with commissioned studies to facilitate or who has political aspirations and is trying to make a splash but not for students at root - and is gone along with the tax bond money that funded it. |
|--|
| More languages to be taught at magnet schools such as Arabic French Dutch |
| STEM, technology, art, aviation, environmental, trade schools |
| Finance Coding |
| Fine and performing arts, Trades, life skills, year round, international studies |
| Trade Programs |
| None |
| NA |
| yes |
| Financial literacy, it is imperative that is taught in school over some of the current curriculum options that do not get used in life. |
| idk |
| I don't know |
| idk |
| The boys need to do some outdoor stuff The girls need to do some girly clubs Of course they could be together in some clubs. Maybe not though. Uhh Let the Kids know the rainbow so is actually God's promise to never flood the entire earth again. Teach them more in depth about how to save 30-50% of all your money, no matter what. And then they could choose to spend the last 70-50% or save that too so they could be owners of things. So mabe a savings class. Movie Clubs Chess Clubs Maybe a club called the secret club where they have specific cool things to do after school. (For the kids who already can spend money) and maybe find a way to get other kids involved by them helping eachother pool their money together. (A regulated money club) to help them get together at sporting events outside the school) like once a week they agree to meet at a Baseball game or Something and they each bring \$10. (Just some kind of structured club) This is a good one! "The no phones club" Where they just use their creativity to draw, storyboard, and make cool entertainment for the school morning news. I have a lot of more ideas. |
| idk |
| no |
| Law, critical thinking and writing. A school where kids who were exceeding their regular/Ap classes could go that wasn't 45 minutes away. Plus a place where bullying and rule breaking was actually taken seriously. My daughter was bullied out of NAWL due to her being a minority, the teachers were amazing but it was my opinion that either due to cms rules or the principals lack of understanding about the damage being done to my daughter and doing basically nothing about it - we left Ana returned to Bradley middle school. |
| All girls school Previously homeschool small school program |
| after achool programs. |

Traditional - fully - like you'd see at a private school: no new-fangled math, etc. that is like whiplash for students when it comes in with one superintendent - who was marveled by a sales

| Religion |
|--|
| Talent development, hands on learning, outdoor education |
| Some of the most common themes offered by magnet schools, according to Magnet Schools of America, are: Science, Technology, Engineering, and Mathematics (STEM). Fine and Performing Arts. International Baccalaureate, International Studies. |
| not really |
| Culinary Arts photography horticulture |
| Job preparation - skills needed |
| You need more trades, especially automotive mechanic labc or other life skills. |
| More arts programs. |
| Enviar actividades escolares por semana cortas a los niños para fortalecer el Estudio donde se necesite y así avanzar al ritmo |
| Overall good. Just more of them. |
| Community college information |
| Español |
| Shop, home economic, |
| Mara mi sería también que hubiera personas que hablen español en la oficina en las escuelas magnet porque no ahy personas que no hablan español y es muy difícil cuando ahy un problemas |
| Matemáticas el respeto acia las personas el respeto acia los animales la importancia de cuidar las plantas y ablar mucho sobre el tema de la adolescencia ya q la tecnología trae cosa buena y malas |
| Deportes |
| Montessori options |
| Montessori |
| medicina ,música etc.hasta ahorita desconocia las escuelas magnet pero he leído que son super importantes me encantaría |
| Más programas de dónde los niños se puedan inscribir y les interese |

N/A

| School for Arts that includes drama, writing, singing, dancing and technology like stop motion animation, video editing, streaming and vlogging, |
|--|
| NA |
| Blended themes such as Montessori with language immersion |
| Magnets dedicated to trades (electrician, hvac, plumbing) |
| Magnet schools in Elementary and middle schools that centered around home economics, hands on experience (trades), and etiquette skills. |
| Biomedical and IT technology |
| Career readiness options at more schools. Cosmetology, personal training, allied health should be offered more programs |
| Arts, STEM |
| Other programs for kids to spend more time outside, perhaps have a trail to explore or have an area to take classes outside, more time to move and use that energy |
| More magnet schools focused on the Arts and not just Northwest School but additional one on the northside of town. |
| Not sure |
| Legendary school |
| Actividades campeonatos deportivos.en la misma escuela eso ayudaría a distraer a mucha juventud |
| Hospital jobs and teaching |
| none |
| Engineering |
| Na . |
| With maths accounting and business marketing management programs and some professional training for kids to cope up with stressful situations |
| Más programas y oportunidades para los hispanos |
| Curriculum dedicated to teaching kids organization and the importance of deadlines, submitting work ASAP. How do you interact with adults for tough convos when you're missing school? |
| Meraris B L |
| African Immersion |

| Cambridge and a schooling option that partners with virtual homeschooling. |
|--|
| La incorporación de servicios de ABA dentro de las escuelas públicas, Charter y Magnet para todos los estudiantes que tienen una IDD y trabajan con un IEP |
| What drives people to magnet schools are very poorly performing 'regular' schoolsnot so much a desire for a theme of magnet. All of the schools should be 'magnet' quality. |
| Muchas mas ayuda para q nosootros los padres nos interesemos mas |
| Adding a dance/performing arts program to most schools would encourage more students/parents to look into the theatrical side of the arts more. |
| N/A |
| Youth Financial Education |
| More programs for job readiness or job placement. More trade job programs, more college prep programs. Leaving high school kids could go straight in to working in a decent field to make a living, or they can go to college with possibly some classes completed. |
| Computer/IT |
| For my children, the current themes offered were adequate. |
| More traditional schools |
| More Parent-Teacher-Community involvement and programming. |
| Neighborhood schools only stop bringing in kids from the hood to the suburbs. Any idiot can see what that has done to schools. Fix the root problem of bad schools and bad parents and kids. You guys blame everything but the problem. Parents and kids. Fix the city schools and stop sending issues to the suburbs. |
| Expose children to ALL trades and professions in life. Help them learn about what is there, so they can have the knowledge and power to know what they might be interested in. Explain all communications on an elementary level. |
| waldorf method |
| I think CMS is doing a great job @ this time with the programs they currently offer for the students in CMS schools. |
| Rigorous academic programs that are tailored to children's capabilities - ie gifted vs alternate learners |
| Math and science |
| Additional focus on neurodiverse learners, eg: students with ADHD. More opportunity for project-based learning and less testing. |
| None |
| La libertad de exponer cada Niño lo que le interesa a cada uno de ellos |

| Formacion integral con las familias |
|---|
| Meritocracy |
| CMS is filled with administrators who are the most incompetent people I have ever seen in any field |
| Para mi todo esta bien |
| N/A |
| More seats in popular programs Currently there is a good variety of options |
| Quality education in all way possible |
| No sabría |
| Pues laverdad ami nunca me an dado información sobre las escuelas magnet |
| Every area in Charlotte faces different issues. Redirect your themes and programs to their needs. |
| Expanding language options to include more variety of language immersion |
| I will see in the future |
| tecnologia reparacion |
| More STEM programs for Intellectually gifted students. |
| Arts, differents sports. |
| Technical Programs, Workforce Programs ((Hands on) |
| An Environmental Program |
| Financial acumen, home ec, |
| N/A |
| Una de actividades diarias como limpieza, cocina |
| Another school or programs like NW School of the Arts. |
| Engineering |

| Hospitality, aviation |
|---|
| More STEM based schools |
| More Montessori. More options for art/music focus. More options for neurodivergent students who don't thrive in a rigid school structure. |
| Free college tuition after graduation from. CEEC |
| Trade schools Women's stem |
| Dar clases de español que los colegios sean bilingüe |
| Ami me gusta que a mí hijo le en enseñen todo clase de temas La mejores estudios los tiene las escuelas magnet |
| I believe CMS should not have magnet programs and should focus on core instruction for neighborhood schools. The magnet program is a distraction to the leadership and outcomes. It's impossible to be everything to everyone and the magnet program is further contributing to the poor outcomes of all schools by distracting leadership from being able to scale effective solutions to all schools to improve outcomes. |
| Language electives in non-language schools. |
| Finance/business |
| I hace none in mind at the moment. |
| Engineering, coding |
| None |
| No se exactamente |
| Montessori |
| - |
| Nursing, Psychology, more arts related programs/schools! |
| I don't know what magnet theme means |
| Que los alumnos se interese más por estudiar |
| I would be interested in more tech school that include culinary and wood shop certificates. |
| There should be a medical career focused school in bussing distance of every part of CMS. Same with computer science/programming. |

| Inculcar más el deporte en las escuelas y más actividades al aire libre |
|--|
| Automotive, Cosmetology, welding |
| EC students that are not "bad" enough for special needs school - but difficult in larger class sizes. |
| It probably isn't an option, but Waldorf education and/or ecology/experiential science |
| Deportes |
| Too many magnet programs - stretched too thin; strengthen the top or replicate them at other schools. I.e. more than one language academy, if demand warrants it. In lieu of MPTS. |
| Montessori and language immersion combined |
| Music |
| Trades/ skill training Investment portfolios, stocks, annuities, trust, real estate, government policies regarding taxes |
| Vocational and local employment opportunity training/mentoring/intern |
| How about dropping the garbage and teaching kids to think vs feel. |
| Na - just make the home schools great before adding all the extra |
| N/A |
| NA . |
| Other programs that will help my scholar succeed. |
| Trade schools |
| nothing to change for this topic in my opinion |
| Highschool Stem school |
| STEM |
| Science fair, Paper presentation, Drawing presentation , Speech on important world leaders Birthday ,etc You can take like more active participation from students. Thank u |
| Public speaking, creative writing |
| Aviation |

| Temas religiosos |
|--|
| AI, finances |
| More early college options that focus on high demand fields. |
| NA . |
| Language Immersion, Special Education Focus, Arts Focus |
| Not familiar with all magnet school offerings |
| Not sure |
| Nature Based Schooling, Waldorf School (no/ low tech) |
| Yoga meditation and teach kids on how to deal with depression |
| Target vocational programs to provide out of college jobs. Focus on ones that give kids a license to go directly into a field, such as Pilot, Aircraft Mechanic, Air Traffic Controller, Car Mechanic, Electrician, ect |
| Language programs Science programs |
| None |
| Better tutoring opportunities |
| Trade high schools, fashion design and creative arts |
| AVID. Based on two middle school daughters experience, this program would've been extremely helpful. Especially with my 8th grade student shonis transitioning to HS next year. We support her at home, but if writing, reading and organizational strategies were reinforced through AVID at Crestdale, it definitely would have been an additional layer of support as she prepares to enter honors English and World History next year. But, we've made plans to reinforce these practices over the summer to make sure she's fully prepared for a Successful 9th grade year. Based on a conversation with the English department at Providence HS, the writing and critical reading skills are typically areas that need additional support as students transition over. |
| School for neurodivergent / adhd types of learning |
| International travel, ways to introduce different countries to students |
| Music, IT development, Agricultural |
| Economic development Cosmetology Finance Homebuyers Job readiness |
| Entrepreneurship, Trades |
| Business/finance entrepreneurship |

| Culinary. Government. Law. |
|---|
| More schools offering diverse world theme programs to make our student competitive on a global aspect. |
| Schools for business acumen teaching financial literacy, stocks, and credit information. Also schools that teach about entrepreneurship |
| STEM |
| Finance or Entrepreneurship |
| Charter Schools |
| Montessori |
| Music/Arts at a younger age maybe? |
| I would like to see more schools offering more classes that focus on mental health of the students in ALL grade levels. There needs to be more awareness and focus on offering students more outlets where they can gather in groups to discuss their thoughts of how they feel about the school, teachers, and curriculum. |
| Que ayuden a los niños que no saben inglés para evitar que pasen horas sentados sin entender mucho, pues son niños y se deprimen. Mi hijo preguntaba a sus compañeritos que decía en inglés el maestro y lo regañaron y se lo prohibieron |
| Technical programs and Blue Collar Skills programs in Schools. After Graduating high School being able to get a good high paying job. |
| More play based learning mixed with traditional learning |
| Al / new technology |
| No se |
| Unforgettable Experiences STEM ITI Up |
| Arts |
| Programas a padres en español |
| More creative arts. More language immersion |
| I really like the leadership theme that we have at Elizabeth Traditional. I wish that there were more leadership themes for middle and high schools. |
| Art programs fir every grade regardless of iep restrictions. |
| seguridad y diciplina y programas recreacionales |

| Can't think of any. |
|--|
| N/a |
| More after school programs and tutoring |
| A safer advanced language school for high schoolers |
| Cursos de inglés para los padres |
| don't necessarily think there should be more programs, just streamline the schools make them more accessible and better performing and fix the regular public schools so that its safer and more attractive for students to attend local schools. For students that attend magnet schools, students should also be able to participate in their home schools sports and music programs, as well as tutoring and as it stands with tutoring it is not allowed and for sports/music the transportation/bell schedule doesn't allow this to be a reality. A student must chose their priority whether it be academics or sports/music, which is quite discouraging. |
| Business/Entrepreneurship |
| Sports |
| Gaming and robotics, |
| Foreign Languages |
| Primarily interested in more rigorous educational options. Also arts programs. |
| Programs geared towards skilled or trade work. |
| Programas militares |
| Talent school to prepare for college application |
| Art and sport activities besides academic programs |
| Aún no se sobre este tema |
| There should be a focus on Career readiness skills business and trade skills |
| A culinary program would be a great addition to NWSA. |
| Mechanics (auto, aviation, etc.) |
| Language, technology, science, arts |
| La lotería |

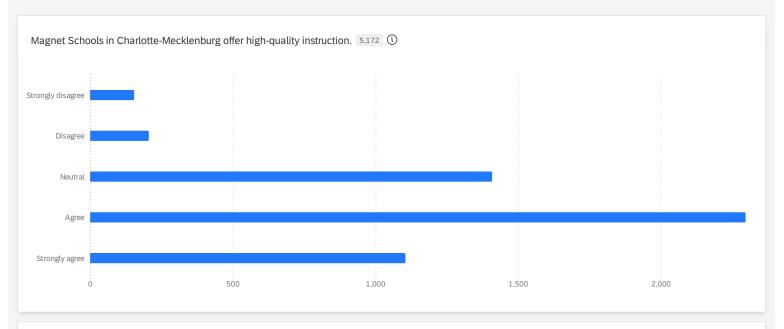
| There should be fewer |
|---|
| I'm happy with Montessori |
| Piedmont was very interested but very hard to get in, liked the curriculum offered there |
| Spanish is not taught in the language academies. Why? That is ridiculous. |
| AI, more career training |
| Forest/nature based learning. "Unschooling" or unschooling time built into the schedule as a part of a TD program. |
| Additional Stem opportunities. |
| College prep courses our environment and sustainability |
| Dual language immersion, STEM elementary schools, college preparatory prep story schools like the Charter schools offer. |
| No tengo idea por qué no e tenido la oportunidad de asistir a una escuela magnet. |
| more partnership programs with UNCC |
| Art |
| Journalism for example |
| Mas acceso para los ninos en sus ideomas |
| I love the idea and opportunity for language immersion schools. |
| schools which are not focused on test grades |
| better makerspaces in schools more community expert to school relationships |
| I was only interested in a language option for my student and now that he is a senior and I have no other children, this question is better left to those who have a dog in the game. |
| AIG/TD |
| All the schools should have an interesting magnet program. |
| ?? |
| Additional HS Art school |
| |

| Terapias para niños que no tengan seguro . Eso sería importante en nuestra comunidad. |
|---|
| Yes |
| This is too broad a question. Everything interests me. |
| Si claro |
| - |
| Good study curriculum and teachers |
| Refuerzo de inglés para los niños migrantes |
| More language immersion programs and more steam programs |
| STEM Robotics Fashion Art related specialisations |
| N/A |
| Stocks and Trade programs Real Estate Programs |
| Mid |
| An increase number in World Language Schools |
| More science-based programs that are not medicine related |
| Keep language immersion, please!! |
| Art |
| More and better arts school choices |
| Social emotional learning focus |
| More trade skill focused programs, more arts focused programs. |
| More trade programs so students can graduate with certifications and a job. For example, dental hygienist, vet tech, Medical billing, project management. |
| Neutral |
| Programas de Prevención de la Salud Oral |

| A magnet for kids with dyslexia to provide them with intensive Orton Gillingham support |
|---|
| Trade schools |
| More performaning school of the Arts should be available. |
| Financial literacy |
| More arts and music options, more language options |
| Legal / public policy focus |
| Actual academics taught at children's levels. Ie both gifted and other spectrum children taught on their level, in classes groups to those abilities. |
| na |
| Nothing at this time |
| Schools with a diverse pool of sports |
| The themes are fine, it is the number of schools the issue |
| Include and encourage more extra curricular activities |
| Not sure |
| More IB options and TD-focused middle and high school. Keep high performing students in CMS. |
| The ability to know years in advance that a child is accepted to a school, to allow time for relocation if necessary, and proper planning by parents. |
| I think more programs leading to different trades would be nice. |
| I believe the themes are great. But increasing the number of schools for more popular themes and decreasing those for less popular would be key. |
| Athletics |
| Trade magnets, as we are in the process of our economy changing, the ever steady opportunities in the trades is a viable learning path. Also, I would add an auditing process to determine periodically if the magnet program at a school is living up to its stated purpose. For example, if there were a textiles magnet, and the kids weren't learning how to weave well. The audit could evaluate that and put in processes for it to change. There needs to be more emphasis and endorsement on the non math/English core of what the magnet is supposed to be and do. |
| Not sure what all is offered at this time |
| Language programs are so important!!! |

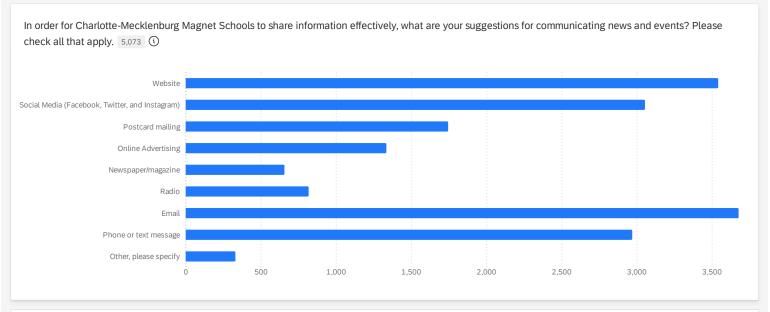
Emphasis on language learning

Introducir nuevos idiomas



| agnet Schools in Charlotte-Mecklenburg offer high-quality instruction. 5.172 ① | | |
|--|------------|-------|
| Q25 - Magnet Schools in Charlotte-Mecklenburg offer high-quality nstruction. | Percentage | Count |
| Strongly disagree | 3% | 153 |
| Disagree | 4% | 200 |
| Neutral | 27% | 1,410 |
| Agree | 44% | 2,298 |
| Strongly agree | 21% | 1,105 |

| agnet Schools in Charlotte-Mecklenburg offer | high-quality instruction. 5,172 (1) | | | |
|---|-------------------------------------|---------|---------|-------|
| Magnet Schools in Charlotte-Mecklenburg offer high-quality instruction. | Average | Minimum | Maximum | Count |
| Strongly disagree | 1.00 | 1.00 | 1.00 | 153 |
| Disagree | 2.00 | 2.00 | 2.00 | 206 |
| Neutral | 3.00 | 3.00 | 3.00 | 1,410 |
| Agree | 4.00 | 4.00 | 4.00 | 2,298 |
| Strongly agree | 5.00 | 5.00 | 5.00 | 1,105 |



In order for Charlotte-Mecklenburg Magnet Schools to share information effectively, what are your suggestions for communicating news and events? Please check all that apply. 5,073 (i) Q26 - In order for Charlotte-Mecklenburg Magnet Schools to share information effectively, what are your suggestions for communicating news and events? Please check all that apply. Percentage Count Selected Choice Website 70% 3,542 Social Media (Facebook, Twitter, and Instagram) 60% 3,056 34% 1,745 Postcard mailing Online Advertising 26% 1,334 Newspaper/magazine 13% 657 Radio 16% 819 73% 3,679 Phone or text message 59% 2,970 Other, please specify 7% 331

Arranging informative sessions in home school for parents

Office hours for magnet SMEs. Parent liaisons; Partnerships with neighborhood associations

Billboards, bus ads, news

Mobile app

| Online events with information that are advertised in advance via mail, email, phone and text messages would be good. Just more communication in general! |
|--|
| Giving a letter to the child to give to the parent(s). |
| Just keep current on parent email. It is very hard to get CMS to update / refresh parent email addresses (even though we submit the forms annually). And don'tchanges apps year to year. |
| Multiple fairs per year would be helpful |
| Specific App |
| Isn't Parent Square the preferred method? |
| local TV |
| everything |
| flyers provided by the school |
| Teacher |
| Communicate through the schools |
| La escuela siempre esta compartiendo información sobre las actividades y demás de tipo académico. |
| On the CMS website & send out to all parents in this area |
| Local news |
| More Magnet Fairs at Various School in CMS. |
| Email a video to parents that presents information a different way |
| I. Person communications at pre schools |
| Do whatever it takes to save our children |
| Parent square or peach jar |
| Please, don't make me download another app. |
| En las mismas escuelas directo a los alumnos para que nosotros podamos ver el interés de los hijos |
| |

| Llamadas telefonicas |
|--|
| Billboards in at risk areas, and along major highways within the city. I |
| DON'T SPEND MONEY for heaven's sake. Plenty of free bandwidth to use. |
| We need up to date information on the websites. Hire college interns to do website development. |
| School meetings |
| Just text, no phone. |
| Bus boards, billboards, signage |
| Segments on local news stations Info stations at stadium events (Panthers, Hornets, Checkers, Knights) |
| posters around the school |
| idk |
| I don't know |
| You have to talk with the parents and ask them to do simple tasks such as "scan this link" or "take out your phone now and fill out this form" you just have to interact some more with the parents, maybe?? |
| no |
| Hold events |
| Educate neighborhood school staff. |
| news |
| parent square |
| Assigned school emails could let parents know about alternative options |
| Parent square worked well |
| community nights in school and with regional businesses county and state-wide for all magnet school options within CMS magnet schools and small businesses |
| Don't care until it is on merit never interested. |

| Communicating with all parents about what things are, how they can get more information, learn more about it, how it can affect you and your child, and host events to have discussions about this. Talk to people in the REAL WORLD, not just online. |
|--|
| Information provided from schools |
| Tv |
| TV |
| Get rid of incompetent administrators |
| In person assistant and enough instruction simple applications forms |
| Parent Square is an awesome communication tool! |
| Meeting/zooms like Covid times. |
| News on TV |
| Student led video |
| television |
| The website just needs to stay up to date and accurate. Too often with CMS there is inconsistent and conflicting communication. |
| put out information in local neighborhoods if possible |
| Parent square |
| Career Fair |
| I had to seek out the dates to apply for the lottery and I think it should be sent to everyone |
| Billboards, Sports Event Ads, TV Commercials, Media Coverage |
| more than one local TV station and their streaming versions (ads on the latter should be cheap or free) |
| TV |
| Whatsapp |
| Pediatrician, hospital, daycare educational material (provide for parents in these locations) |

| e-mail newsletter |
|--|
| Billboards & offer info sessions at daycares so rising pre-k parents can be informed of options. Parents tend to not know options and then end up in a TK program at a private school. Then find it hard to coke back to CMS |
| Integrate magnet selection into enrollment. |
| Individualized materials |
| Through feeder schools |
| Parent square |
| Partner with early childcare centers to spread the word at an early agenot all parents are aware and it's important to be informed BEFORE the child enters kindergarten. |
| Returning phone calls or emails would also be nice. |
| ParentSquare |
| Parents teacher meeting |
| Amigas |
| word of mouth |
| Billboards |
| Na |
| Parent square |
| CMS is using so many ways to communicate - ParentSquare, PowerSchool, text and phone calls it's hard to keep up |
| School fair information |
| Visit neighborhood schools to inform students and parents of their options |
| If anything, less communication. I receive multiple emails/app notifications and or phone calls daily from longcreek elementary. I would prefer one weekly update |
| school newsletter |
| See the recipient of the message, since one does not find out due to the lack of language |

| Partnering with nearby local schools to help parents learn about the magnets. |
|--|
| Television |
| School newsletters |
| notes send home with student |
| In person representative at the community school level to offer parents and students information and guidance. |
| Admissions fairs |
| Parent Square messages |
| Moralesyolanda924@gmail.com |
| Local News stories, |
| Hacer reuniones escolares informando del tema |
| Community fairs |
| learned via word of mouth, that was enough |
| Magnet school recruiting event |
| Interview students/families and staff then share it on social media. |
| Give an opportunity for the families to apply at the school be school lets out for the year and an opportunity in the beginning of the year |
| Occupied tables of information at community events to let the public know about schools. We need more than just a one day fair for magnet schools. |
| Parent portals |
| District officials, in person, at parent events at feeder schools |
| Every communication outlet possible |
| Forums in different communities |
| Word of mouth- current teachers should be able to say I think your kid would do really well in these 3 programs and mean it. |
| Billboards. Publish research studies in various modalities |

| Parent Square |
|---|
| Mail information. |
| rallies. partnerships with large companies that are major employers of CMS parents |
| Who is the intended recipient of the information? |
| Charlas presenciales con personal profesional y bilingüe |
| Doesn't matter |
| Tv |
| Parent Square |
| ParentSquare |
| communication is at the highest level in our magnet school |
| talk person to person |
| A catalog of offerings would be nice. Something to hold and compare programs. |
| Magnet School Fair |
| Information distribution to local preschools |
| Flyers |
| Make a APP service |
| none |
| Daycares and other community agencies |
| Information sessions in the elementary schools. I knew more than the cms counselor on how to apply for middle schools |
| posters or qr codes around school with info |
| Television news stories |
| Work with PTO/PTSAs at feeder schools, bring magnetic student work to feeder schools |

| Through the CMS elementary schools |
|--|
| Key informed families spreading the information via neighborhood community meetings; local non profit events; large kid friendly city wide events. |
| Schools |
| This is one area for growth in my opinion. I wonder if you are not "in the loop" of CMS communication how you find out about magnet programs. Beyond parents who seek out information, do other parents realize they have this as an option? |
| Grupos comunitarios. |
| App based communication from schools like Parent Square. |
| Letters sent home with children. |
| Word of mouth |
| More magnet school fairs and awareness of options |
| I dream of ONE weekly, collective email where staff, teachers, principal, room parents, etc get their info together |
| Visit preschools |
| parent square app |
| Host fairs at non-magnetschools |
| Flyers sent home |
| Using Apps. There needs to be more digital communication overall. |
| Keep the students up to date so they will inform parents. Information need to be given at least 3 weeks in advance |
| Community events |
| Expand exposure to church based preschool programs |
| School based newsletter in partnership with participating PTO/PTA |
| Parent portal |
| banner in front of school |

| Email, text and Parent Square is the best way for working parents |
|---|
| TEACHERS |
| Equity means targeting populations underrepresented or historically marginalized from educational opportunities. Different strategies are needed for different populations. Grassroots organizing with intentional information channeling—through trusted community members (CIS reps, school counselors and admin, maybe church members, staff at public library, etc) |
| ParentSquaree |
| Connect Ed |
| Send in Thursday folder for younger kids |
| Non-Magnet School newsletters |
| Focus resources on public education |
| Anyway |
| Informacion en carteleras de supermercados |
| School could send this information at home too |
| Ferias en horarios más flexibles para padres que trabajan |
| School Counselors were so helpful - Hornets Nest Counselor Mr. Busbee reminded parents and helped them apply on time. |
| give students the information on a flyer from the school |
| I do think radio could be more important - people listen to NPR in the morning and the morning talk radio shows. |
| Community events at rec centers; visiting area preschools to speak to parents |
| No one listens to any of these. Find something more effective |
| Ways that every demographic is able to view |
| I canot comments as I have not used |
| Including more material in new student packets at all schools especially non-magnet. Public/private partnership. |
| Space out communication. Sending text / voicemail / email at once means that people miss it if they are busy when it all comes in |

| Advertise in the private school before kids start K (elementary). |
|---|
| send representatives to preschools |
| Por medio directo en la Escuela escogido por el padre |
| Working with daycares and Pre-K's |
| Speaking engagements in community hubs, ambassador families to host events |
| Parent ambassadors - asking them to share info in groups, invite friends to tour, etc. |
| Apps like ParentSquare |
| CMS simply needs a better overall marketing plan and strategy. Maybe you work with the observer to create a CMS schools insert that focuses on school options. This could be distributed with the paper or used as a mailer, or a separate booklet. Partner with Axios to do a big online push. |
| TV/News |
| I would love to see less reliance by individual schools, PTAs, and CMS as a whole on social media. We now know that social media is harming our kids, it is major distraction at best and ruining emotional health at worst. Let's put far less on social media and communicate via websites, email, phone voicemails, mailings, radio etc. |
| Visits to schools to talk to the students and let them know what kind of choices are out there. |
| Events |
| Kids games ad |
| Parent square has worked well at nwsa |
| Papers given to students at school. |
| Local Spanish newspapers |
| Apps escolares como parent squares |
| Why ask questions like kids aren't getting signed up by their parents. |
| An App |
| Coordination with pre schools and area daycares |
| Public library, parks and rec, and neighborhood events |

| Local social influencers and "news" accounts on Social + interviews with school administrators on local news |
|---|
| Q and A sessions especially regarding new full and partial magnet schools. For instance why was Waddell Language Academy K-8 rushed out of our site and it still sits empty. Also what, if any, theme is going into Ballantyne Ridge. |
| Parent square |
| video/dynamic SMS text pushes. |
| CMS app works well |
| Word of mouth. Facilitate word of mouth. That is the single most effective recruiting tool. |
| Daycares, Preschools! usually those parents with young kids don't know what are the options |
| Parent square |
| flyers in public spaces? |
| Local preschool info sessions |
| current parent outreach, informal meet and greet events off campus. |
| Community Involvement |
| Promotion at community events |
| Website must walk parents through step by step. |
| Don't care. Cms is more obsessed with pride and race than education. |
| Community outreach. Compensate teachers from magnet schools to |
| Visit local schools and offer info sessions |
| Presentations at preschools and CMS schools |
| Como hacer que personas de nuevo ingreso al colegio puedan saber que existen y como entrar orientación |
| txt most appropriate |
| Billboard |
| |

| Hire someone who knows what they're doing and let them figure it out. People get paid to do that. |
|--|
| There are actually too many communications. Email is great but there is way too much to actually understand what's important |
| Parents Squar, power school , canvas are the best ways to communicate & get |
| Specific outreach into preschools |
| Anything that is manageable for staff that is easy for parent to access. Parent Square has been a challenge and this is not a school based decision. |
| Reaching out to families in CMA database! |
| Town meetings or formal assemblies to give status of progress. |
| Billboards around the city / county |
| Sessions in preschools, daycares, centers and classes in community that serve families with young children |
| Having people sign up for a newsletter in their power school for more information. |
| ParentSquare works for communication, doesn't need to be anything beyond that |
| Weekly or biweekly information calls |
| WhatsApp |
| Pick one and stick with it! Social media and post daily. |
| At LEAST 5 different methods for communicating, as we all have access and pay attention to different forms of media. |
| Television |
| Cuando se ingresa un niño a la escuela |
| The CMS app has been a great resource |
| parent square |
| QR Codes |
| CMS newsletter |
| All in multiple languages |

| Local news |
|--|
| Daycare centers, community centers, ymcas |
| message directly from school |
| Go away. Don't exist. |
| Youtube |
| Teacher recommendation |
| television news stations |
| Send home flyers with kids. |
| Partnering with local health dept & medical offices/hospitals with information |
| I believe everything listed has done a great so far |
| Many ways! |
| SMS or Whatsapp |
| In-person |
| Not my area of expertise, but I do wish local schools would let us know that there are other options |
| sent home information |
| Outdoor, any means of becomming part of the local conversation |
| billboards/signage at parks/librariesetc |
| Current parent distribution to neighborhood channels (social media, HOA communications, etc.) |
| TV commercials |
| Parent app (like Parent square) |
| Tv ads |
| Mail |

| At local preschools- for example ymca |
|--|
| Email and text are still good, but avoid bombarding inboxes |
| ParentSquare |
| I think the public school system can promote other opportunities and education on opportunities for kids. |
| LOCAL NEWS STATIONS |
| Information provided at libraries, daycares, community centers, anywhere you would reach families with young children especially in low SES populations. |
| Target preschools / daycares directly. Directors would not mind forwarding an email about CMS School Choice |
| Hire suppport staff to be available to meet with parents directly. |
| Info sent home by non magnet programs |
| Whatever medium you use, give more notice! Communicating events a few days prior instead of weeks/months ahead is not real communication. |
| Blasts on Parent Square; District phone recordings |
| Parentsquare |
| Ads at CLT sporting events |
| Parent square |
| WFAE and other local outlets |
| Teacher referral or phone call to the parents |
| Information sessions at non-magnet schools to familiarize families with the process. |
| Community events connected to Black Churches. |
| See previous comments |
| |
| My neighbor's child had attended Highland Mill and spoke highly of the staff and curriculum. I was familiar with the Montessori philosophy and was impressed that there was a public |

school option.

| provide a little bit more funding to magnet schools for more rigorous curriculums. |
|---|
| Meeting with school principal |
| Visitation of school and meeting teachers and principal to get more information on what they offer and communication with parents. I was not going to send my son to a Magnetic school after the district merge a great school with a home school. The district did not listen to parents and many great parents and students left that school. They got a principal that was not parent friendly she had deep district connections and no one listened to staff and parents. I removed my son to a full magnetic which was Irwin and my son had an amazing experience at that school from 3-5. |
| Conversations with experienced staff and families who have been in the program a long time. |
| Specialization in school (My child is autistic and not doing great in school, but he's artistic and loves music. I have to think for next school year, which school has art and music to enroll him in Middle School and i found it.) |
| Mail. Because they can have the opportunity to read, very careful, and they can choose the right program for every single studen. Is important to mittle school give more Information or education to the students so they can be involved in all programs and opportunities, equally. |
| School tours with teachers participating |
| School diversity was very important as well as a school working toward equity. |
| Bueno no fue la primera que yo quería pero me asignaron esa pero aún así estoy sastisfecha porque sé que les enseñan y ellos pienso que cuando terminen la primaria ellos automáticamente tienen el paso para la secundaria en una Magnet |
| Outcomes of children who were schooled using the Montessori method- so many successful adults which need to be discussed more. |
| Pas de commentaire |
| La búsqueda surge porque mi hijo veo que tiene falencia en el Inglés "lo cual estoy preocupada y solicité la ayuda en la escuela misma. Y espero que mi hijo empiece lo más pronto. |
| The tour of the school provided the information that I needed to make a firm decision about where my children should attend school. All the information at the magnet fair, on the website, via word of mouth, etc. just doesn't hold a candle to actually seeing the way that a program's day to day process is experienced. |
| Using CMS website. |
| primero que todo el tema de enfoque de los niños y sus gustos por el estudio que mas les llame la atencion, la ubicacion de la escuela. |
| Discussions with educators in the community who had insight into various CMS programs and opportunities. |
| The school report card |
| The program offered. That was the best detail itself. |
| It was initially the academic reputation of the school that was the main decision for my choice. |
| Other parents experience |
| |

| I donde ha e one |
|---|
| The history of the school, on how good is the program and how much will benefit my children in the future, how much will impact on the education for his future! |
| Overall academic performance of the school. |
| recommendations of acquaintances |
| Visiting the school, and taking a tour was a huge help! |
| school distance and transportation |
| Quality in staff and curriculum matters!!! |
| Un ami qui est parent |
| word of mouth from other parents |
| Experience from a family in our neighborhood. Also, we were just generally interested in language immersion and likely would have sought it out regardless. However, it requires knowledge of the existence of the magnet program, that's the starting point. |
| School tour |
| The connection between bilingual programs and overall academic success |
| Magnet fairs that provide all school information, how to apply, transportation options, focus areas, and school grades. |
| Reputation/reviews of the school |
| They teach very well |
| Word of mouth and individual exploration of each program |
| |
| Recieving feedback from a family friend of the high quality experience and eduction that their children received. |
| National ratings compared to public schools in the community. |
| It would be talking to other parents who children have gone to Magnet Schools, as well as staff and administration. |
| Discussion with another Parent- very pleased with the school we were looking at |

| I chose the school because I believed it would challenge my son and give him the opportunity to learn a second language. |
|--|
| How the school I choice graduation rate and students who go onto college with scholarships was a major factory for me. It shows that the teachers, staff, and parents really do care about our future children education. |
| The open house and tour of the South Academy of International Languages school were very well done with special credit to the schools PTA members. We were extremely impressed and decided to make SAIL our #1 choice for our soon to be kindergartener. |
| Ninguna |
| School theme |
| For my family it was the Magnet theme and the growth scores. The staff & administration were also key. I was turned off by a magnet based on my interactions with the administration at one of the magnets. |
| The language immersion programs are magnificent' |
| All my kids from age 23-11 have attended or are attending magnet schools. Final selections were based on theme and how that fit with my child. My daughters have attended the first years at CEEC and NAWL. Then having a good experience at CEEC her brothers followed her and my son will be graduating next year from his 13th year. My daughter currently attends NAWL and will be attending CPEC in the fall. She loved the early college option but not engineering. CPEC was a better fit. My older sons attended Piedmont and my youngest will attend next year. Piedmont still has teachers and administrative staff from when the older ones attended and love the IB program and school |
| The fact that it received high marks as a Magnet School in the nation for several years prior. |
| Tour, school info session and principal presentation |
| The program they has and the school average score |
| N/A |
| I discovered most of these schools through recommendations from other people. My kids helped make the decision because we picked schools offering subjects they were interested in. |
| The tour. When I attended they were virtual. Highland Mill gave a very energetic in-depth presentation. Chantilly on the other side just said it was a golden ticket and did not provide details or answer questions. Due to that I put Highland Mill first even though I was in the Chantilly transportation boundaries. |
| NC School Report Card |
| Ms. Range at Parker is the absolute best!!!! As soon as I met her, there was no other TD magnet option for our family. She's a rock star. |
| The CMS online information regarding Horizons program, once I was able to track it down. |
| Una maestra me habló de las escuelas magnets y busqué por la página web de CMS para saber como funcionaba. Me ayudó mucho la búsqueda. |
| A gut feeling at the tour of feeling like it is a place that our son would thrive. We weren't wrong. We love our school community! |
| |

| Our tour of Northwest was just magical. Our son never quite felt like he fit in at his elementary school and as soon as we walked into Northwest, he felt at home. Every step of our tour gave him hope for school and fellow students who are like him, and who would except him. It was the most amazing experience. Thank you northwest school of the arts!! |
|--|
| Pedir ayuda a los maestros |
| School ratings, diversity, and safety for my child. |
| Positive f back of SAIL and a new opportunity at NAWL. My only worry is there won't be an immersion HS soon enough for our children to continue their education. |
| Curriculum offered |
| No tenía nada de experiencia en este tipo de sistemas en una escuelas , tuve conversaciones con algunos conocidos que ya la conocían y me dieron muy buenas referencias por lo cual me decidí. |
| Opportunity to ask questions during tours and open-houses as well as having not just a school representative or contact but also a parent contact for questions. |
| No he tenido ninguna experiencia |
| When we explored schools, the school tours were still virtual. The virtual experience & the fantastic video Irwin hosted & put together were what made the difference for us; the passion of the teacher/staff/parents/students showed, & we were impressed with the demographic diversity of the students and teachers. (The other magnet school we toured virtually was Highland Mill Montessori, which seemed fine.) |
| District magnet fair that was held in Fall of 2023 |
| Direct Email responses from the school admin |
| Atmosphere at the school: diverse and positive. |
| |
| School tour Dorothy J Vaughn was amazing Northridge Middle seemed average & has proved to be underwhelming at best. I wouldve already removed my kids from there if I had easier transfer & transportation options currently |
| |
| easier transfer & transportation options currently |
| easier transfer & transportation options currently I chose to want to be a magnet student because I really love the school I go too and without any transportation I wouldn't be able to go |
| easier transfer & transportation options currently I chose to want to be a magnet student because I really love the school I go too and without any transportation I wouldn't be able to go Our son is a member of the Japanese Language program. Having a language immersion option in a diverse environment was key to our decision. |
| easier transfer & transportation options currently I chose to want to be a magnet student because I really love the school I go too and without any transportation I wouldn't be able to go Our son is a member of the Japanese Language program. Having a language immersion option in a diverse environment was key to our decision. Reputation of school and what is offered |
| easier transfer & transportation options currently I chose to want to be a magnet student because I really love the school I go too and without any transportation I wouldn't be able to go Our son is a member of the Japanese Language program. Having a language immersion option in a diverse environment was key to our decision. Reputation of school and what is offered Information provided on the website of the different pathways and ease of being able to find information Conversations about the language magnet at SAIL and how it was like a family and the middle schoolers looking out for the elementary kids. The ability for immersion students to pick up |

| We attended the school choice fair (not sure if that is the actual name of the event) where we were able to see on the handout all the high schools and all the magnet programs and talk with a few people at their booth. That was very informative bc we were coming from an independent school and did not know how to navigate the CMS system |
|---|
| Speaking to trusted pre-K and TK friends because they were also sending their children there as well as the area of focus of the magnet program; for us, it was language immersion starting at Kindergarten |
| With our middle school search, our tour of our 'neighborhood' school was disappointing. While a diverse school, it didn't seem equally diverse as far as classes. We found what we wanted at randolph ib with a great education and exposure to a very diverse student population. |
| The "School Digger" website was very helpful. The Magnet tours / Magnet fairs helped us screen a lot of schools OUT. Word of mouth and parent testimonials really helped with the transition from elementary to middle and to high school; all within the CMS magnet programs. |
| The in-depth language immersion my children would experience. |
| School tour - it was so good that I knew on the spot that I wanted my students to go to the school. |
| Researching the themes |
| Tour of NW. Impressive facilities and diverse student body. |
| School Tour gave sense of environment/day to day |
| Asked for my children's input, took them to the schools tours and other activities during search. |
| La enseñanza y el lenguaje. |
| Temas de especialización |
| I knew my children needed to be challenged with more than the typical school offered. Language immersion gave us exactly what we needed. |
| We were told that there would be less kids per teacher and more personalized learning |
| Parent conversations |
| the school tour |
| No comment |
| Rápido y facil |
| Referral or family friend Referral |
| Personal experiences of neighbors and friends |
| |

| choice based on the experienced our family and friends have had. |
|--|
| Personal recommendation |
| Conversación con un familiar satisfecho y contento con la educación de su hija. |
| Starmount Elementary Administrative Staff were EXCELLENT |
| Combination of the school's proximity to our home, the reputation of the school, and direct testimonial feedback from a parent with children at Irwin all equally factored into our decision. But, the only reason we looked to a magnet was the very poor things we heard about our neighborhood public school Bruns. Ideally, there would be great equity across schools, and we could have confidently sent our daughter to Bruns, which is only one block away from our house. |
| Having a conversation with my child's TD instructor helped push me to apply to certain schools that she felt like would be beneficial to their continued academic growth |
| Family and friends |
| School zoning and transportation offerings we would have driven to MPTS each way, but having the bus as an option in the Violet zone is a game changer for our family/work schedules |
| North East middle School |
| Apply. |
| A family member had their child enrolled in the Montessori program at Highland Mills. Their experience and the principal at the time, Terri Ropic, along with faculty solidified my decision in enrolling my children in the Montessori program. |
| N/a |
| Hearing the experiences of friends already in the program. |
| School tour |
| Geographical location/proximity- maintaining neighborhood school feel while obtaining magnet level instruction |
| NWSA was our only option for Fine Arts program for school |
| In person magnet info session at a library. (Back in 2018?) |
| Word of mouth. Reputation and school fit what one child needed, and has been life changing. Home school fits what other child needs. |
| Tours of schools. |
| NA NA |
| |

We always knew Collinswood was the option for us. As a Latin family, being able to share our language and culture with our child is a priority and we knew Collinswood was the right

| The quality of the Open House and the passion that oozed from the families & staff. You could feel the love and joy when entering the school building. There was a student alongside an adult volunteer for each tour group helping to lead and answer questions. Our student guide was in 1st grade and I remember thinking to myself how mature she was and passionate about the school. |
|---|
| Sería que nos ayudarán más porque no todas las madres saben ablar inglés y tampoco pueden entenderlo |
| En el sitio web, comparar las escuelas de mi preferencia. |
| The school tour. Meeting the staff and getting the vibe of the environment was everything. |
| El buen nivel académico y el la lengua (inglés y español) Academic language |
| The school rate |
| My children are competitive with swimmers, and we moved to the state for the opportunity for them to swim for the school in the nation. It was imperative that they do a virtual learning program to support their athletic endeavors, as well as maintain relationships with their family, who lived in South Carolina. We were grateful for the opportunity to do a virtual program through the public school system. |
| Magnet school offerings that aligned with students aspirations |
| Excellent in school tour from staff and students. |
| The school tour. Interacting with other parents and hearing their shared experiences. |
| The language immersion program. |
| nothing, i explained everything |
| The in person parent's prospective night when many different cultures were highlighted and the diversity of our school was apparent |
| Una amiga me hablo |
| Student success stories from the school |
| There was a lady at the rental office helping us she knew my kids was smart and told me to apply. My kids graduated with 4.0 and 4.1 |
| Diversity Score ratings |
| Decided to choose a school that will introduce my children to the Arts was very big my family and I. I want my children to be well-rounded. |
| Ser más fuerte con el English a los nuevos estudiantes que no saben el idioma |
| |

Student to teacher ratio. Access to sports. Language immersion. Good math and science programs. More focus on environment and farming.

| Word of mouth |
|---|
| Estrellas. Veo la calificación que tiene la escuela (si es una buena escuela) |
| Diversity, structure, location |
| Good |
| The audition and interview sealed the deal for us |
| I picked learning immersion because I know CMS standards are low and I wanted a challenging program; outside of one teacher it was not as challenging as I excepted; the IB program does not require any effort and there is too many behavior issues and confusion with the district's curriculum; I'm considering charter or private school |
| All my children are in the gifted program and we don't own a car the only way they could reach their full potential is if transportation remains available and bus pickup is close to my house |
| El personal de la escuela en especial Miss López que siempre está dispuesta ayudar a las personas. |
| A middle school field trip to see a NWSA musical production led to my daughter's interest in attending the school for her high school years. I chaperoned and saw first hand the quality of the production. |
| This does not apply as we didn't apply to a magnet school. I did teach at North Mecklenburg HS and I will say the programs that are offered to students should be diversified. Automotive is okay but what about advance programs that are linked to the projected job market. |
| Me motivó buscar una escuela magnet porque mi hijo lo molestaban mucho en la escuela donde le correspondía, mi niña no tenía el nivel de lectura y escritura para el nivel que estaba. |
| Realizing that this is a lottery system and not based on achievement |
| Higher education to compete with the local private school in Charlotte mcglenberg |
| The program coordinator engagement and going above and beyond to assist me through the process until acceptance |
| NA NA |
| We looked at three magnet school options, as well as our homeschool options. The language option was an easy yes for us, because my mother speaks German, and we wanted our children to learn the language. The school tours, the teachers, and everything blew us away and let us know we were in the right place. Both of my children attended the K through eight language program and we have zero regrets. It was a fantastic experience for the kids and parents! |
| Quisiera inscribir a mías hijos en una de las escuelas magnet pero no se cómo hacerlo |
| Make u work for it |
| School atmosphere |
| Impressive kids and engaged principal at school visit. |

| Magnet school have more activities for the students to get involved |
|--|
| Las recomendaciones de otros padres, son datos de valor. |
| Invest in all your public schools. Not just magnet school. Every kid deserves to have programs and opportunities that can help them be successful regardless of which school in the district they attend. INVEST IN ALL OF YOUR SCHOOLS. Kids can feel and notice when the district doesn't invest in them in the same way you invest in your magnet schools and that sends a very clear message. Invest in all your student and the future of Charlotte and its surrounding cities will excel in more ways than imagined. |
| School visits were most important to me, as it allowed us to discuss curriculum and expectations with teachers and administrators (particularly the Principal) |
| Word of mouth |
| I like the quality options available and the passionate and quality of the teachers was so great! |
| N/a |
| What helped us make a selection with seeing the evidence of what kids had learned in their time at a magnet school, that is projects that they had created and creative things they had made. |
| Definitely the school tour. I attended it unsure if it was the right program for my daughter and left feeling 100% certain it was a great choice. I think school tours are a hugely important component of making the decision and was grateful to the staff and parent volunteers that administered them. |
| Final selection was the friendliness of the teachers on the visit to kindergarten. It was very important to put my children in a friendly secure environment. |
| The conversations that I had with the women and men that would ultimately be my son's teachers at these magnet programs and the magnet program coordinators were key for me. |
| My sister |
| Transportation |
| The presentation during open house and tours of the school premises. |
| Me reservo . |
| Other families experiences + school tours |
| Per pupils spending at the school. All my research showed that the on consistent and key factor to high performing schools was the amount of per pupil spending. |
| Other parents who were apart of the presentation/tour at the school. |
| Pues tener faculty acceso para cambiar al estudiante a una de ellas gracias |
| Magnet fair |
| |

| Recommendation from staff at current school who is familiar with my student and options available. |
|---|
| En una reunion.sobre escuelas del CMS |
| The experience of current students/families has been helpful to us |
| The lack of diversity in schools in West Charlotte my daughter was going to West Charlotte schools was like me going to school at new kent elementary back in sixty's we lived on wrong side bridge so 30 mile bus ride. being wight was the minority. magnet school was to keep from being transferred to a failed school and not to be forced to go to school as one of the 3 wight girls. West Charlotte is more mixed than that. Still considering options renting my home and moving to transfer systems it still a option being a minority is not acceptable in today race relations may end up being attacked due to race and has been with stepping on feet in parks don't tell me black cannot be racis treat us well we will do same. |
| I can't recall |
| Porque son más estrictas |
| Website |
| The unique program offered and a friend's personal recommendation of the program. |
| En verdad me ayudo poco por que esa escuela donde ahora asiste mi hija es la que estaba disponible en ese momento por que mi hija quería asistir a otra donde la dejaron en lista de espera me disculpo por mi opinión personal |
| Me an dicho que las clases son más avanzadas, mi hija en su escuela sufre de bulling y que ella pudiera asistir a una escuela magnet sería maravilloso |
| No |
| Ninguna — — — — — — — — — — — — — — — — — — — |
| Children learning experience and school report card. |
| The recent announcement by phone has brought awareness of the Magnet School options for me. |
| Social Media. The CMS district is so large that navigating to a specific school of interest can get confusing. |
| Su alto porcentaje academico, sus tipos de programas y la cercania al vecindario. |
| Proncipal' and councilor's passion about the school |
| Academic focus not work agenda |
| Test scores in the IB program |
| Interaction with school principal |
| |

| I didn't search because I wasn't aware they existed. New to the area. Should be in info packet that goes to new families moving here. |
|--|
| First impressions with administration, teachers, and students because they are the people who interact with our children daily and can/will make a difference and have a lifetime impact on our children. |
| word of mouth works |
| Revieew and rating |
| Talking to former and current faculty members at multiple schools in the county |
| I very thankful |
| Talking to current students |
| The Fair was the best experience for us to determine a choice. |
| Conversation with staff at std school around options. |
| Transportation is a big factor |
| Fue recomendada por un familiar por que no sabíamos como inscribir a mis hijos |
| La ayuda del consejero y coordinador de la escuela y experiencia de conocidos |
| Recommendations from the principalS and people with children that have attended. |
| Demographic data Test score data |
| Phone and texting |
| High rating |
| The teacher turnover rate and the school academic performance on standardized test. |
| None |
| The transportation was for me very important at the time my daughter get accepted on her magnet school at that time transportation was provided, then 2 years later they change all that to express bus and that being a life change for me, because interfiere with my job schedule, I being doing miracles to make it work. The problem is I can't change my daughter to other school because the school close to me is really bad school with a terrible score and the magnet school she is currently is appropriate for her career path. |
| Actual conversations with parents of students who'd already attended or were presently attending the school were critical to our decision. |

| anyway because they all had tags. Putting her in private school was an easy choice. Now she's back in high school, and all of the magnet middle schoolers bypassed the magnet high school to come back to the neighborhood high school. (Tell me again how these feeder patterns work and how compelling it is to continue your magnet program from K-12?) |
|--|
| Na |
| Direct communication from teachers at that specific school. |
| NA |
| Touring NAWL was the big selling point- what we saw was amazing. What we didn't know was how hit-or-miss the program actually is. |
| Speaking with teachers |
| School tour and clear communication about the full track options through high school |
| Talking to a friend who had a child at my school. |
| None |
| Speaking with the Principal's at the schools and their reputation and tenure was our deciding factor. They set the tone for the rest of the staff. |
| La zona o ubicación de la escuela y por el programa bilingüe |
| It was the only one in my area. Need more options |
| We knew we wanted our daughter to go to an immersion school so we specifically searched for one prior to moving to Charlotte. We would not have known about S.A.I.L. if we had not actively searched for it, and a lot of parents we speak to are unaware of this great school/program. CMS needs to promote its magnet schools better. |
| Muy fácil todo |
| Teacher reference. |
| The principal has been at the school for many years and shared she would stay until she retires. Many staff members have been there for 10+ years. Some staff members were students and returned to teach there. |
| Income diversity!! |
| School ratings and recommendations from friends |
| I look at school test score ratings to see where it falls. |
| Program theme. |
| |

I made my final selection, but CMS didn't agree with me. So my kid went to her neighborhood elementary school - a magnet, by the way, but she had no tag to get her to the magnet middle school, which everyone uses to bypass the neighborhood middle school. Covid screwed up middle school anyway, but she would have been separated from all of her friends

| When I went to the school, I saw children happy, they loved their teachers and that made a difference for me |
|---|
| En si lo que me ayudó fue una amistad en particular que me explicó cómo podría participar en la lotería para que mi niñas estuvieran en la escuela magnet pero al entrar en la página es algo complicado porque lo confunden y lo que me gustaría mucho es que uniera personal en las escuelas magnet personas que hablen español |
| Redes sociales |
| A good rating |
| Hasta ahorita no tengo ninguna experiencia |
| more simpler/straight forward explanation of the two steps: 1) apply for ID 2) use ID to apply for magnet programs |
| The test scores (found online) and awards the school received and the tour helped make the decision (Piedmont Middle) |
| Majority only offer stem and nothing else |
| School's grades, diversity, community's opinion |
| Finding programs that meet needs |
| Recommendation from Neighbours and friends |
| Specialized Program - which I believe will help my child with essential skills for the future. |
| The pathways offered by the school |
| Mi dato particular sería la experiencia que tuvo un familiar en este programa y que me incentivo a yo querer una escuela magnet para mis hijos |
| For High School: There was a clear disinterest in allowing my student to gain additional(beyond grade level) academic opportunities from the Arts themed program where my student was in Middle School and had been accepted for High School. This was very frustrating and disheartening for my student and for me as a parent. Ultimately, the decision was made to leave the Art program and enter the lottery for the STEM program, to be able to access more academically challenging and expanded academic offerings that were not ONLY for Art centered classes. |
| Web research |
| None. |
| N/A |
| Hearing the principal speak at an open house. |
| The ability to send my child to a better school than what is offered within my school district. |
| |

| The theme that aligns with my child future goals |
|---|
| Ease of open house dates/times |
| Recommendation from a teacher |
| My oldest son went to Tuckaseegee Elementary where he enjoyed learning, and being a student there. My youngest son will be attending for the Fall for Kindergarten. |
| CMS website |
| no |
| When I went on the school tour for my sons middle school, I noticed how diverse the school was and how the principal seemed proud of the languages and countries that were reflected at her school. We had recently relocated back to the states from living in the middle east and this was extremely important to us. |
| The actual school tour and experience meeting the staff along with feedback from the parents of current students helped tremendously in our decision. |
| Explain what is a magnet school and what they offer that other schools don't. We are at a magnet school but I have no idea what a typical elementary school would offer. My kids are learning the same things that my mom teaches in a traditional primary school in England so to me everything they are learning is what they should be learning. This is our home school. |
| Grade of the school was very important. Testing information |
| We were really impressed with the quality of teachers and the opportunities within the IB program at East Meck, along with the stability of leadership. |
| idk |
| I really don't know |
| Conversations with teachers at the School and neighbors |
| idk |
| Just make a cool flyer and pass them out at a Wallmart or something out front while selling or giving out waters or wrist bands. The Flyer part is important and you have to ask the question "have you ever scanned a qr code before" and if your a baddie then the guys will scan the qr code and possibly sign their sons up. Hence, send a baddie to do the work. It doesn't have to be Walmart guys. Any place where the parents go is good. You are going to need a place with a huge amount of foot traffic. |
| idk |
| none |
| A trusted teacher that we knew from Barnette Elementary. Sadly our experience at NAWL was terrible. I wouldn't recommend it to who're parents. I felt like they needed bodies to get |

A trusted teacher that we knew from Barnette Elementary. Sadly our experience at NAWL was terrible. I wouldn't recommend it to who're parents. I felt like they needed bodies to get the school going and the kids who attended did not care about academics. My daughter was excited to begin learning French in 7th grade. Unfortunately there was a kid who she did not like- did not want to be friends with and he managed to turn all the African American kids against her- to the point where she hated going to school and now totally mistrusts people and has had gastrointestinal issues and has been to therapy. Just because it's a magnet does not make the bullying or the problems go away because it is still cms and there is not enough done to actually punish kids who are awful in our schools. It's sad. She loved the teachers but I feel the admin let us down totally.

| My oldest daughter attended Dorothy JVaughn. The principal and staff were very patient and supportive of the students and parents. |
|--|
| En mi caso que mi hijo pudiera aprender dos idiomas y que son menos alumnos de cada grado y así los maestros y personal de la escuela los pueden conocer mejor |
| Reference / word of mouth from a parent of a current student. |
| NWSA had an excellent reputation |
| The concern about school boundaries and changes our neighborhood school. Magnet wound least provide security. |
| Meeting the principal at Highland Mill Montessori (Miss Maria—this was a long time ago) |
| Connecting students' interests to theme-based learning experiences. |
| The schools tours are vital. At least with language immersion. Watching the classes in person is amazing and what sells the program. However, many people never even hear about the programs in the first place to know to sign up for a school tour. Better marketing must be done to get the info out there. Maybe make professional videos of a shortened sample tour seeing the classrooms in action. Kindergarten students learning in their immersion language and singing songs, class work, etc. And have a FAQ segment with principal and/or staff and/parents. Also hearing about the middle school sports and transportation issues is a big impact on decision making (in a negative way). |
| Website |
| The in-person tour at Irwin Middle School. Students and teachers were engaged, and all the right things were happening. |
| Yo conocí la escuela magnet de mi hija por medio de familiares, sus hijos llevaban buenas notas y dominaban el idioma elegido. A base de la experiencia de ellos y la búsqueda de información en páginas sociales de la escuela, decidimos que era una buena opción de vida académica para mi hija. |
| Visiting the open house for Piedmont Middle School was the deciding factor. Our child loved the school and the teachers they met. |
| I wish the assigned non-magnet school didn't have such a terrible reputation and so terribly overcrowded that people didn't feel like they failed their kids if they didn't get into the magnet they wanted. Or have to physically sell their home to move. |
| Events |
| I was new to the district and was trying to navigate the schools system to determine the best school to send my students. I had an opportunity to speak to my supervisor who informed me about the different magnet options. My supervisor got me in touch with someone in the magnet office that walked me through the process and ensured that I completed the application correctly. Without that support I would not have been successful in navigating nor understanding how to complete the process online. |
| Conversation with my wife about the school's in question's make up . The academic performance and academic opportunities seemed to fit what we were looking for. Athletically it was mixed from a sporting perspective., Overall she would have been of a demographic that made up less than 15 percent of the school population. After doing that in middle school, I wanted her to have a more balanced experience. |
| Que tuviera buenos comentarios en lo académico |
| Extra college credits and the rating of the school. |
| La manera de aprender aplicar para el programa es muy sencilla y fácil |
| |

| Internet |
|---|
| The type of magnet school offered. |
| Oh porque ví que enseñan medicina ,y mi sueño es que mi hija se tan solo 6 años sea médico ,ya que yo no lo pude lograr en mi país natal |
| New building for Collinswood |
| Poor neighborhood school reputation |
| We had no other choice. Our home schools are critically underperforming and we needed to find magnet programs that offered opportunity for our children. |
| The CMS website is confusing |
| Meeting with the Principal helped us decide as well as touring the school and seeing the classroo.s and seeing the students show off their leadership skills. |
| My child's assigned school being a high performance school was the most important deciding factor. |
| I entered CMS mid year and availability (or lack of) was the major determining factor in our decision of where to apply. |
| Word of mouth/Other Parents experiences at that particular school |
| Touring the schools with my child, witnessing the environment and learning at each school. Then comparing them with data to decide which schools to apply for. |
| Great! |
| Teachers from the school that live in our community. It's nice to know they value the school enough to teach there and have their children attend. The middle school tour and info session we attended showcased work review & tutoring options that student Could sign up for voluntarily. I thought that was amazing to teach accountability for getting the help that's available with ease. |
| Porque me ayudo mucho que estudiarán virtualmente |
| Her current school counselor was very supportive. |
| Student scores |
| That there was a better chance to be accepted in a school in our transportation so it's easier to select one of those as first choice. |
| The entire staff at Merancas was very welcoming during the school tour and you can tell that they're invested in the success of each student. Ms. Tanner and Ms. Durr ARE AMAZING!!!!! |
| Las sugerencias de los maestros actuales de mi hija sobre su capacidad intelectual y su importancia de tener que desarrollarse en una escuela magnet . |
| For my high school student, I looked for college rediness opportunities, or certifications they could graduate with, skills for job experience |
| |

| Got to be well secured for students safety and free from illegal drugs on campus |
|--|
| Referrals from other parents. |
| Llame a un programa pero duro en responder así que medio me informaron en la escuela y eso se iso no ayudaron mucho |
| n/A |
| the school tour made the decision |
| I was very impressed with the language learning and component of our school. We WERE thriving, but have been very disappointed in CMS as a whole and how their poor decisions have negatively impacted our school through the years. I've pulled one child out and still have one there, but am waiting to see if we'll keep him there or not. |
| There is not one factor, but a combination of factors. The school was close enough to my home to feel like a neighborhood school, the program was rigorous enough that I knew my children would get a good education, the school felt like a community and has since then, and it was diverse. Diversity is especially important because the world is diverse and I wanted them to attend a school where they would meet all kinds of people because I wanted them to learn how to be friends and empathize and have compassion for all kinds of people and especially people who are different from them. I did not want them to grow up in a school where they thought everybody was like them and their family. |
| The school tour and clear explanation of curriculum done by the Montessori schools. Could not understand the curriculum differences when we toured the traditional (Elizabeth traditional magnet) schools. |
| No tengo ninguna experiencia es el primer ciclo escolar que cursan mis hijos |
| Meraris B L |
| Touring the school. Their social media page. The principals background and experience. The exposure of different languages. |
| Someone told me their children attended a Spanish language immersion school so I looked into the options |
| Speaking to a teach about how they felt about the school and if they would send their kids there. |
| Seeing videos of CMS students fluent in languages other than English. |
| Speaking with a staff member directly about the program offering |
| We had limited options because of availability and we were totally unaware of the lottery process so missed the deadline. We are refugees and did not understand this. In our home country all schools are equal. Also it does not help to 'grade' the schools as this May or May not be relavent to actually how good the school is. |
| Reputation of principal and school. |
| Mas oporunidad de difrerntes idiomas |
| After researching the schools stats and curriculum, tutoring the school with my children made them at ease and they felt comfortable with the school and the process of it all went smoothly. |
| I looked for the amount of attendance, diversity, & was transportation easy to get to from work & home. |
| |

| Our son was looking for smaller class sizes, with less distractions. |
|--|
| STEM Programs |
| Learning the ratio of students that graduated and went to college from the high school. |
| Website data |
| My family currently attends Winget Park as we are districted for that school and we wanted our 5th grader to be able to continue his journey in a magnet program because the experience at Winget has been so wonderful. The 5th grade teachers at Winget Park were very insightful on making this decision and the transition for my 5th grader and learning about Middle School has been phenomenal. |
| Transportation provision affording my children to receive a quality education experience away from our failing neighborhood school |
| Word of mouth. Speaking with existing parents about their experience has helped me tremendously. |
| Reputation of the school, whether it was available online or word of mouth |
| The staff had limited resources and help with events hosted in their school. |
| As soon as I saw the school and how it tested because they were more worried about diversity than performance I knew CMS as a whole sucked |
| I would get involved if I knew about them. Explain all details of everything like it's the very first time you said it and engage parents and kids with real world communications to learn more. |
| My experiences of satisfaction stemmed from being a parent of older children who attended the school & I was very padded with the experience. I was looking forward to my older children being a part of that same environment. |
| Lack of options within transportation zone |
| Understanding where the magnate schools are in the the county, from a map. It caused me to go back to my neighborhood school as my only option at CMS |
| Since we moved to CMS after the deadline for Kindergarten and the only magnet school near us is a foreign language school we were told we would not be eligible. In addition there was no transportation. |
| I had a personal relationship with the principal whom I hold in the highest esteem. She was able to speak to the school's global mission as well as their focus on child-centered learning, which was a natural fit for our family. |
| Recommendations from other parents whose children already attend |
| Again my daughter is not in a man's school |
| Yo me enteré por otro padre de familia |
| Talking to parents of kids that already were in that particular school and their feedback and experiences. |
| |

| Algunas escuelas magnet son bilingües eso para mis hijos es muy beneficioso ya que en casa tiene español y en la escuela también en conjunto con el Inglés |
|--|
| Talking to CMS officials at every level, I realize how many useless people are at CMS at every level |
| N/a |
| The amount of options in the area is important. For example, there should be multiple high school options that may not be in the area of which you live. |
| How happy current students and parents were with the school. |
| Por una yamada telefónica Ooh por mensaje de texto |
| I don't know I don't even apply for that. I don't even go to school on the United States. I just learn English on adult school |
| Visiting the schools and engaging with the remarkable teachers |
| I see how my friend kids way advance in the there school and I had the ability to attend Florida megnat school I like how structured Andries involving and how the kids are excited to go to school less school dram |
| Knowledge staff who ACTUALLY cares! |
| At the moment it was time for my kid to start kindergarten I was living in an area that had bad school reputation. Two of my friends told me about the lottery option and magnet school. I was very amazed to see the quality of education that magnet schools offer and that my kid could possibly be able to attend for the whole elementary school and possibly more years later in her life. I am bilingual and thinking about the possibility for my kid to be able to be trilingual without me having to spend extra money in expensive tutoring classes or programs and she could be able to learn not only academics but also another language at the same time was like a dream and that's what drove me to apply to Waddell not known as SAIL. We absolutely love it! It was a life changing and the best decision so far. |
| Yo elegí la escuela de mi hija, porque ahí tenía la oportunidad de manejar el Español e Inglés, he visto muchos niños Latinos que no hablan bien el español y yo no quería eso para mis hijos. |
| Talking to people with children at the school |
| I don't know yet |
| no pude inscribir ami hijo porque estan con la hermana menor en la misma escuela y soy padre soltero no puedo viajar a dos distancias distintas |
| It liked me, because is good that my children are in a great enviroment as SAIL, I love that my children are safe in comparation with other schools. |
| N/A |
| It was helpfulbgir me to select a school that provided a career path option. |
| Connecting the specific programs to how they will benefit my child as an adult. |
| Limited locations away from MY neighborhood, no transportation |
| |

| N/A |
|--|
| Me recomendaron la escuela, la investigue y tenía muy buenas receñas. |
| Grade of school, Principal, curriculum, school tour |
| Recommendation of friend |
| No seleccioné o busqué una porque es muy difícil |
| I had excellent tours at Park Road Montessori, Waddell Language/SAIL Academies, and South Mecklenburg High Schools. |
| Academic rigor |
| The theme of the school is so important. If a school can hone in on that and build a school culture then parents and students will see their future opportunities |
| Meeting the other families that were going with us. |
| Desarrollo físico y mental |
| Ami me dijo una amiga que la mejores escuelas eran las magnet |
| The people: the magnet office was extremely helpful, the staff at the school was helpful, the people at the fairs and back to school nights were helpful. |
| I hace not encountered any offers I have heard Magnet schools offers elevated education at a rather faster rate |
| strong leadership in the school as well as high acievement |
| The prospective student zoom session offered by the prinicpal at SAIL. Dr. Eybl was very informative and very knowledgeable and even spoke several of the languages offered at Sail. We were impressed and confident that our child would receive a great education at South Academy of International Languages. |
| |

Que son más disciplinados con los estudiantes y les exigen más Mara un mejor aprendizaje

We chose SGE for several reasons but what helped us make our final selection was the understanding that students in SGE's magnet program had a continuation guarantee to Piedmont's IB program.

Tratan a todos por igual

It would be my past favorable experience as a student in the magnet program.

I acted out on pure faith bc I didn't have all the resources I just knew what my daughter's interest was & no one at the school assured me I was making the best decision for my child.

| providing the information on the very basis of it |
|--|
| Meeting with Principal and tour at PRM. |
| Mi hija participo en 5 grado pero no fue aceptada pero como madre si me gustaría que participe en una |
| Siempre escuché q eran muy buenas por enseńarles inglés e Espańol años nińos |
| The promotion of computer science as the concentration. |
| I wanted my daughter to attend North West School for dance, so she can pursue her dream to be a dancer. So I was happy about my final selection even though she did not get selected. |
| I spoke with my student's 5th grade music teacher and he suggested she continue education to play in orchestra because he was impressed with her skills |
| The programs near us are worthless. Even if I thought foreign language was worthy of a fully immersive schooling experience, they don't even have SPANISH??? Who comes up with this?? |
| A mis hijas les gusta mucho el arte buscaba algo para que ellas aprendan más |
| Inclusivity |
| I strongly believe in and support most aspects of Montessori education, including practical life skills and a sense of community. As a parent of a neurodivergent child, I do have to say that teachers and other personnel would benefit from up-to-date continuing education about teaching and supporting neurodivergent/dually exceptional children—especially from the perspective of neurodivergent students and adults who were in the school system. |
| Making it known that they exist and are an option would be a first step. |
| When I scheduled a tour of one particular magnet, I was provided with a tour directly by the assistant principal who personally walked me through the school, took time to answer my questions, and introduced me to several teachers, staff and the Principal. This sold me. |
| Language immersion taught by native speakers. |
| Interactions with principal Carol Rodd when she was at Huntingtowne Farms. Then she left right before we started :(|
| Courses offered and continuation options were a major consideration. South Mecklenburg High School is where our son will attend and we're impressed by the diversity and strength of AP courses offered along with the diversity of the school make up itself. |
| Pathways to higher education |
| Parents because the process was hard and discouraged people |
| School tour |
| Video posted on school website virtual tour |
| |

Considering I don't know the difference between a magnet school or a charter school, or how they vary, or why someone would choose one over a neighborhood school, perhaps

| The tour and interaction with the students |
|---|
| Watching my high-perfoming kids be stuck in classes with low-performers and weak teachers year after year. The system protects itself. For shame. |
| Her acceptance letter after her audition. |
| An opportunity to visit an active classroom with students was the most critical factor |
| Bus information from previously being an employee and getting admin confirmation that it had not changed or gotten any better |
| The number of open teacher positions and the turnover rate of teachers. |
| Stop treating the kids like they are animals and they won't act like animals. 1 counselor for 400 kids is a joke |
| NA . |
| Electives I love have the option to do it all year. |
| The staff at Collinswood clearly had a vested I retest in my child |
| My kids future job opportunities |
| Friends asking |
| My own experience as a Magnet student, I think CMS should be reaching out to former Magnet students especially the ones like me that finished the program and decided to put their own children in the same program. |
| Quiero que mi hija baya a un escuela magnet |
| Lo increíble le que aunque que tiene facilidades para ayudarle a uno con el idioma |
| I wish I would have known about language immersion when my kids were young. |
| Sería los resultados en grupo y en singular por qué eso quiere decir que la escuela está enfocada en el aprendizaje del alumno |
| There were several factors that contributed to my decision, but I'd say the in-person tour was a game changer. So much so that after visiting my 2nd choice, I later wished I had made it my first. We got a chance to really get a feel of the school. To interact with the staff and some current students. I enjoyed how thorough the school displayed the programs and gave us a chance to get honest feedback from the students and staff. |
| The old principal at Randolph helped us chose the school. He was warm and welcoming, |
| The report about the number of students who actually got in the previous year |
| |

| could go to Piedmont or even Randolph. But we are learning they have extensive waitlists every year. We cannot afford Private. Moving is not an option. |
|---|
| Distance to my home |
| Word of mouth and other's experiences are what led me to each magnet program that my children attended. |
| An IB seat allows me choice within the district. My child may be zoned for JMA and North Meck but we can apply to other IB middle and high schools. |
| Extra curricular activities |
| open house |
| word of mouth |
| Take the best rated magnet schools in NC and other states and apply what was successful for that particular magnet school. |
| In choosing Shamrock Gardens li/td magnet program, we had several priorities: a local school (school friends in the surrounding local neighborhoods), diversity of the student body, and the understanding that we would have an increased access to Piedmont Middle school (with both magnet status and li/td placement). |
| Interaction with staff and teachers at magnet events. |
| Location |
| School ranking websites |
| Social media and friends |
| Not having any idea of the Magnet School as an option. |
| The tour was great at chantilly |
| I wanted my kids all at the same school. |
| The tour and in person magnet schools events |
| The information is very poor and also the comparison between a magnet school, charter school and private school will help too. |
| My girls wanted to continue in school from home post Covid. With the virtual school that is possible. I have 2 girls who have been in the virtual school - and they love it. I love that I am able to sit "in class," and hear what they are learning. I'm able to see the curriculum as their books are sent home with us. After viewing some of it, I presented concerns that I had about it directly to the teacher. She reassured me that though it was in the curriculum- what I was concerned about would not be taught. I've been thrilled with the program and the quality of teachers therein. |
| Google research |
| |

We chose SGE because we lived in the neighborhood. As we watched our son grow, we realized he needs MORE in academics. He's bored even in TD. We were excited thinking he

| Reputation, transportation and conversation with friends. |
|---|
| I was looking for a school that had flexibility that would allow a gifted child to earn at their own pace. The Montessori (first choice) and LI/TD programs gave the best chance of this. By the way, this survey is way too long. I expect that many drop out without finishing. |
| The school tour |
| The in-school tour. |
| The fact that this school really invests into the character the child not just the skills or talents. |
| School tours and interacting with the teachers directly |
| Buen conocimiento |
| School tours/presentations and asking questions of the staff/principal/teachers to get an overall impression of the school, what they're invested in, how they pour into the students, what they think really matters and how they perceive student/parent engagement. |
| The ability to visit the schools via tours to get a feel for the school and the area surrounding the school. |
| My own experience in IB and wanting my kids to do it |
| Excellent staff members! |
| The school tour was informative |
| I had a conversation with a former student in a magnet program, I was so excited and moved about how they had such a great experience and support with staff and resources. |
| The Fair at West Mecklenburg was helpful, but it was not equipped to handle the number of people attending. There is a huge demand, do a bigger venue or more dates may be needed. |
| The principal and magnet coordinator at the time when we toured were the biggest deciding factor in sending our children to McClintock. |
| School tour |
| My daughter is an American-born Chinese. She was in a Jewish preschool, and she felt self-doubt since she was not Jewish. So I decided to send her to a Chinese program, this did help her to find her own identity. Other than that, I was disappointed to notice that many American-born Chinese students can't speak Chinese anymore, which made me feel it is the correct choice to send my daughter to SAIL, a Chinese program. However, even though the Chinese community did care about their language very much, this program is not popular among the Chinese community, since it is too far away from Ballantyne/Matthew/Waxhaw, and it is not built based on Chinese culture(encouraging hard-working, to excel in the academy) which makes new charter school Telra Institute(location and culture) and Metrolina Regional Scholars Academy(culture) much more popular choices among Chinese Community. |
| International curriculum |
| n/a |